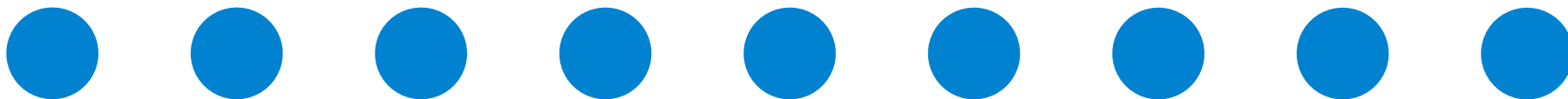


Estudo: Barómetro de prezos de produtos lácteos en Galicia

Xuño 2009



Análise dos resultados

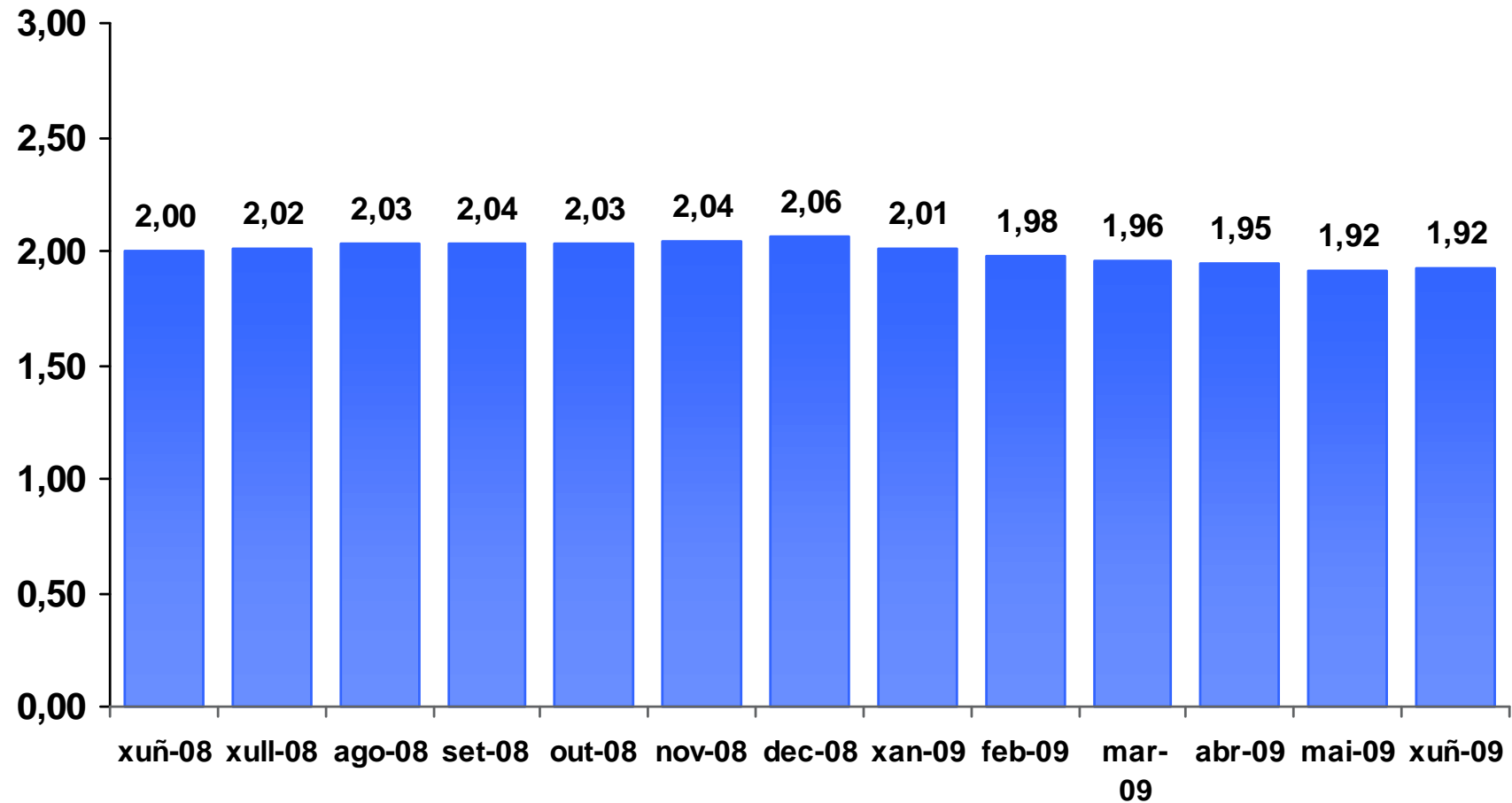


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Prezo medio da cesta da compra de LÁCTEOS



Prezo medio por litro/quilo

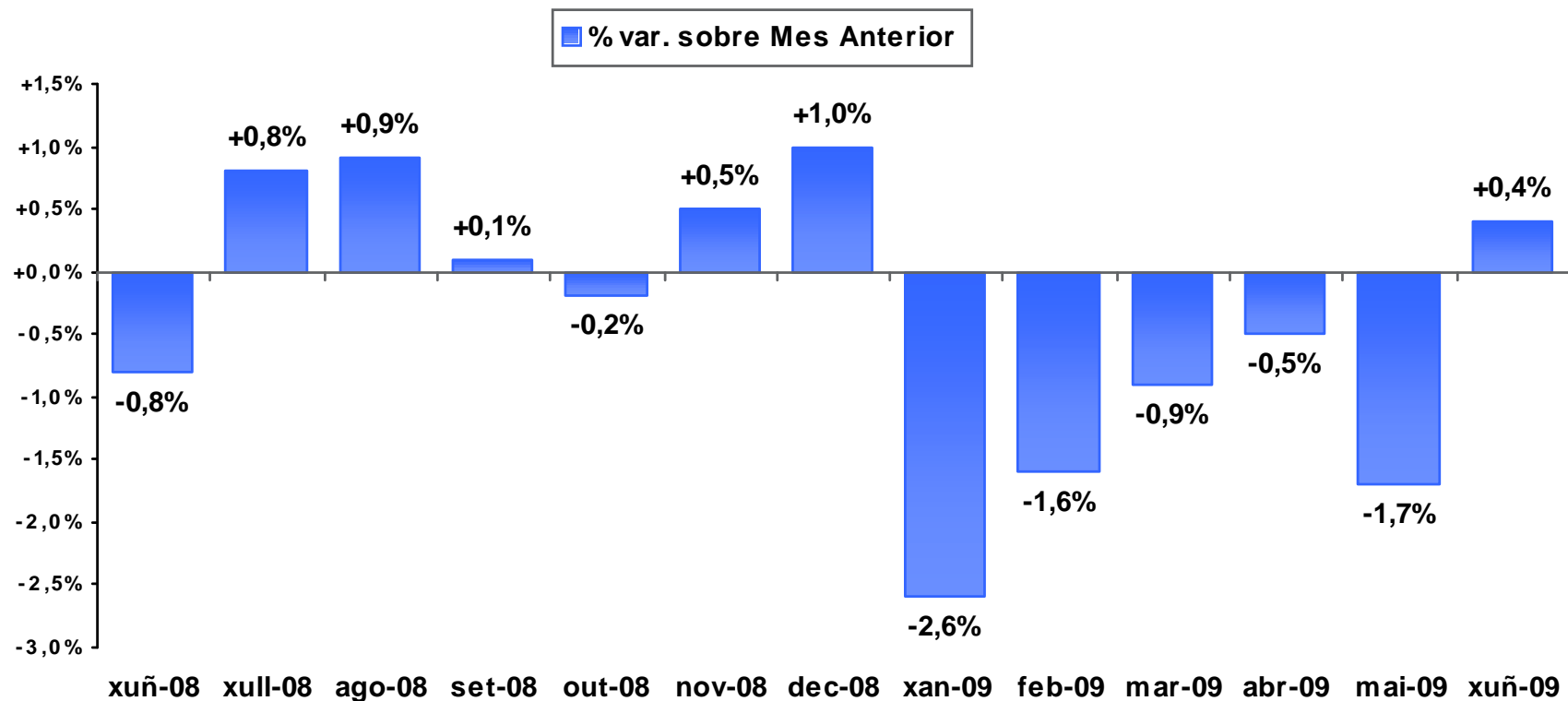


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Evolución mensual do prezo medio da cesta da compra de LÁCTEOS



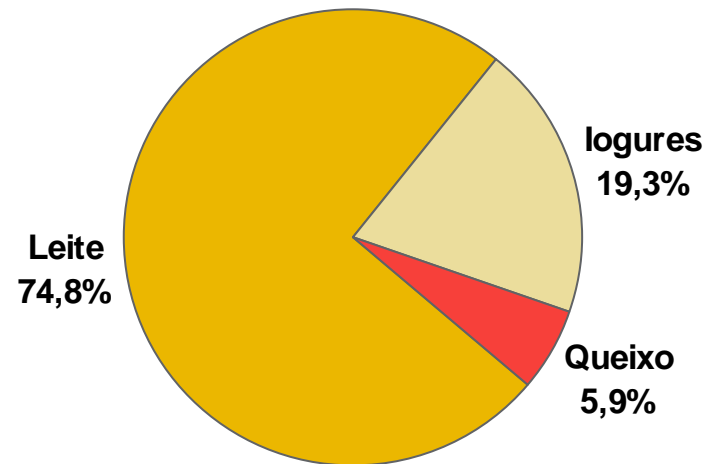
% variación Interanual do prezo en xuño'09: **-3,9%**



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Prezo medio da cesta da compra de LÁCTEOS

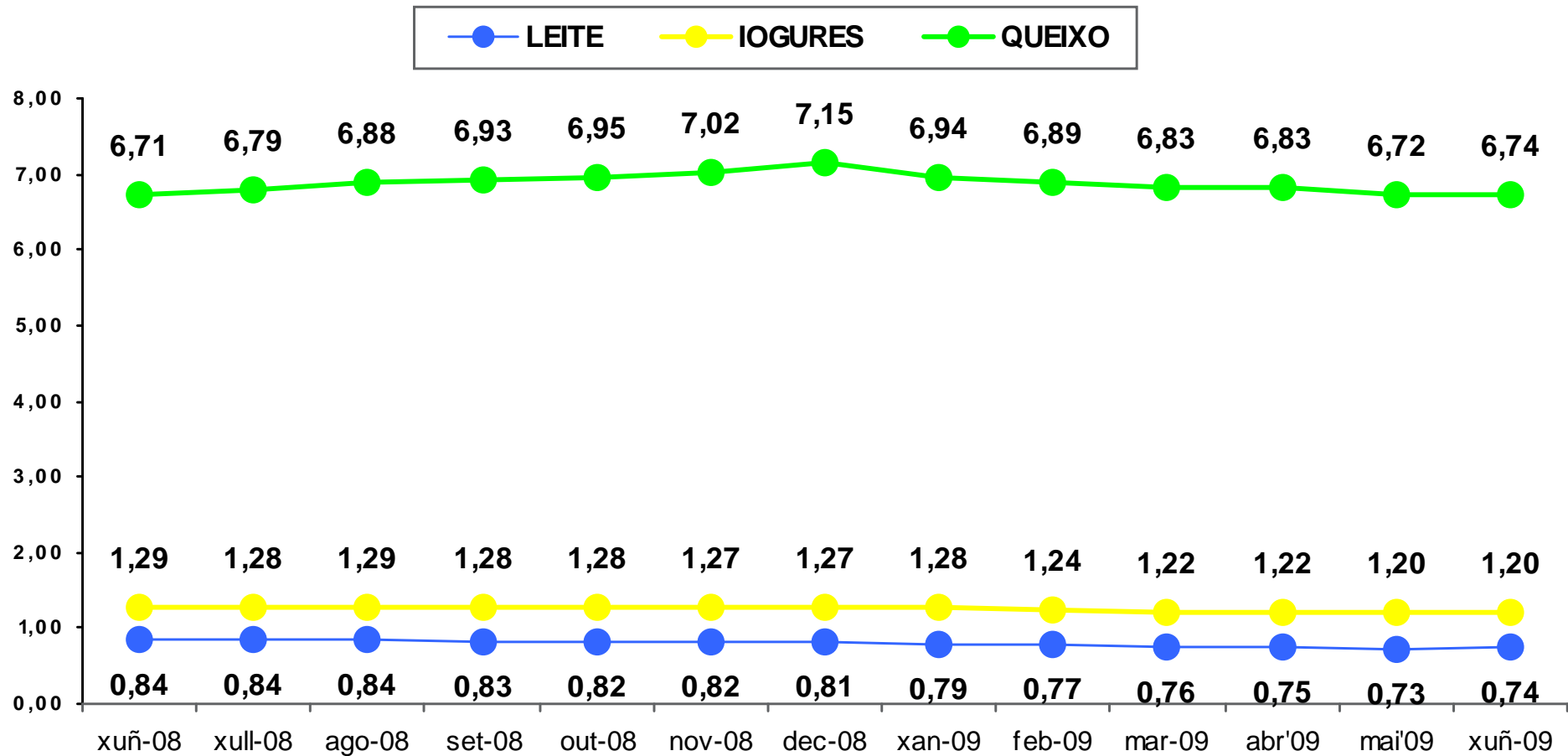
- ∅ Para o cálculo do prezo medio da cesta da compra de produtos lácteos considérase o seguinte factor de ponderación.



- ∅ Este factor de ponderación está determinado polo peso das vendas en Galicia de cada unha das categorías.
- ∅ Para o cálculo do prezo medio da cesta da compra de produtos lácteos utilizáronse por prezos en litros para o leite e en quilos para o queixo e o iogur. Lémbrese que na análise específica de iogures, a unidade de medida é o pack de 4 unidades.

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Prezos por categorías



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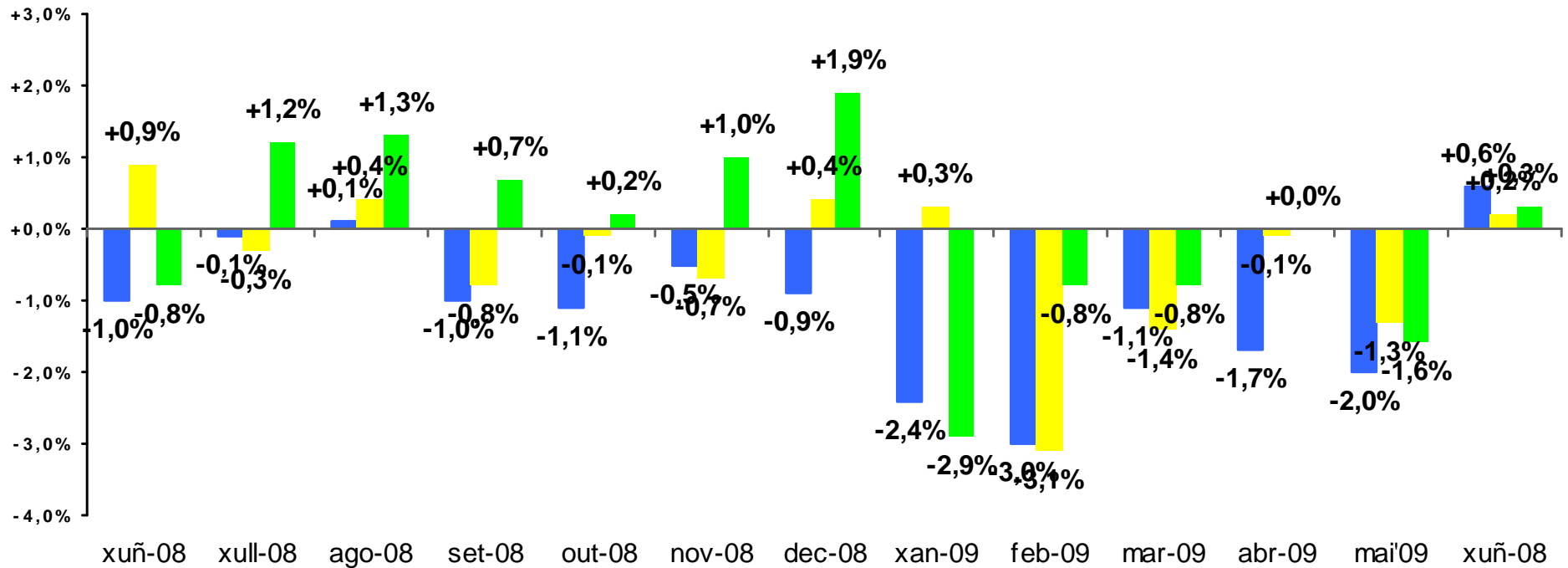
Prezos por categorías: variación mensual e interanual



% variación Interanual do prezo en xuño'09:

- * Leite: -12,3%
- * Iogur: -6,3%
- * Queixo: +0,4%

LEITE IOGURES QUEIXO



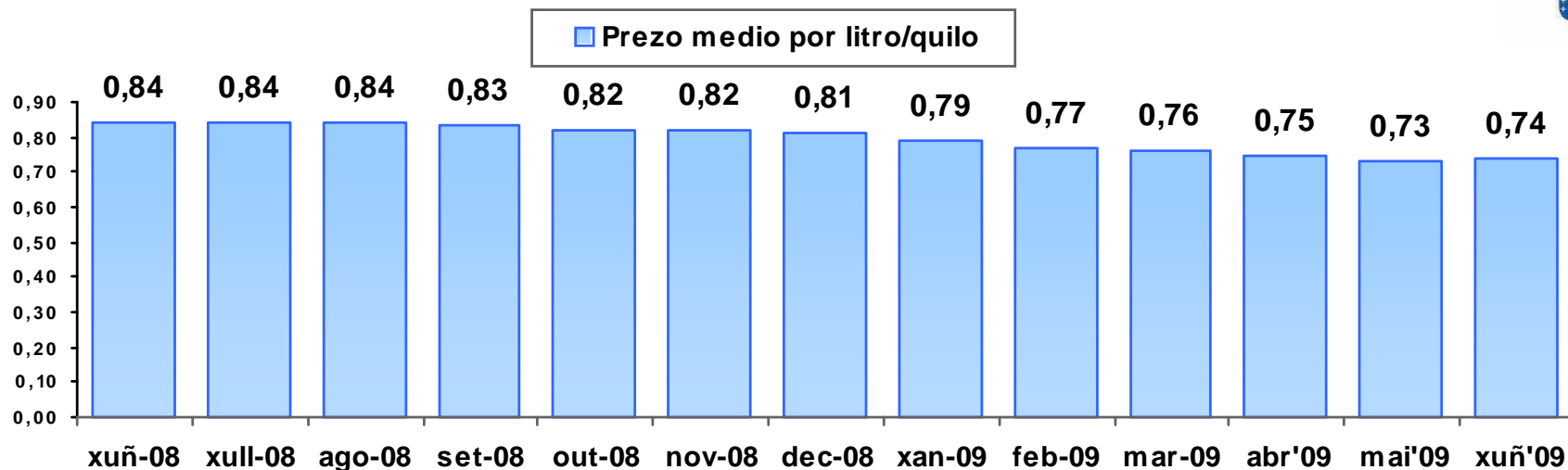
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Análise dos resultados: Leite

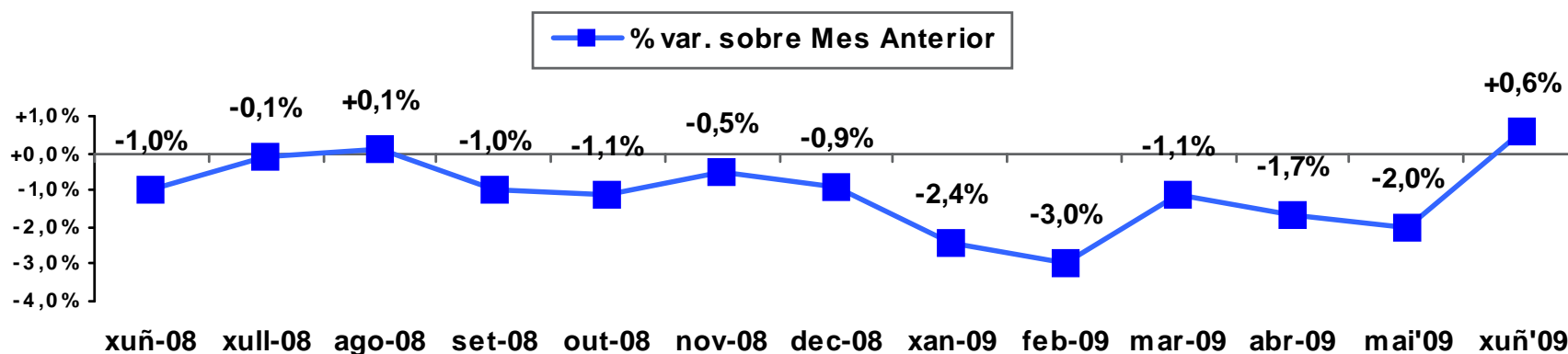


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Prezo medio da cesta da compra de LEITE

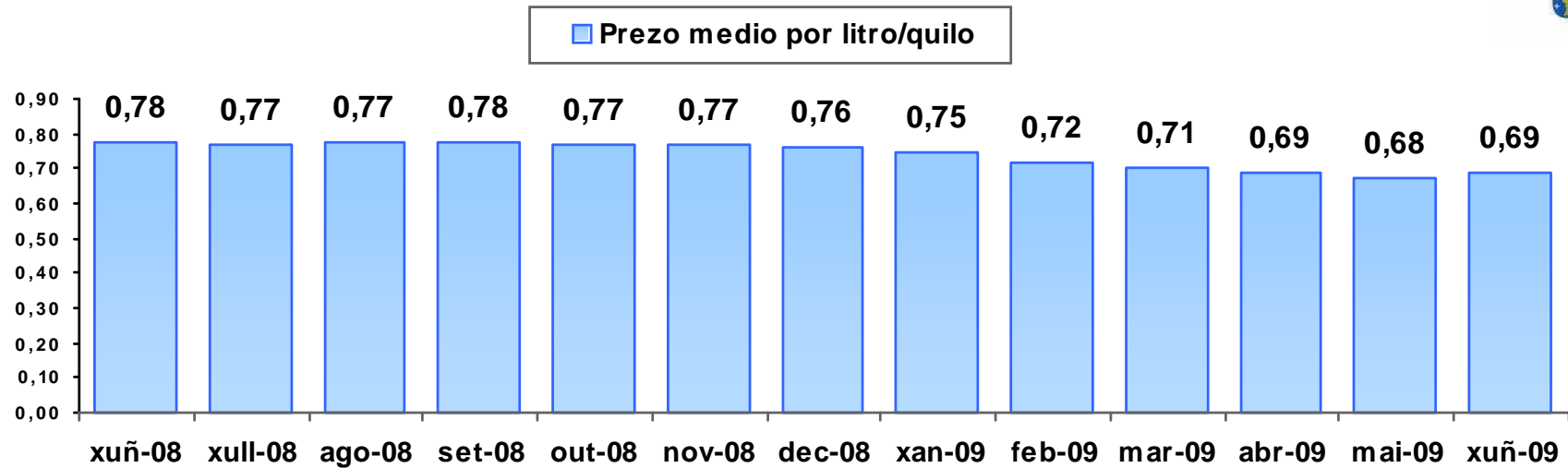


% variación Interanual do prezo en xuño'09: **-12,3%**

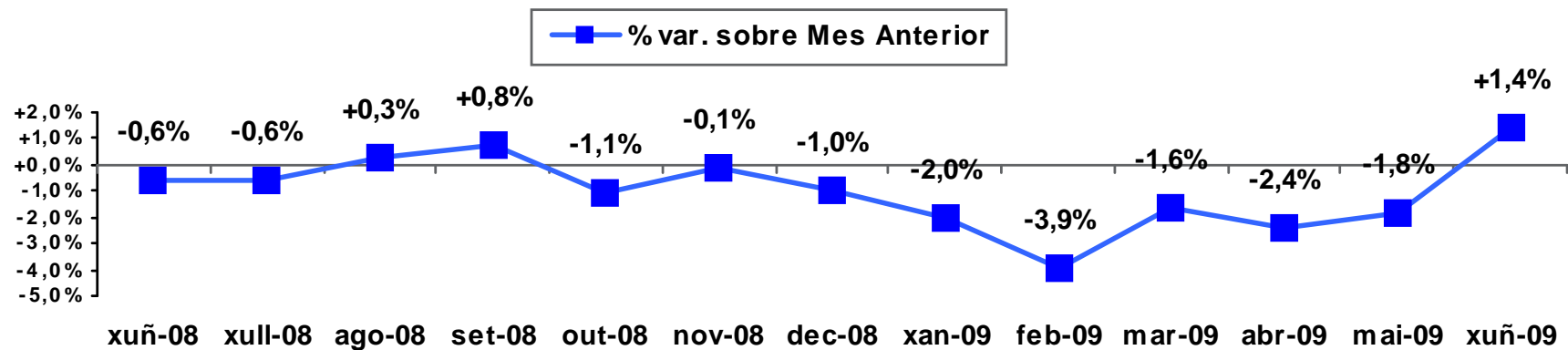


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Prezo medio da cesta da compra de LEITE ENTEIRO

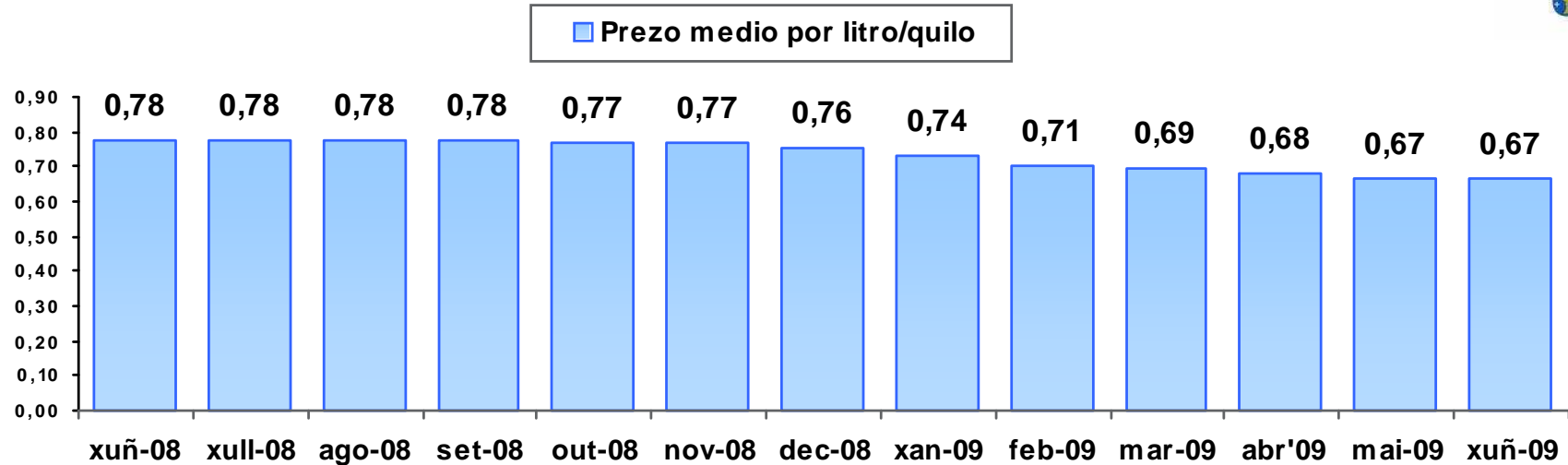


% variación Interanual do prezo en xuño'09: **-11,5%**

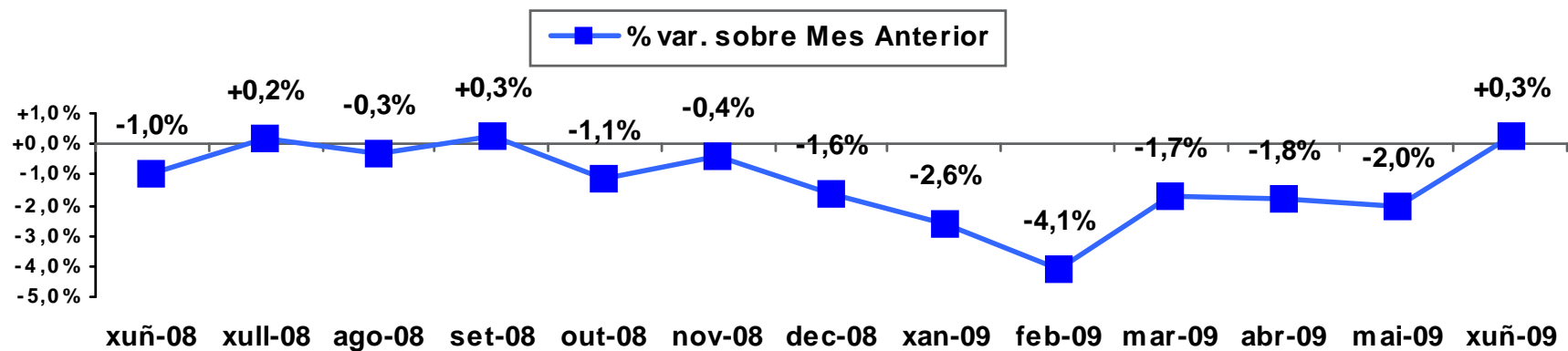


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Prezo medio da cesta da compra de LEITE SEMIDESNATADO

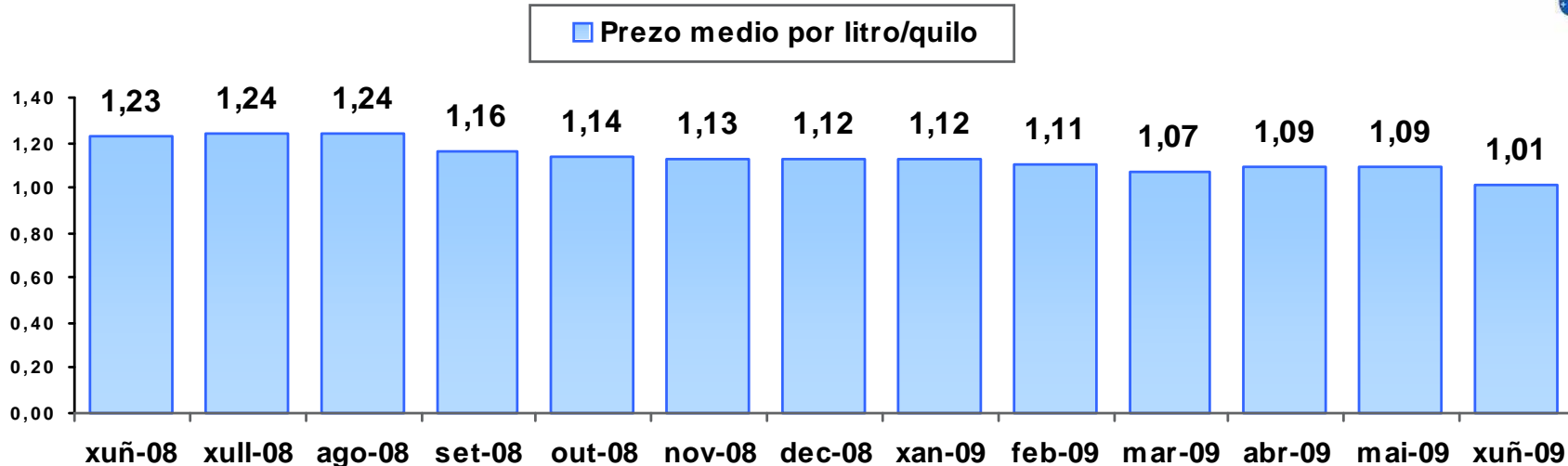


% variación Interanual do prezo en xuño'09: **-14,0%**

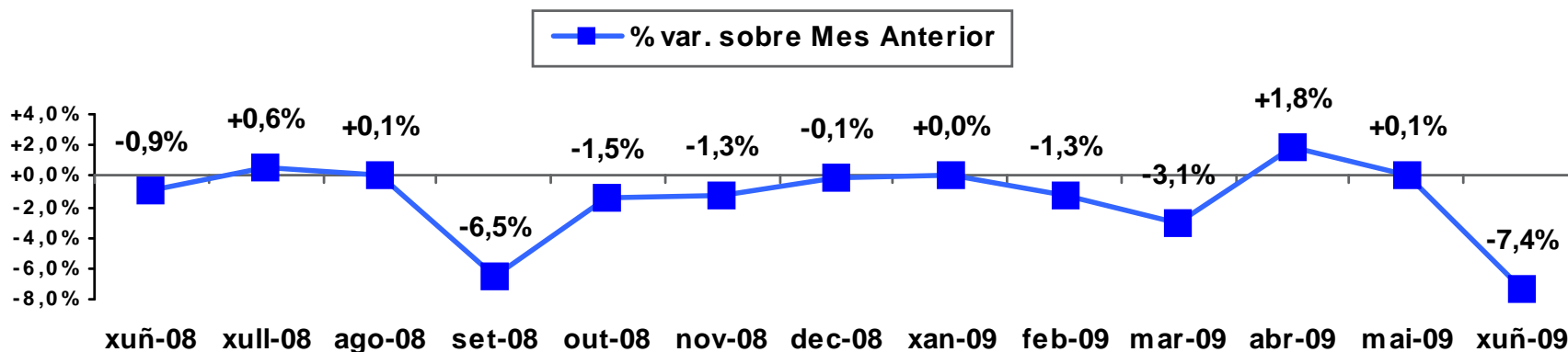


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Prezo medio da cesta da compra de LEITE ENRIQUECIDO

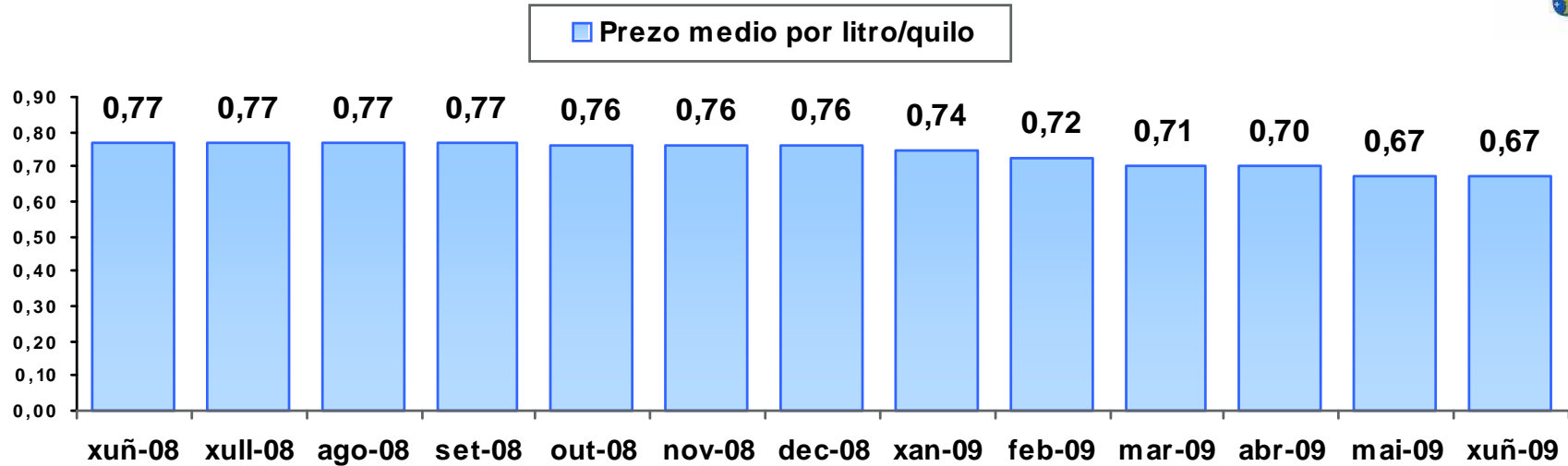


% variación Interanual do prezo en xuño'09: **-17,6%**

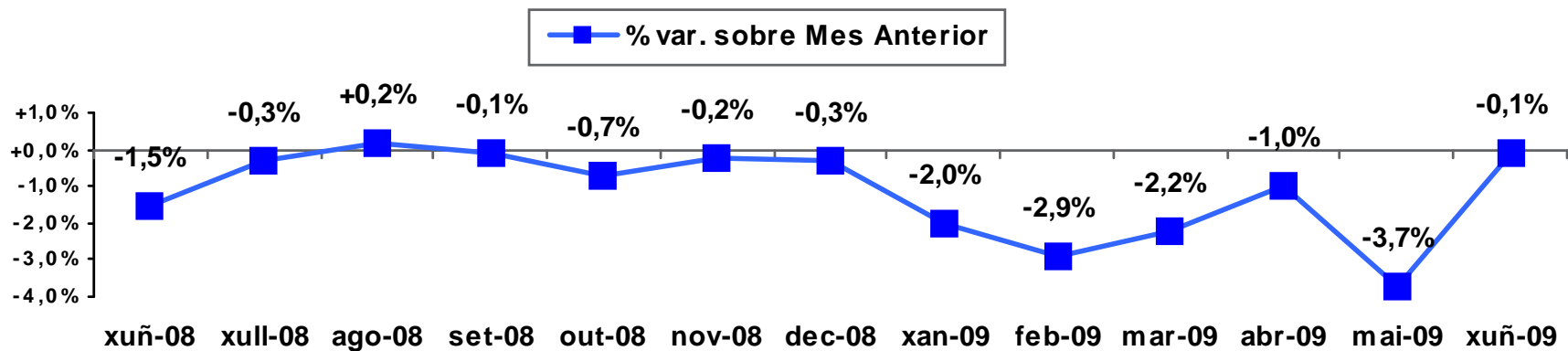


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Prezo medio da cesta da compra de LEITE DESNATADO

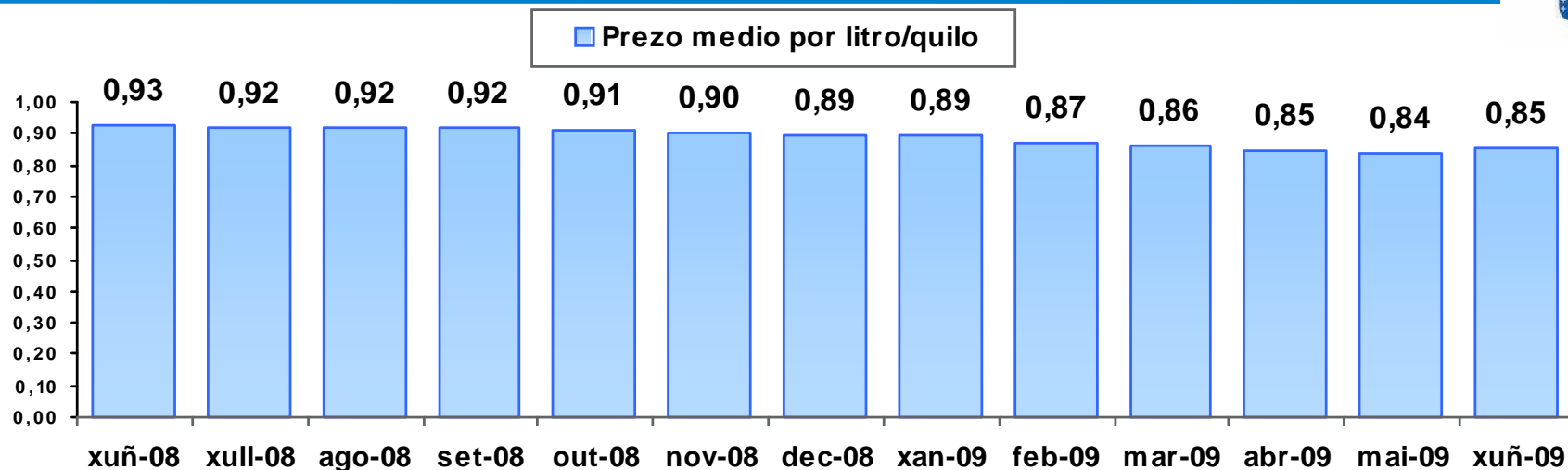


% variación Interanual do prezo en xuño'09: **-12,7%**

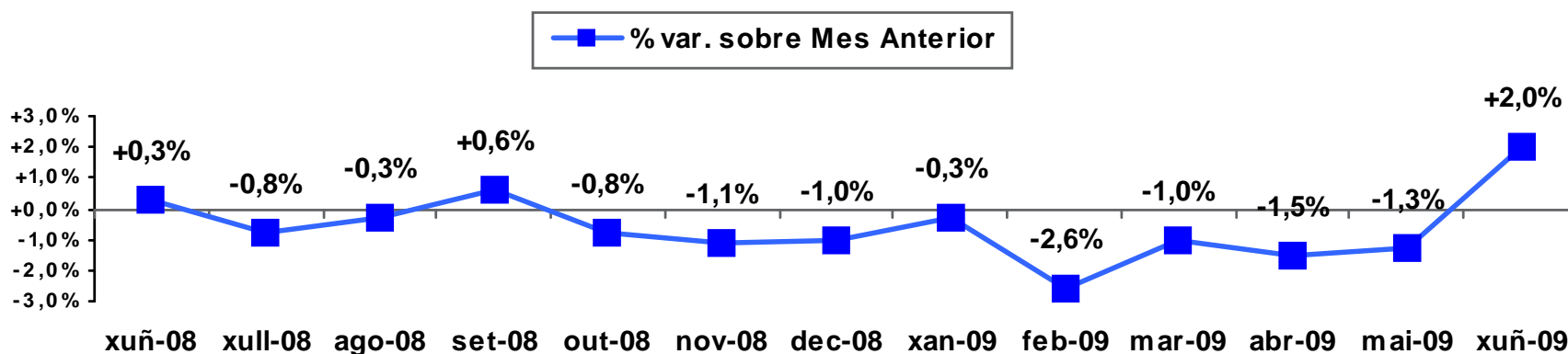


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Prezo medio da cesta da compra de LEITE PASTEURIZADO

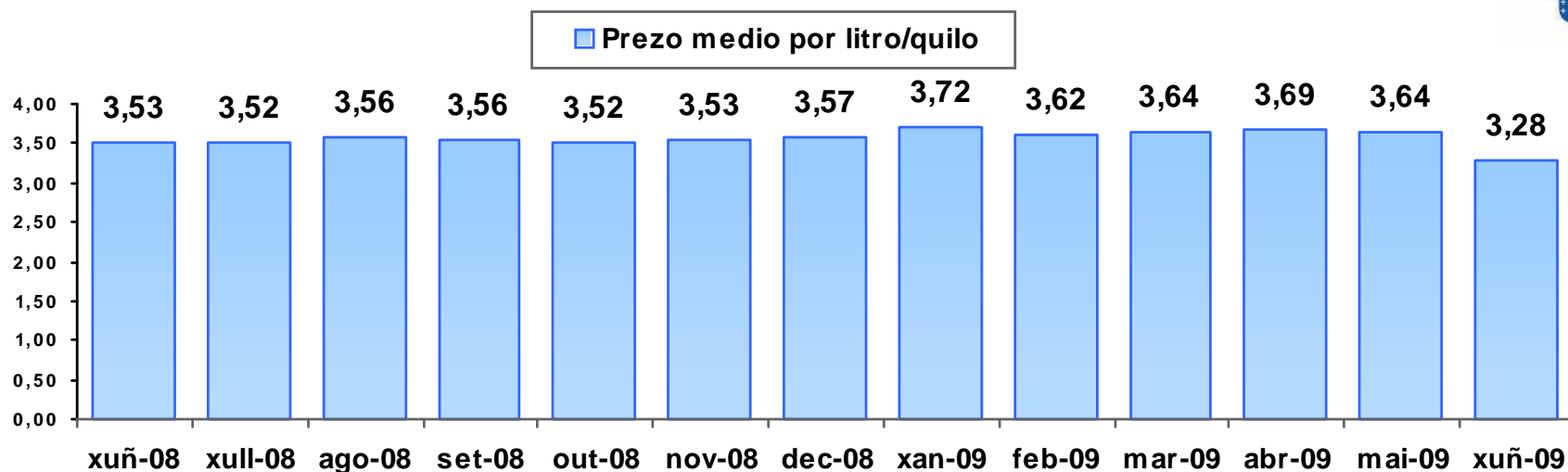


% variación Interanual do prezo en xuño'09: **-7,9%**

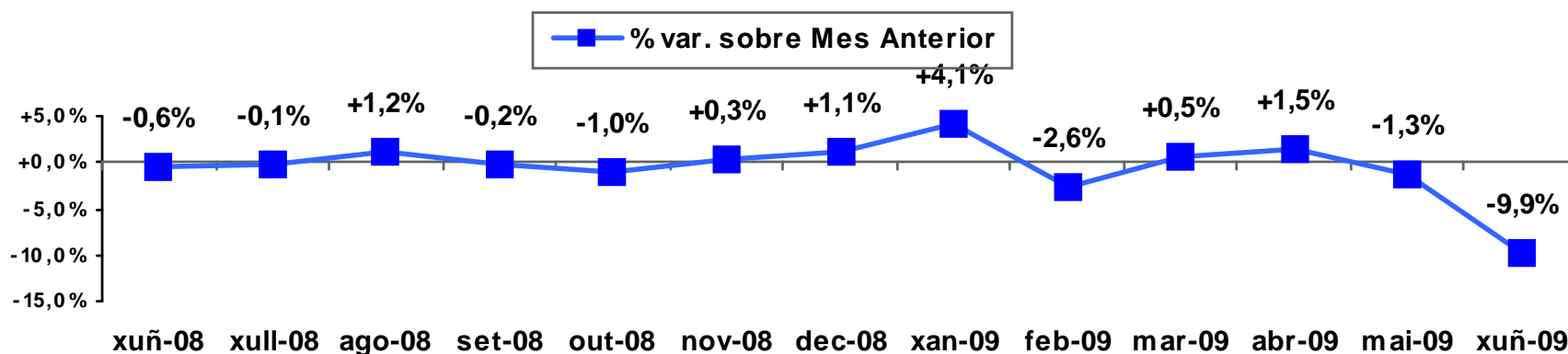


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Prezo medio da cesta da compra DOUTROS LEITES

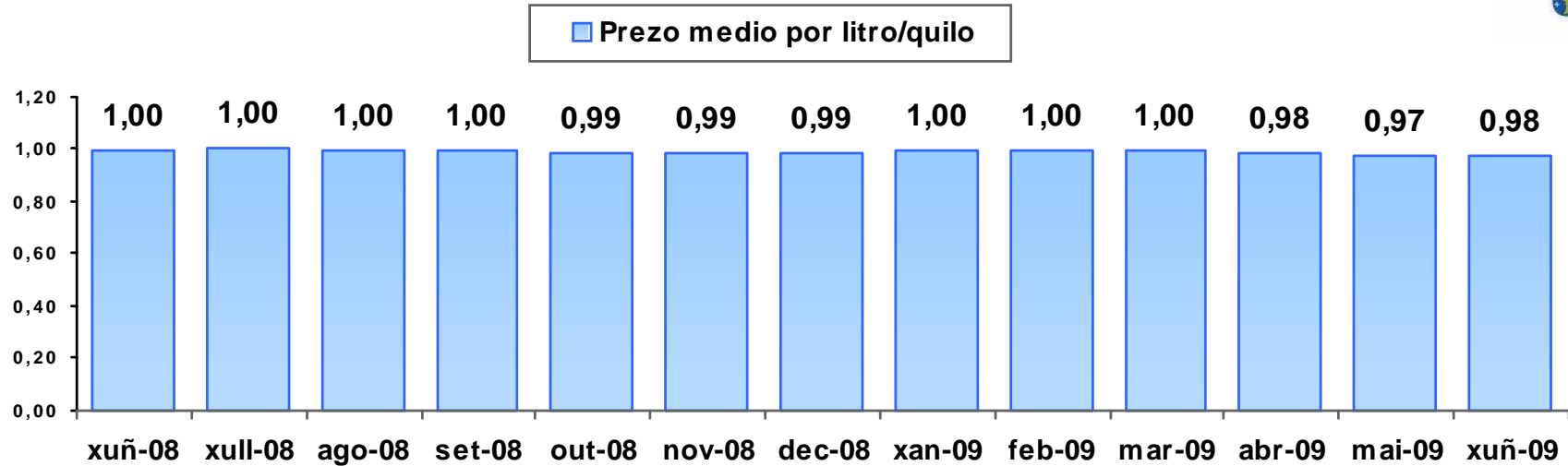


% variación Interanual do prezo en xuño'09: **-6,9%**

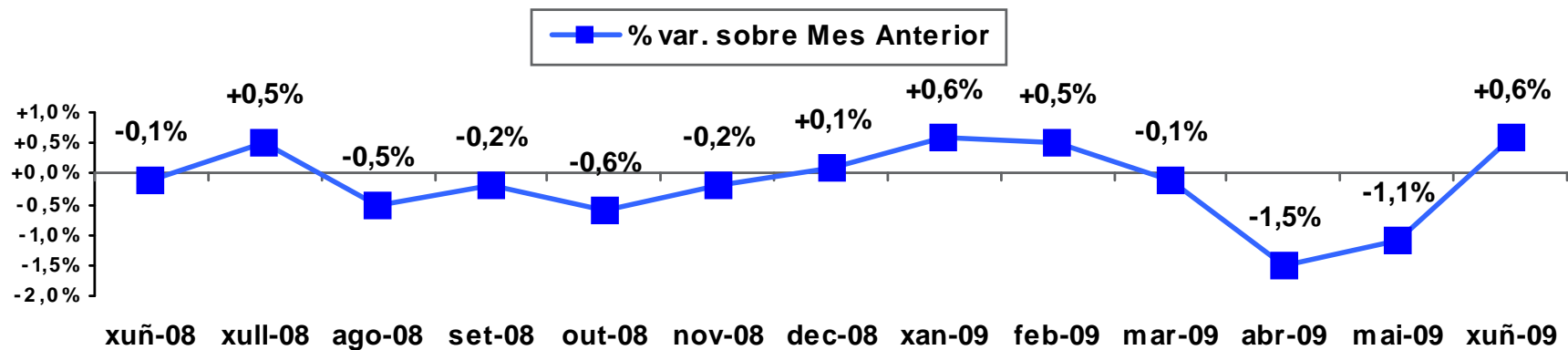


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Prezo do LEITE por tipo de tenda: TRADICIONAIS

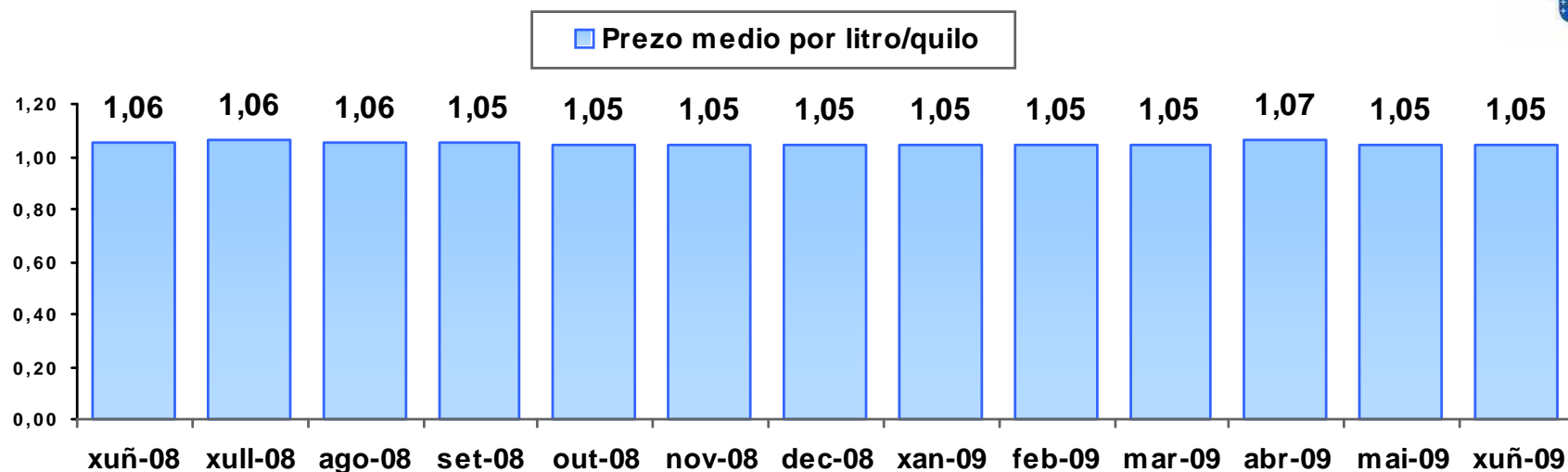


% variación Interanual do prezo en xuño'09: **-1,9%**

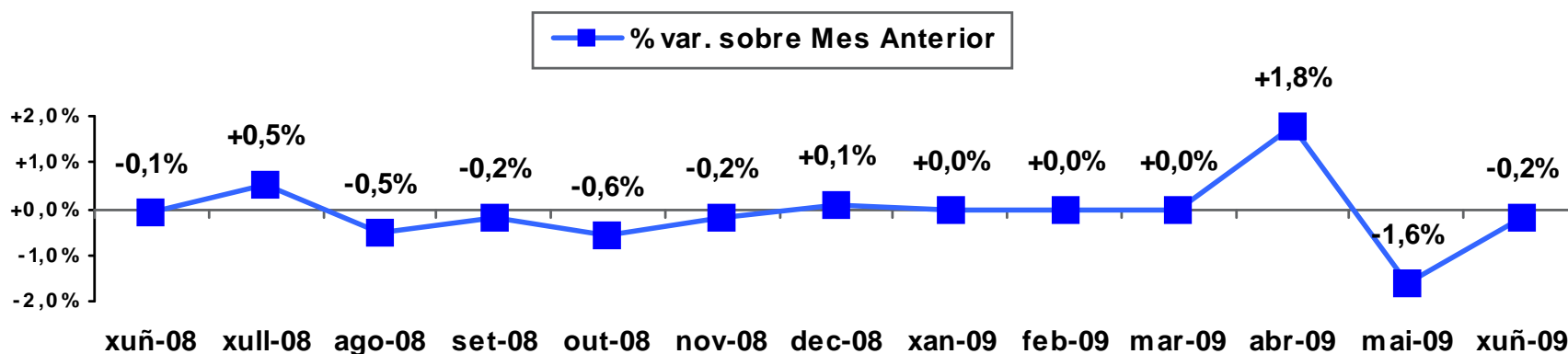


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Prezo do LEITE por tipo de tenda: ESPECIALISTAS

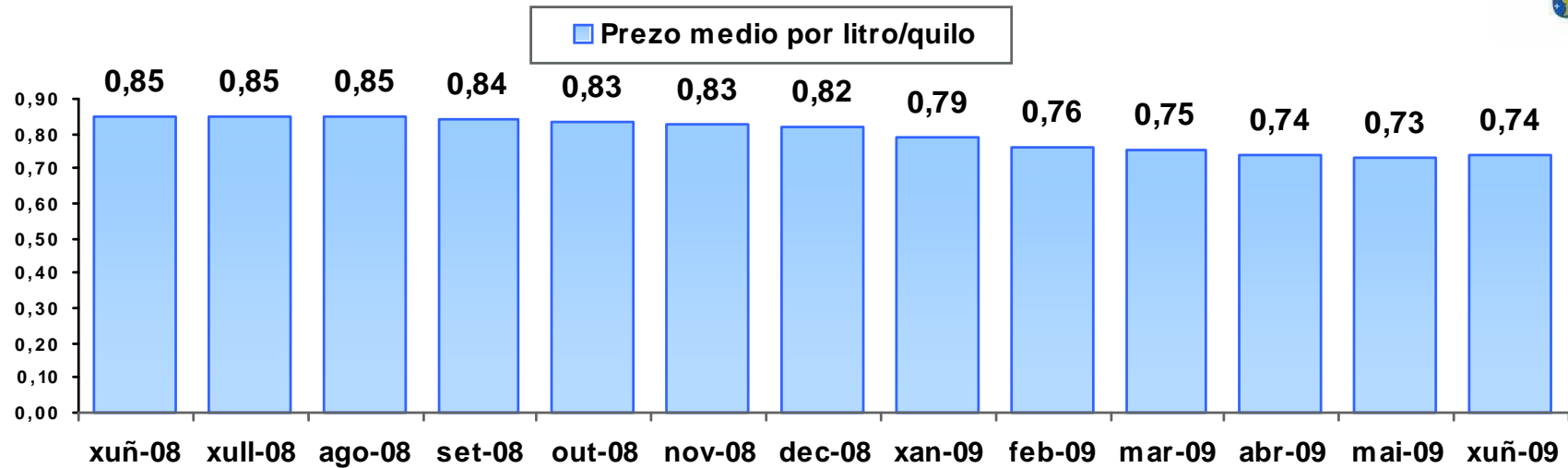


% variación Interanual do prezo en xuño'09: **-0,9%**

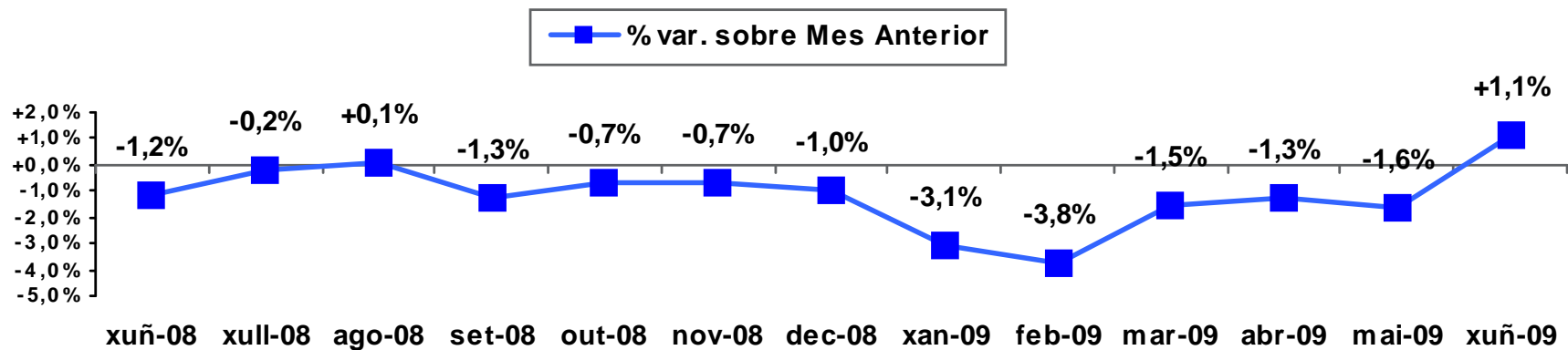


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Prezo do LEITE por tipo de tenda: SUPERMERCADOS

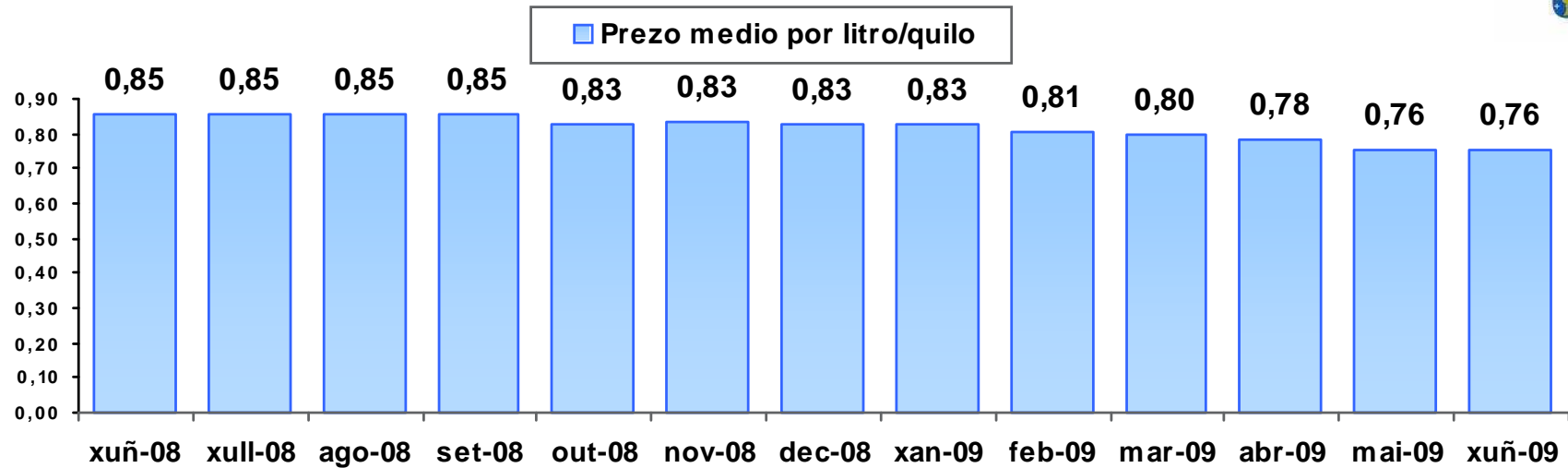


% variación Interanual do prezo en xuño'09: **-13,3%**

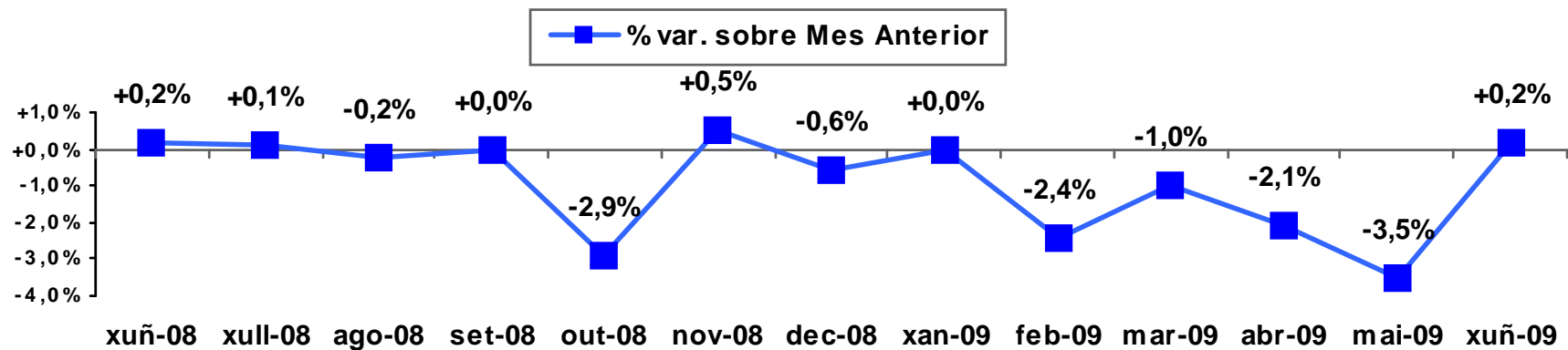


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Prezo do LEITE por tipo de tenda: HIPERMERCADOS

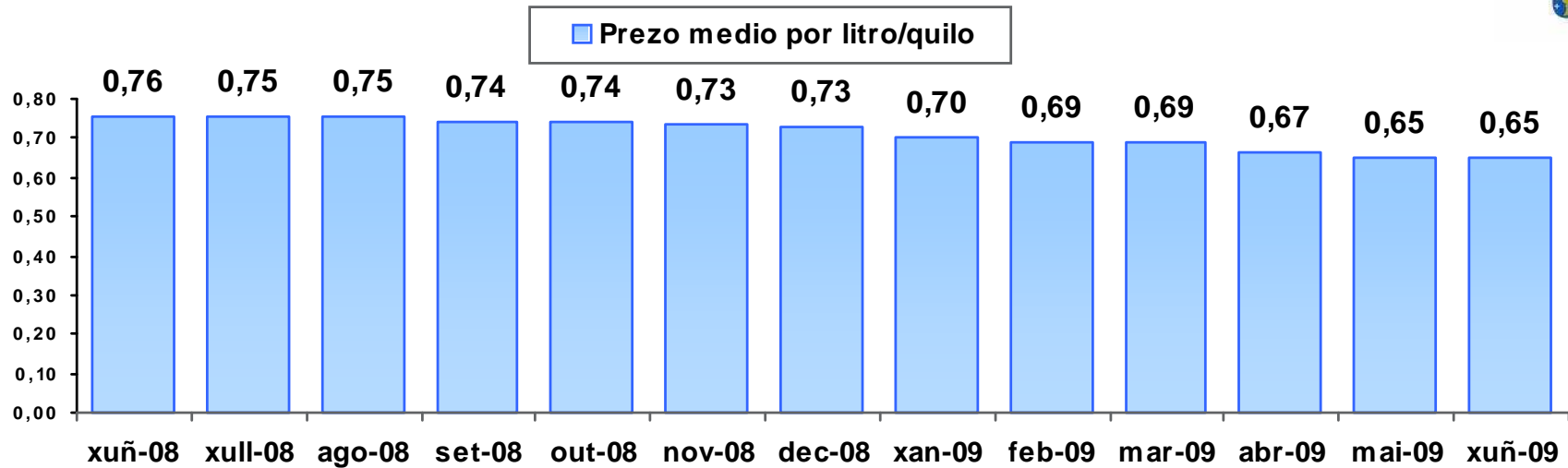


% variación Interanual do prezo en xuño'09: **-11,3%**

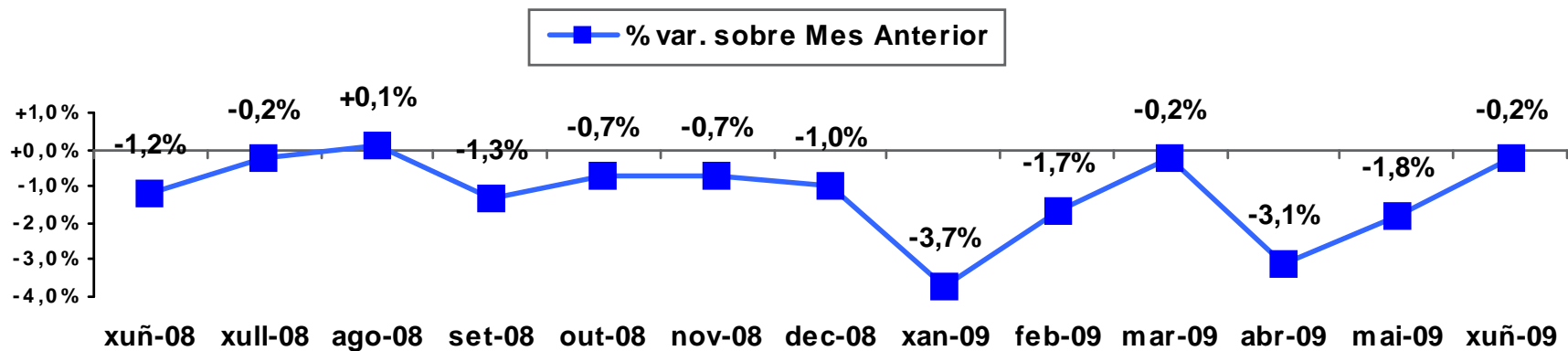


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Prezo do LEITE por tipo de tenda: TENDA DESCONTO



% variación Interanual do prezo en xuño'09: **-13,6%**



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Ideas sobre o leite: Onda xuño de 2009

No último mes rexistrouse un leve ascenso do prezo medio do leite. Este novo prezo marca unha leve suba do prezo do leite dentro da caída deste no que vai de ano situándose en: 0,74 euros. Respecto ao prezo do leite hai un ano, en xuño de 2009, o prezo viuse reducido nun -12,3%: de 0,84 € a 0,74 €.

Unicamente o leite enteiro e o leite pasteurizado non continúan a liña de descenso do prezo do leite no último mes. Os demais tipos de leite manteñen a devandita tendencia, a cal mantén o actual prezo cun diferencial negativo superior ao 10% respecto ao prezo do mesmo mes do ano anterior salvo o leite pasteurizado e o grupo doutros leites que se encontran cun diferencial do 8% e 7% respectivamente. Tamén o leite enteiro, a pesar do aumento de prezo do último mes, mantén unha comparación no mesmo sentido respecto ao ano pasado.

Por canles de distribución mantéñense as diferenzas no comportamento do prezo do leite. Nas tendas tradicionais e supermercados aumenta o prezo, mentres que descende no resto de canles, especialmente nos hipermercados e tendas desconto.

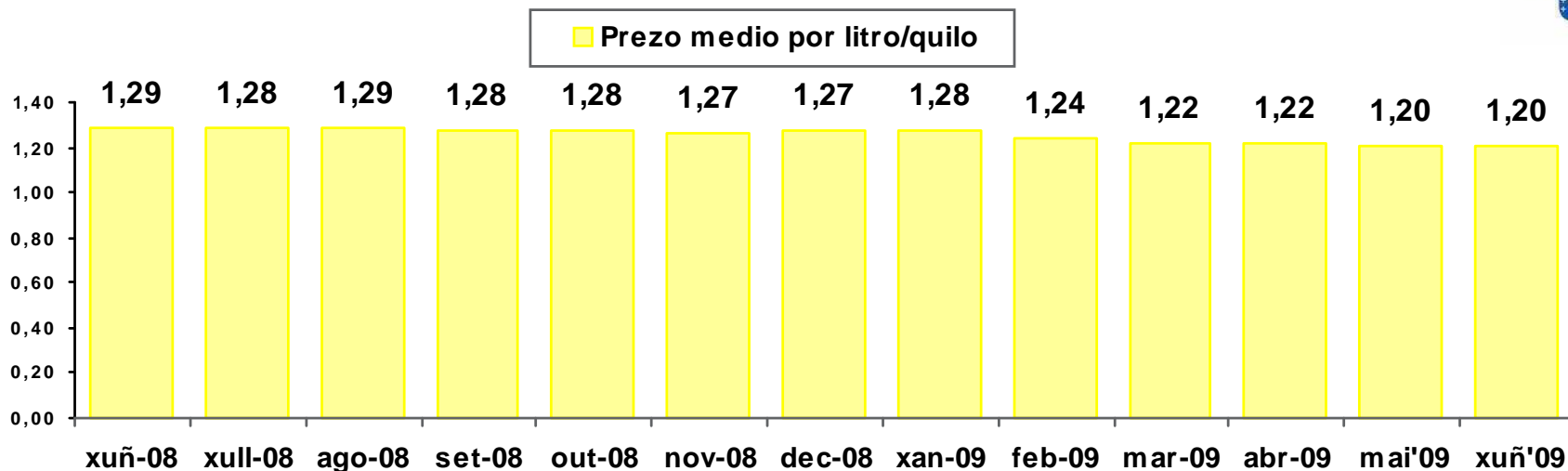
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Análise dos resultados: logur

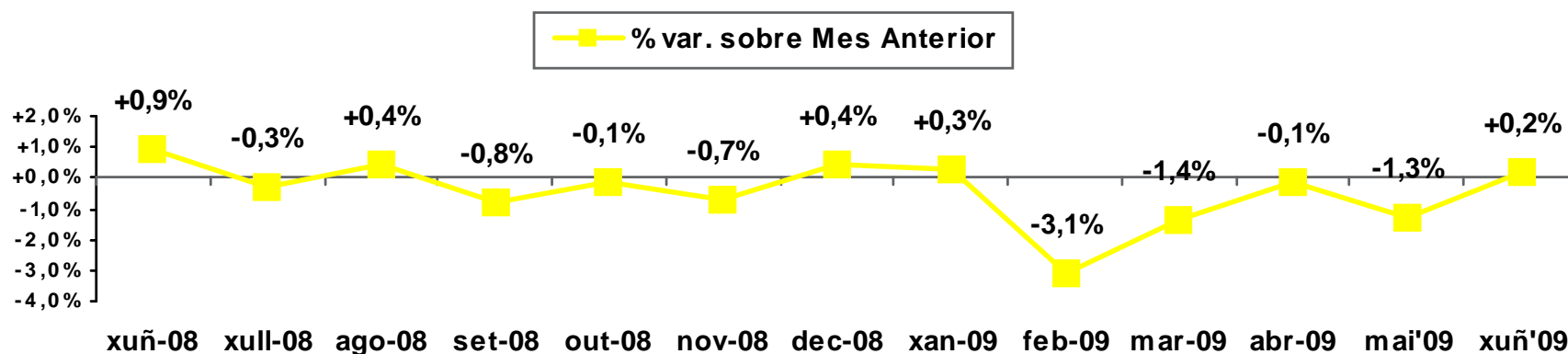


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Prezo medio da cesta da compra de IOGUR

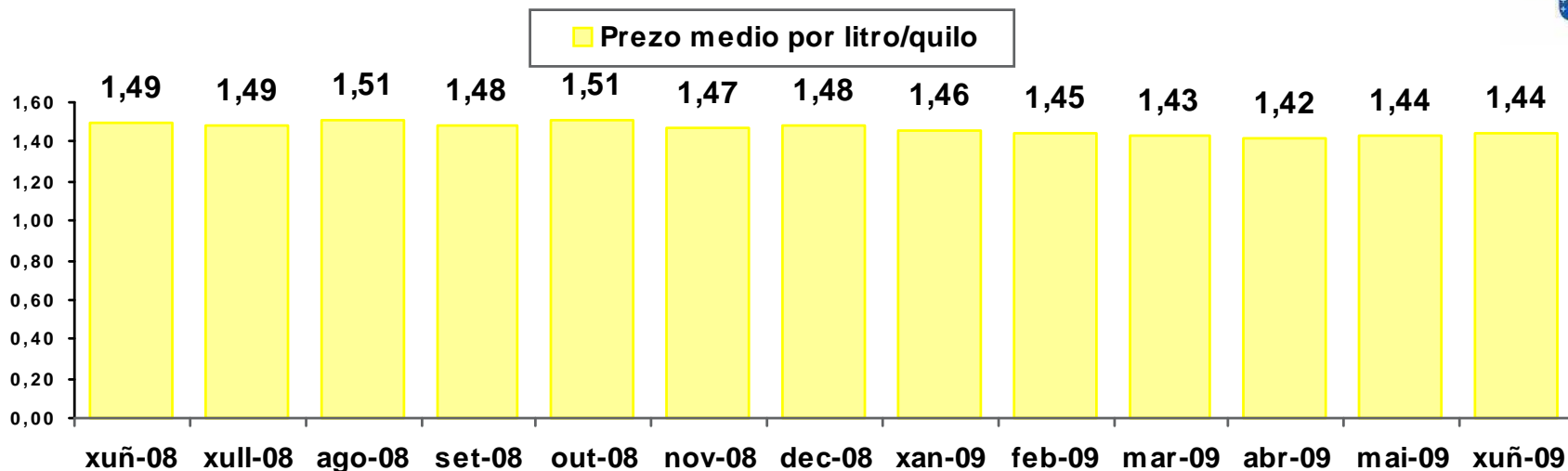


% variación Interanual do prezo en xuño'09: **-6,3%**

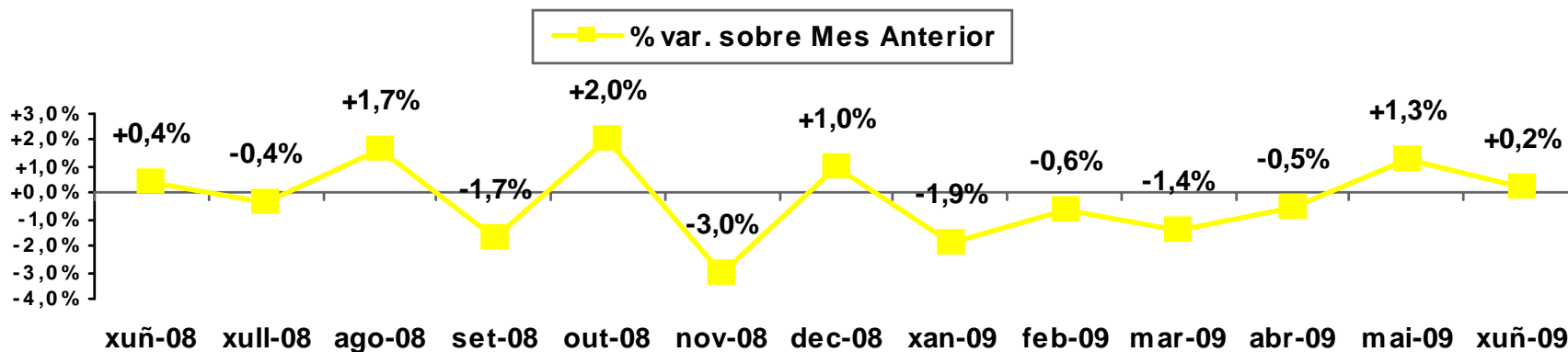


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Prezo medio da cesta da compra de IOGUR BÍFIDUS

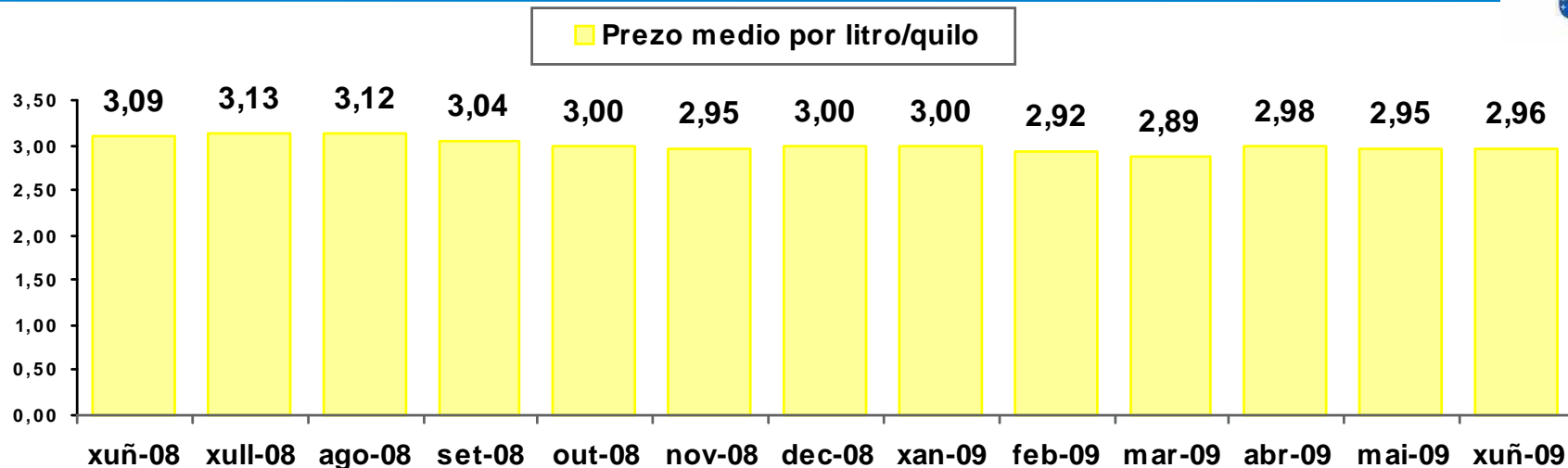


% variación Interanual do prezo en xuño'09: **-3,4%**

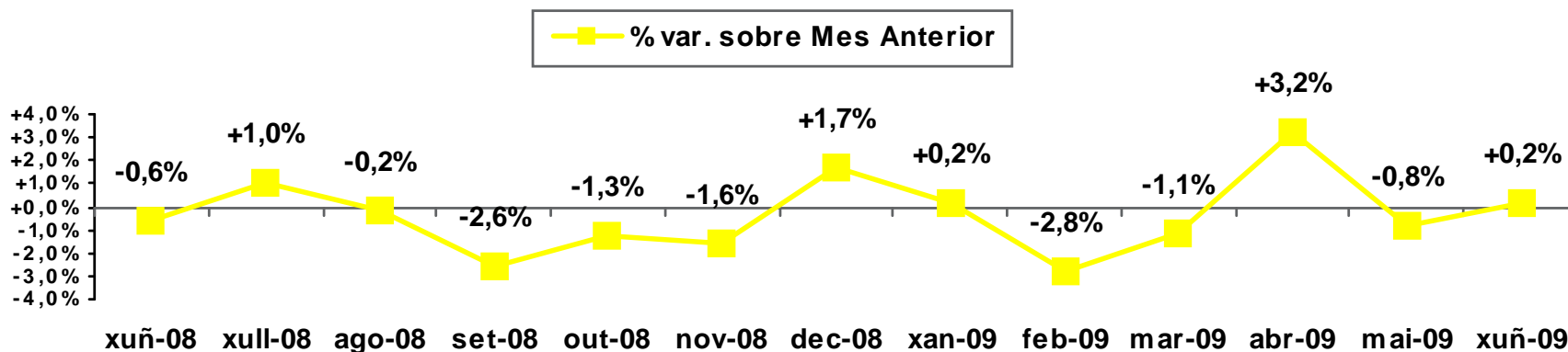


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Prezo medio da cesta da compra de IOGUR LEITE FERMENTADO

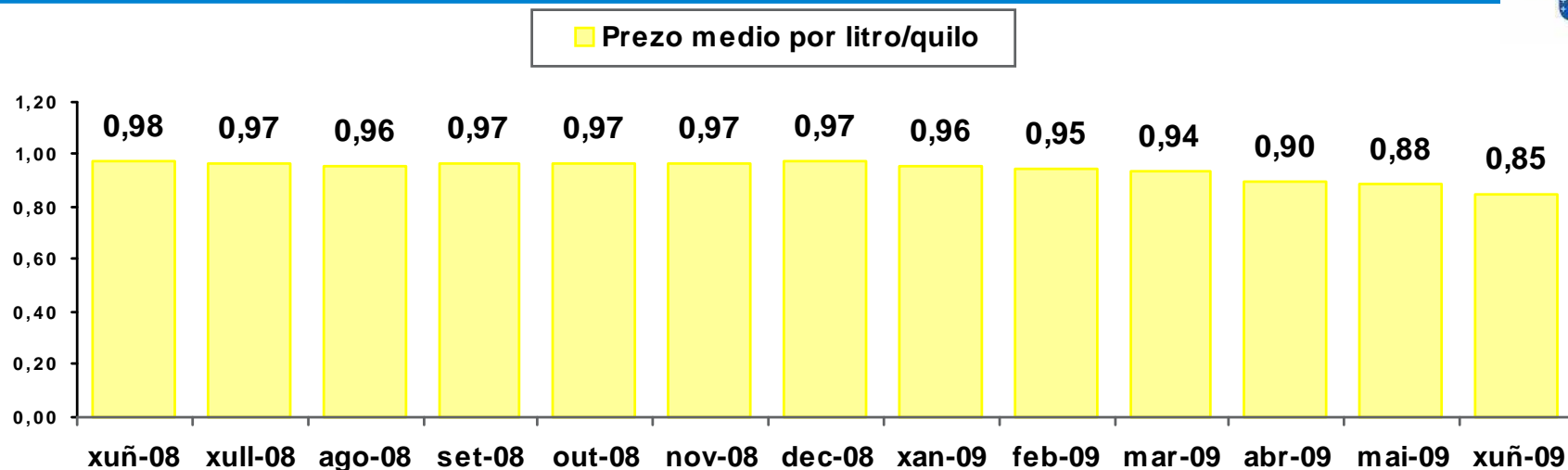


% variación Interanual do prezo en xuño'09: **-4,4%**

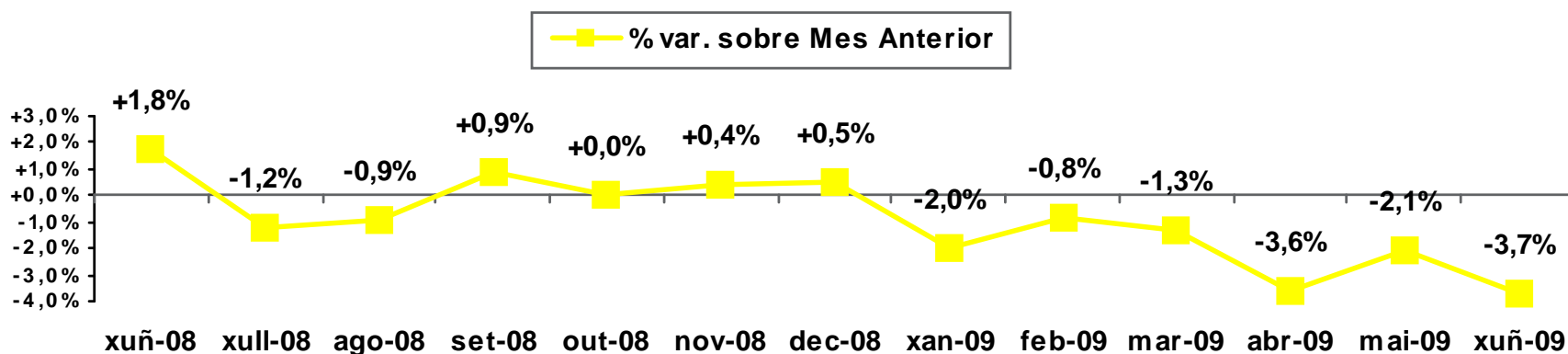


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Prezo medio da cesta da compra de IOGUR DESNATADO

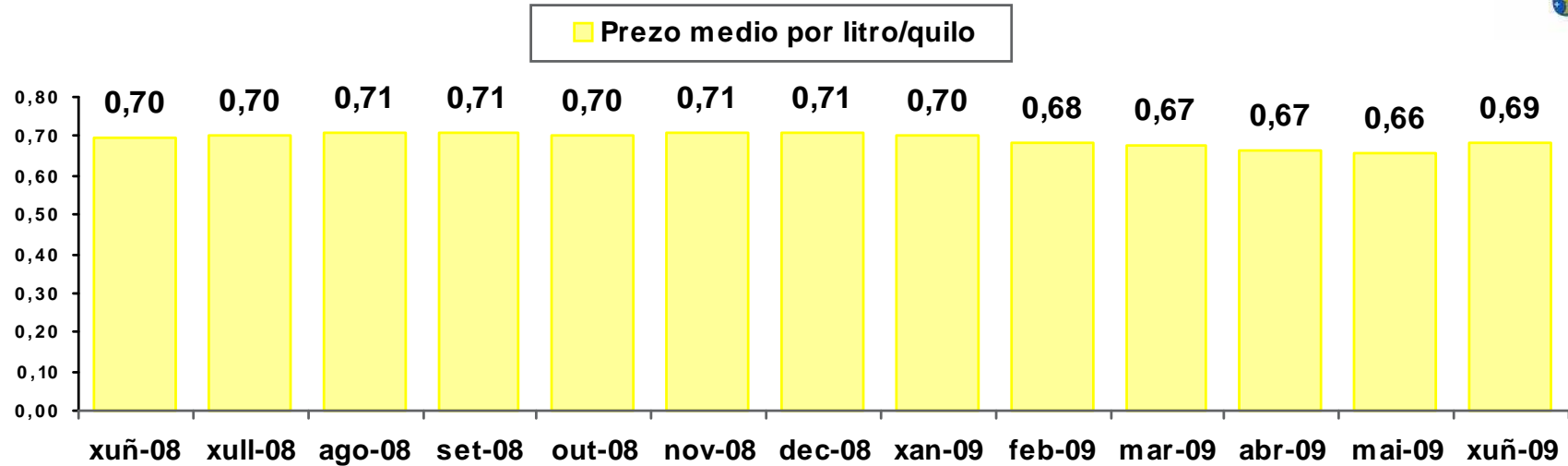


% variación Interanual do prezo en xuño'09: **-12,9%**

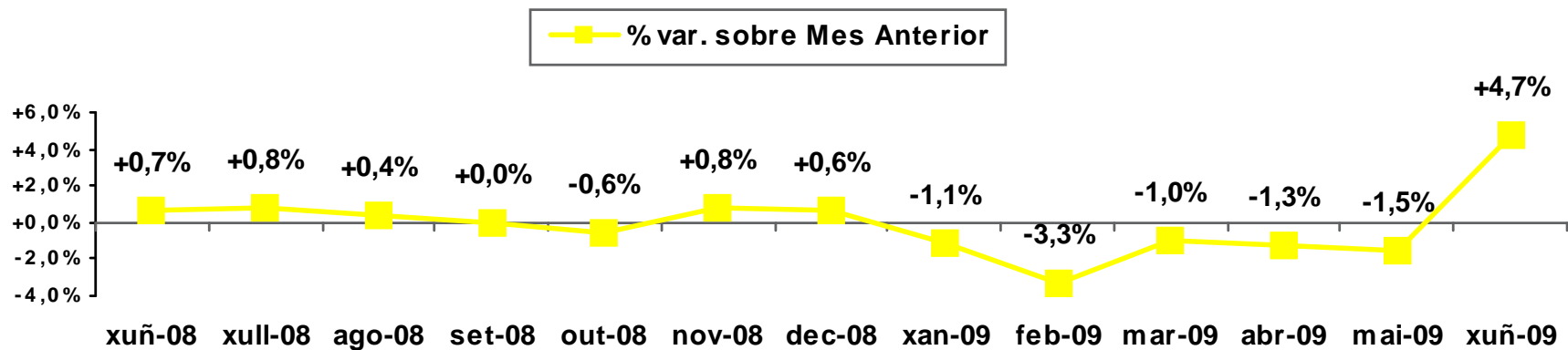


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Prezo medio da cesta da compra de IOGURES SABORES

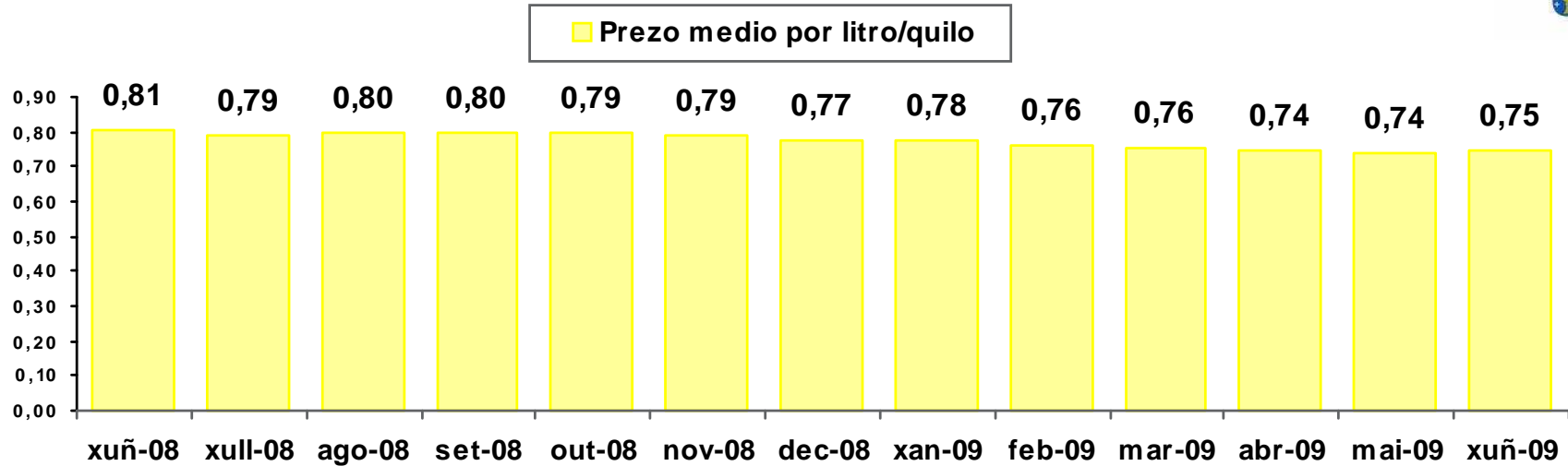


% variación Interanual do prezo en xuño'09: **-1,7%**

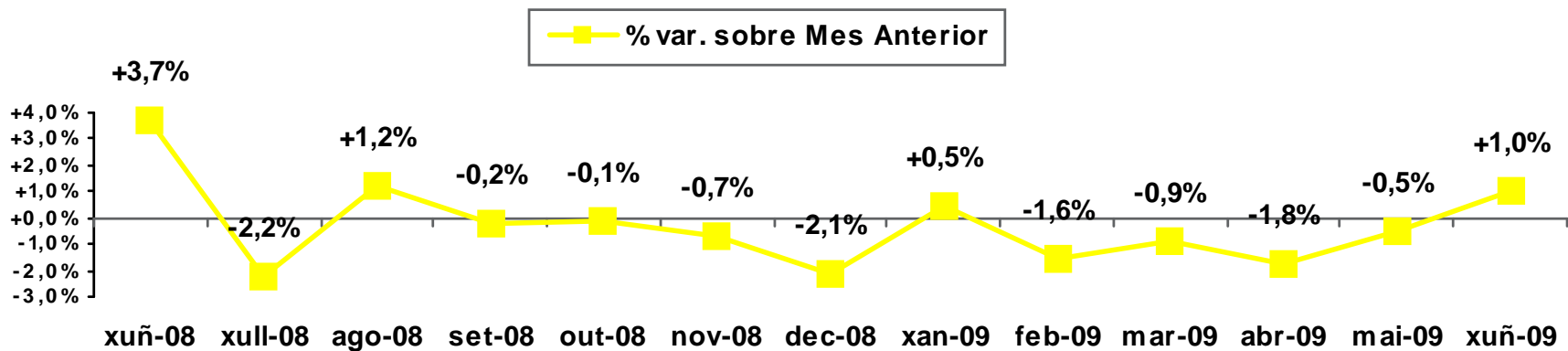


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Prezo medio da cesta da compra de IOGUR NATURAL

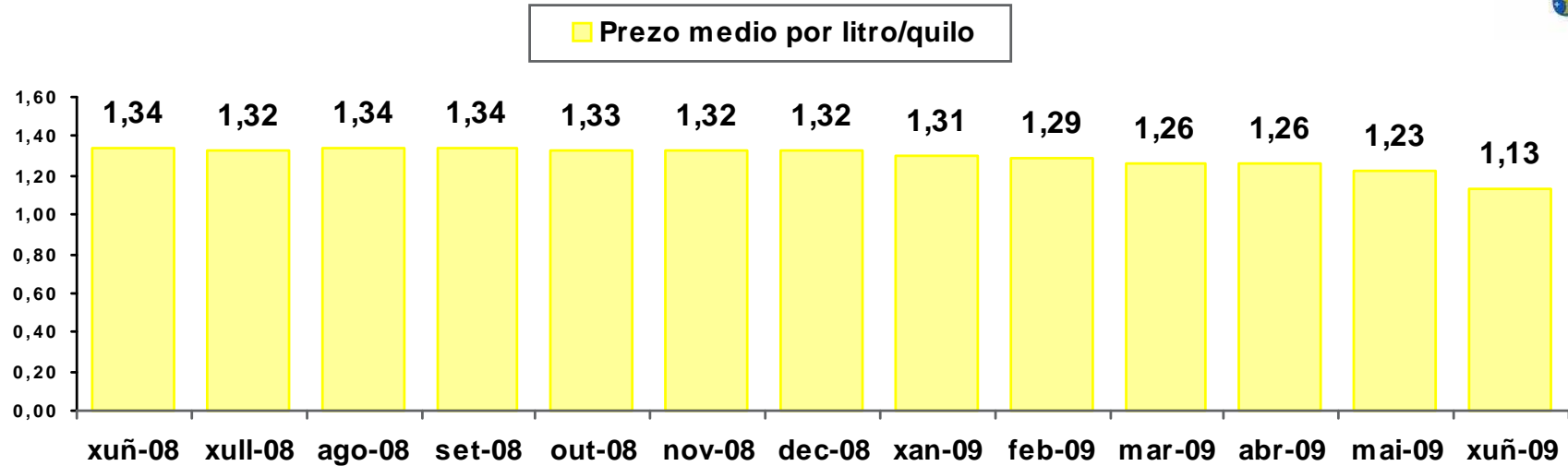


% variación Interanual do prezo en xuño'09: **-7,3%**

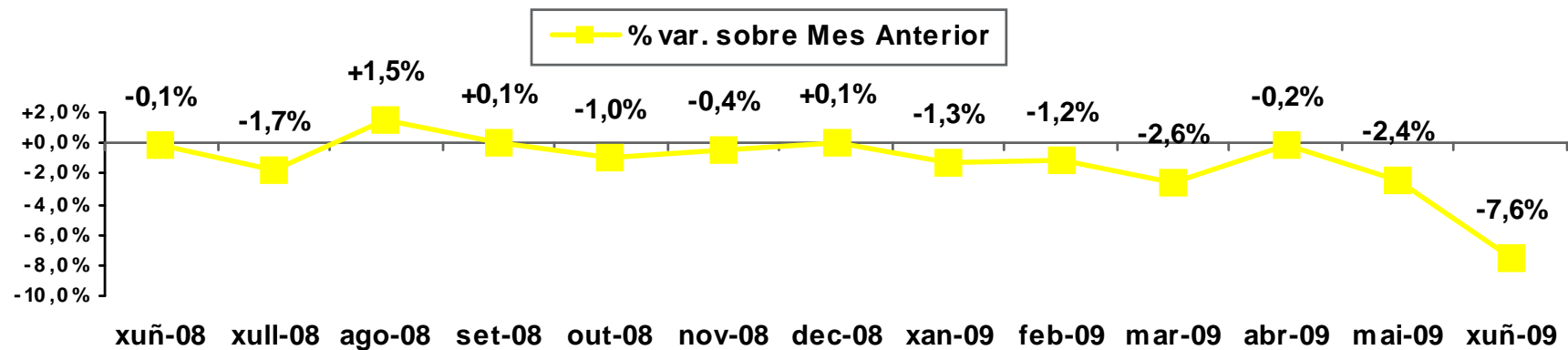


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Prezo medio da cesta da compra de IOGUR LÍQUIDO

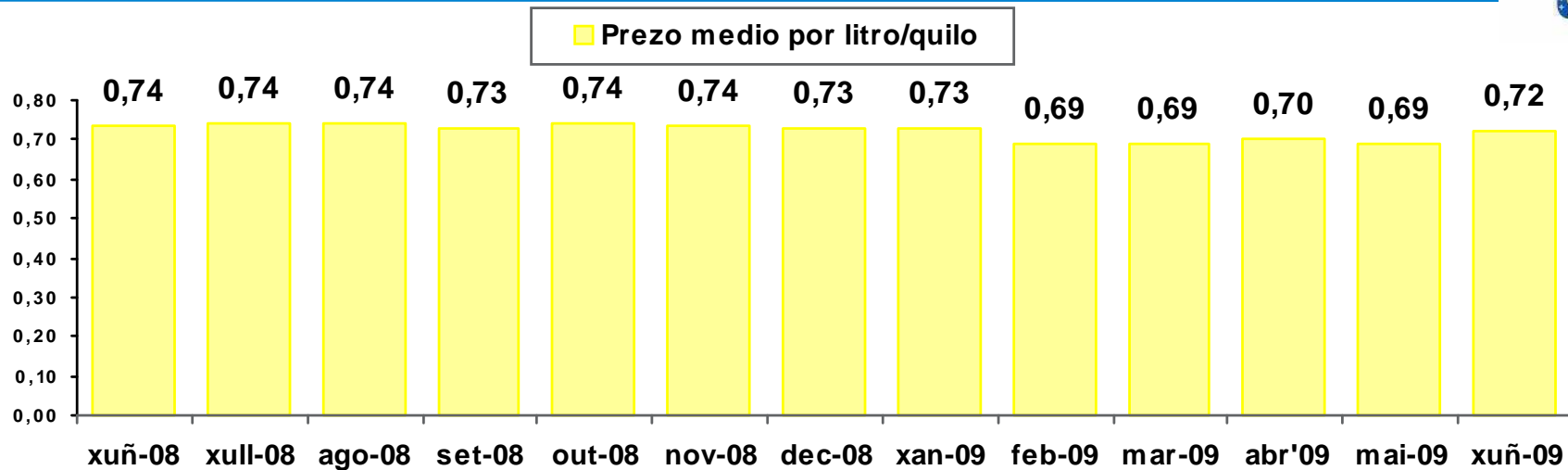


% variación Interanual do prezo en xuño'09: **-15,6%**

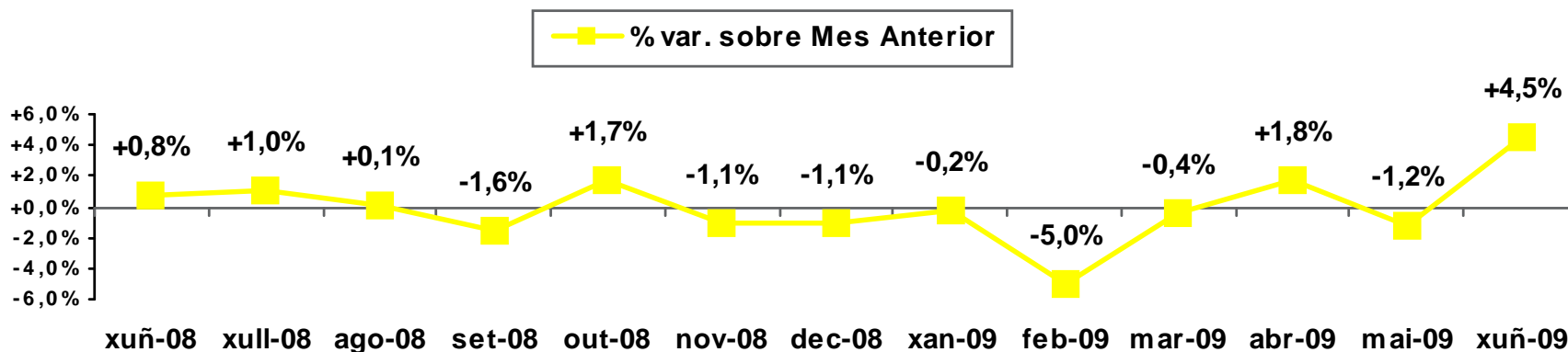


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Prezo medio da cesta da compra de IOGUR FROITAS/ANACOS

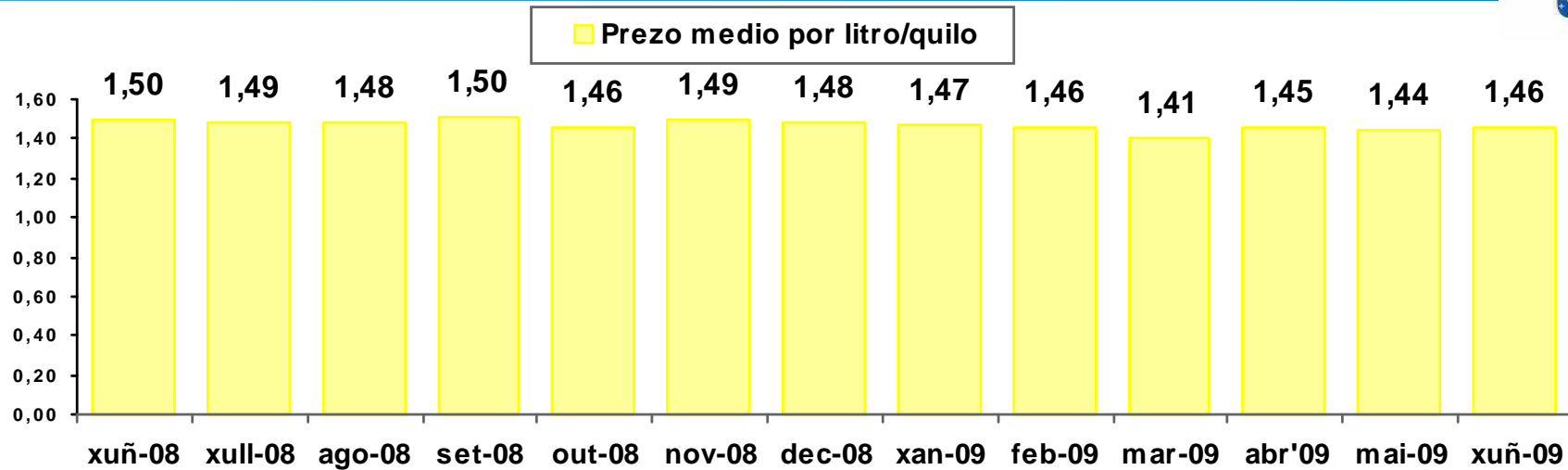


% variación Interanual do prezo en xuño'09: **-1,8%**

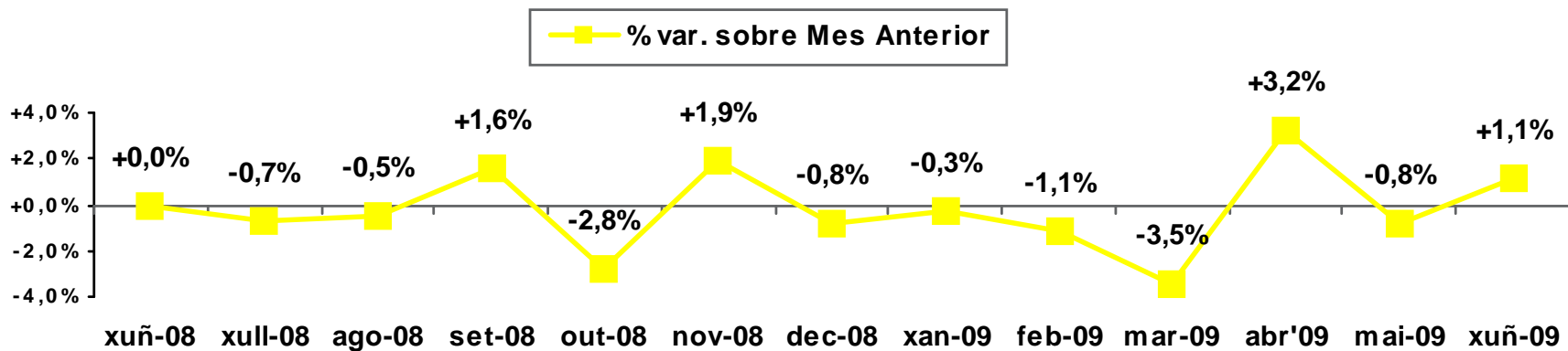


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Prezo medio da cesta da compra de IOGUR ÉTNICOS

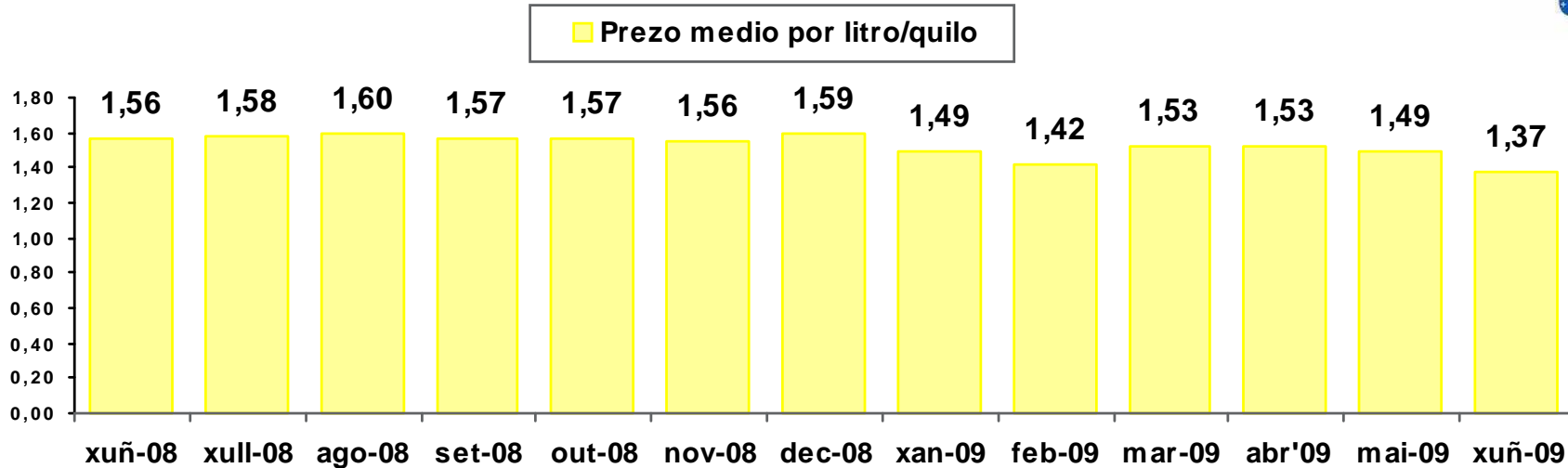


% variación Interanual do prezo en xuño'09: **-3,0%**

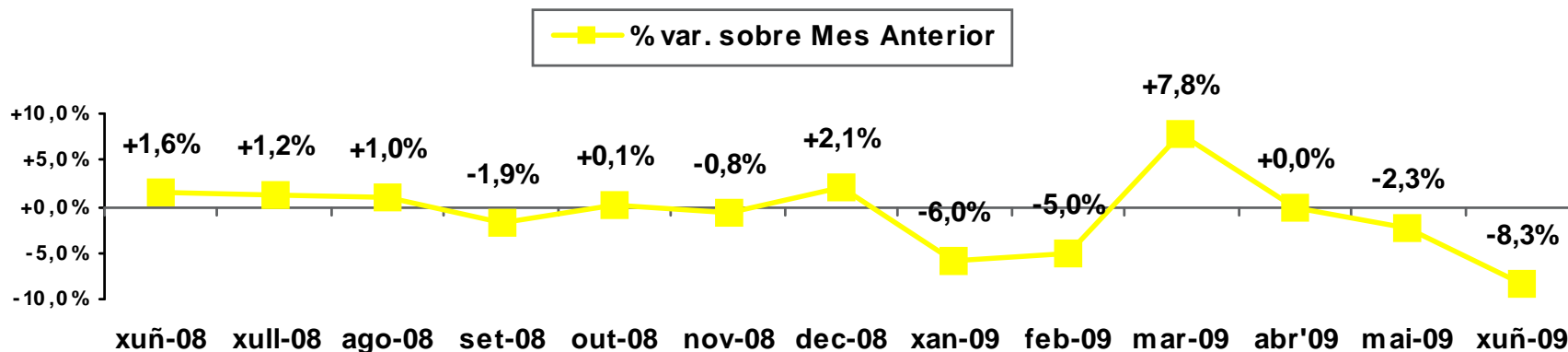


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Prezo medio da cesta da compra de IOGURES CREMOSOS

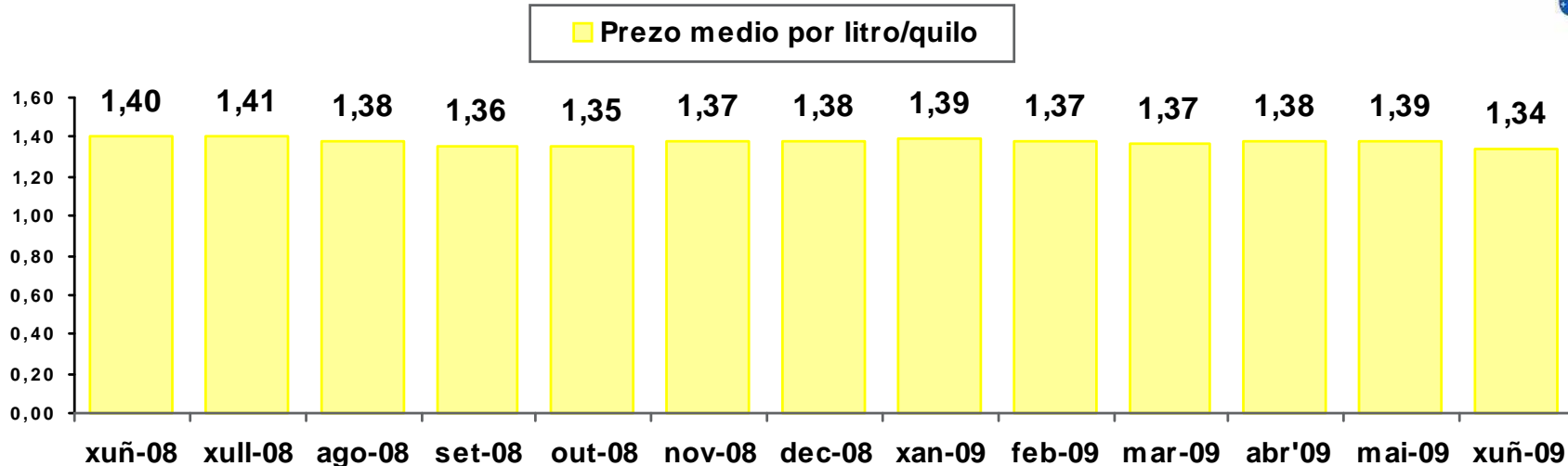


% variación Interanual do prezo en xuño'09: **-12,3%**

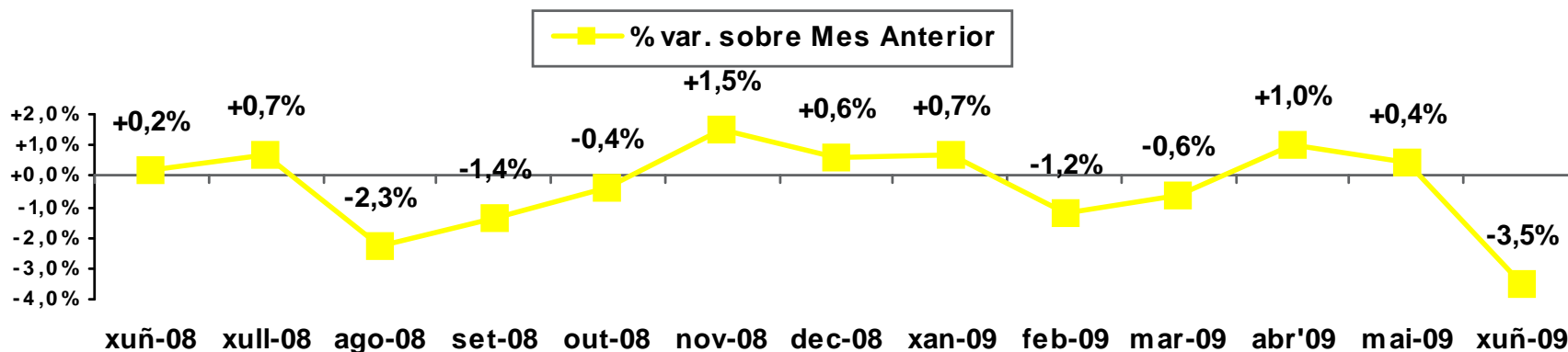


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Prezo medio da cesta da compra DOUTROS IOGURES

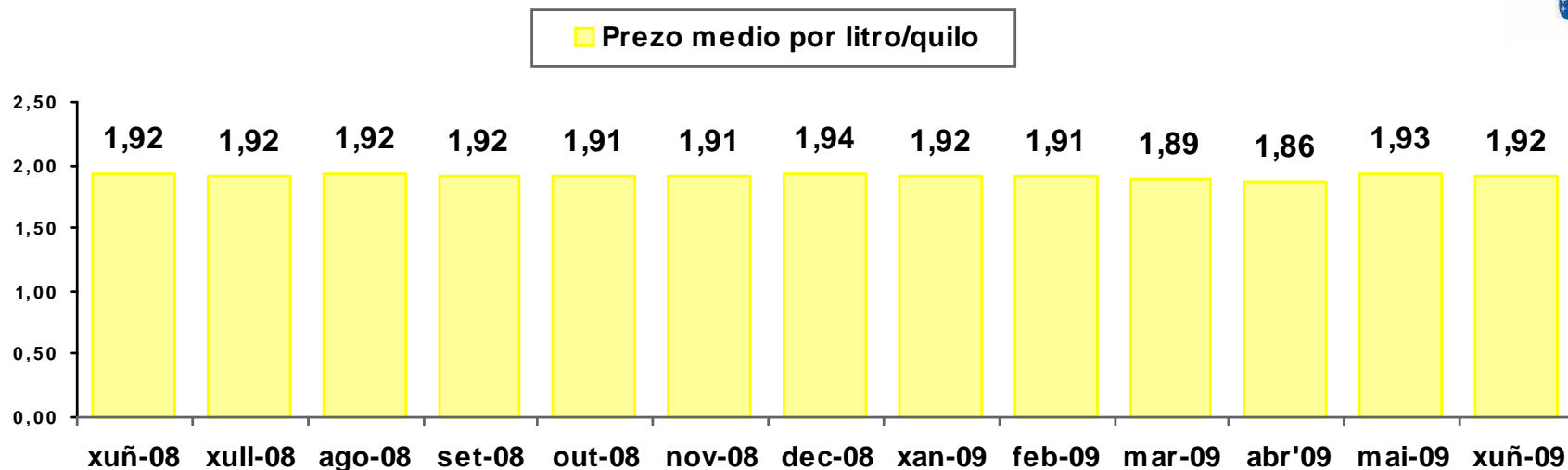


% variación Interanual do prezo en xuño'09: **-4,5%**

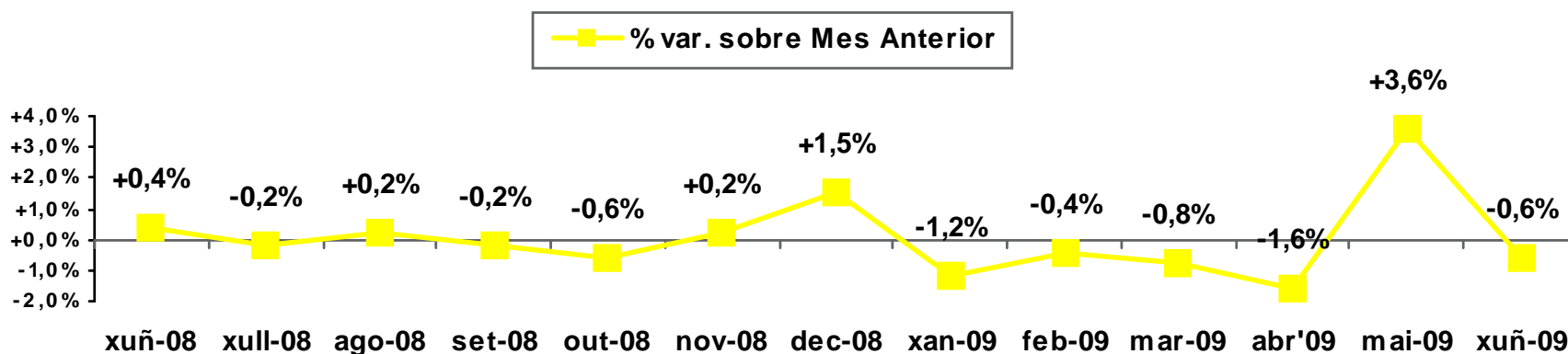


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Prezo do IOGUR por tipo de tenda: TRADICIONAIS

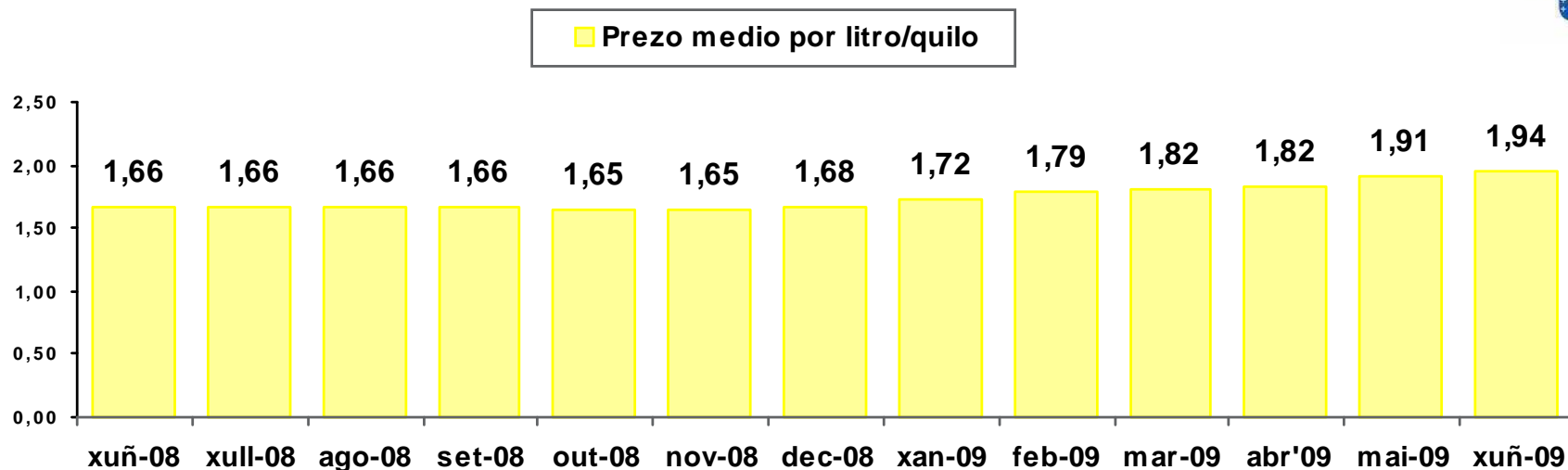


% variación Interanual do prezo en xuño'09: **-0,2%**

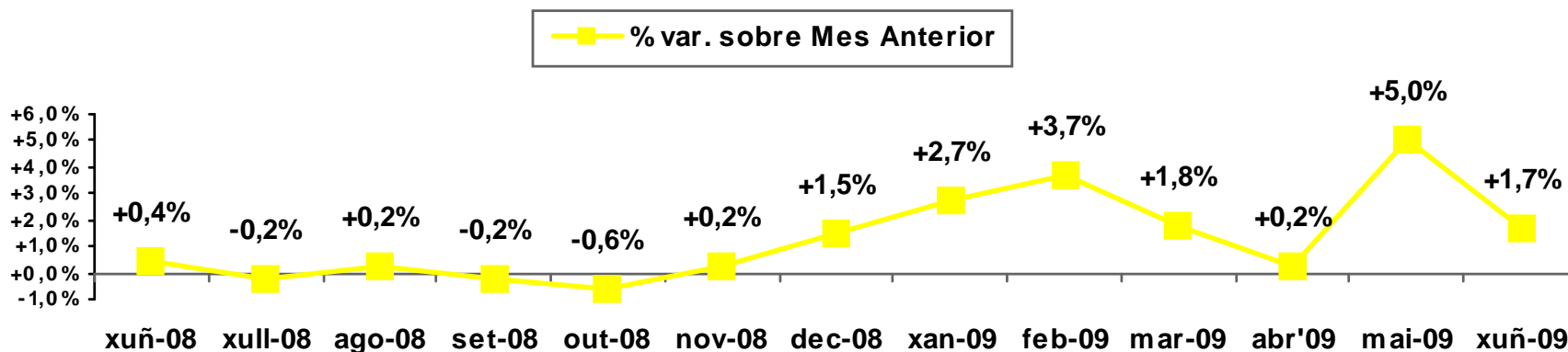


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Prezo do IOGUR por tipo de tenda: ESPECIALISTAS

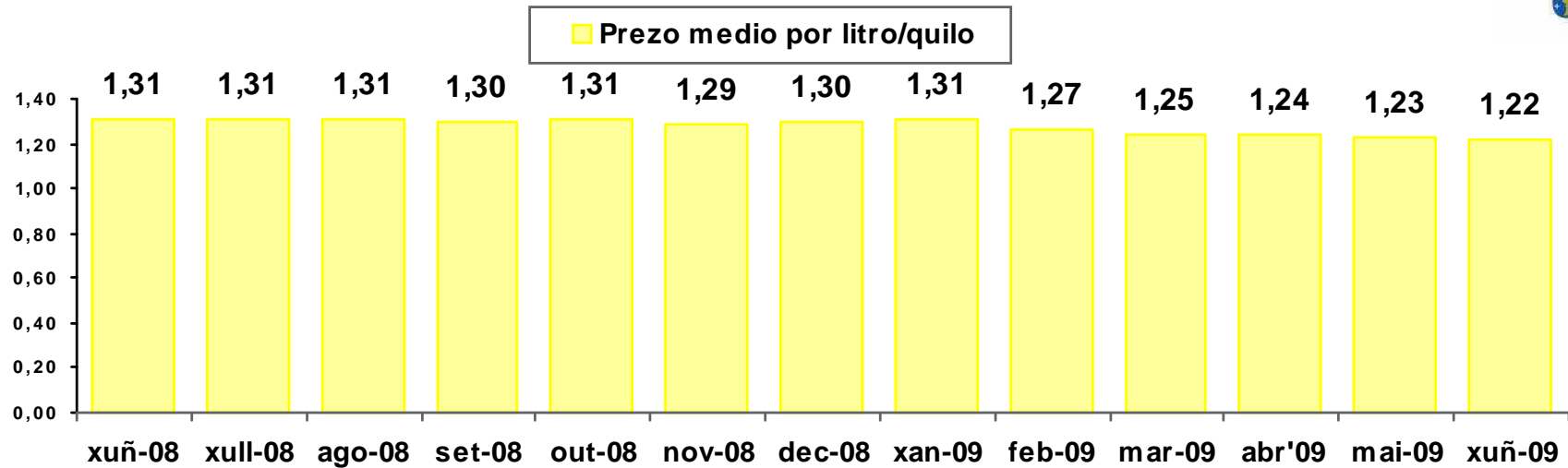


% variación Interanual do prezo en xuño'09: **+16,9%**

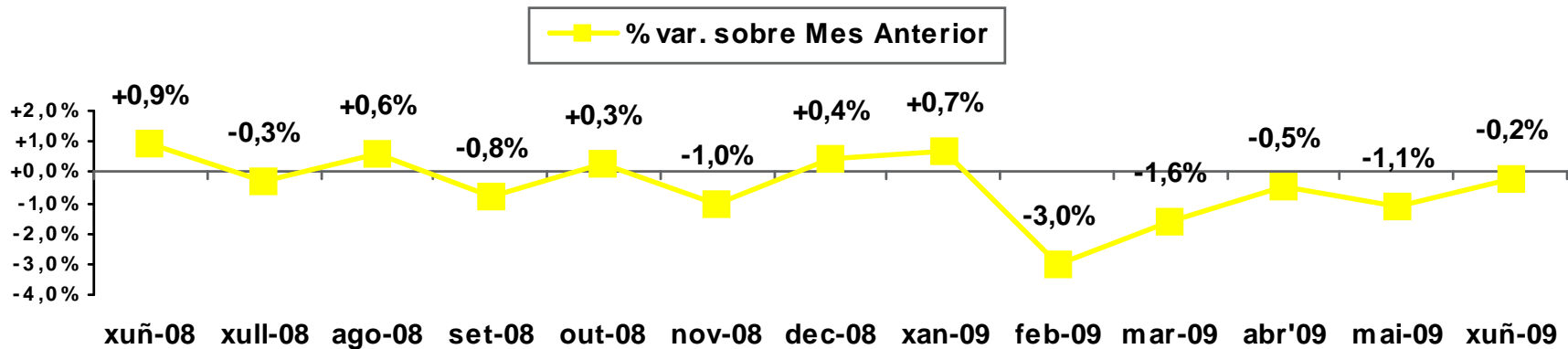


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Prezo do IOGUR por tipo de tenda: SUPERMERCADOS

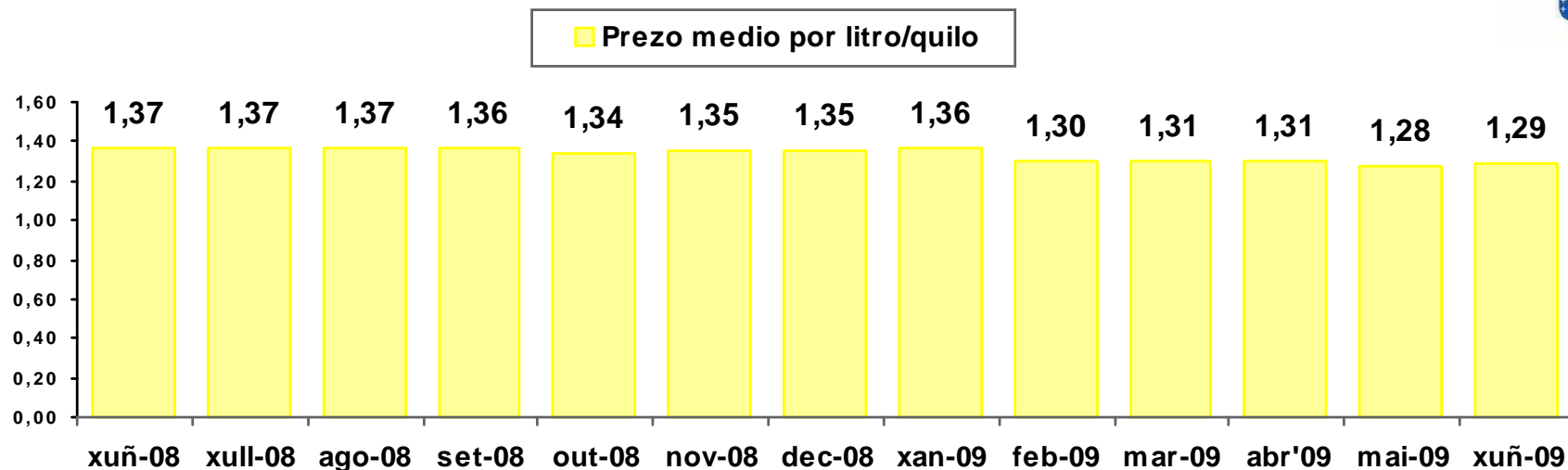


% variación Interanual do prezo en xuño'09: **-6,6%**

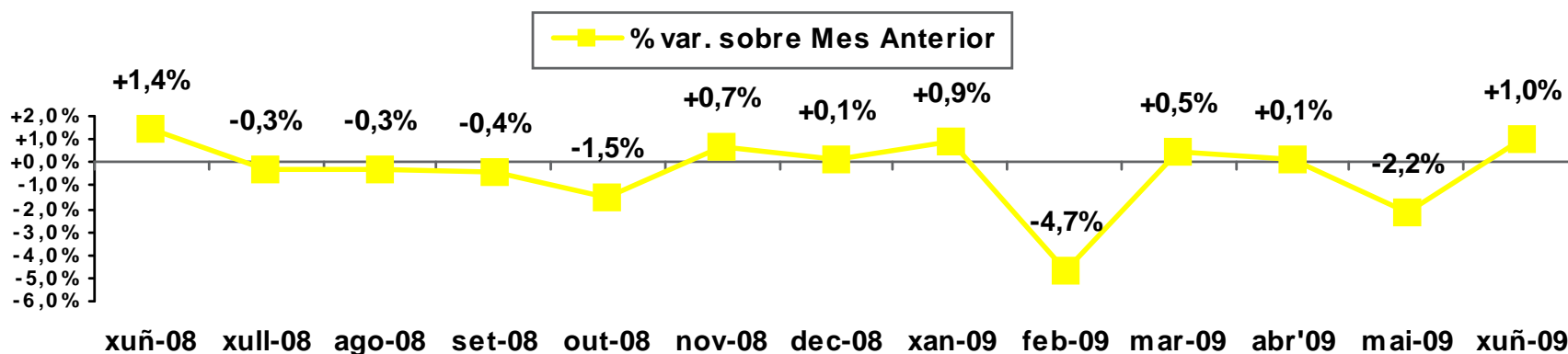


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Prezo do IOGUR por tipo de tenda: HIPERMERCADOS

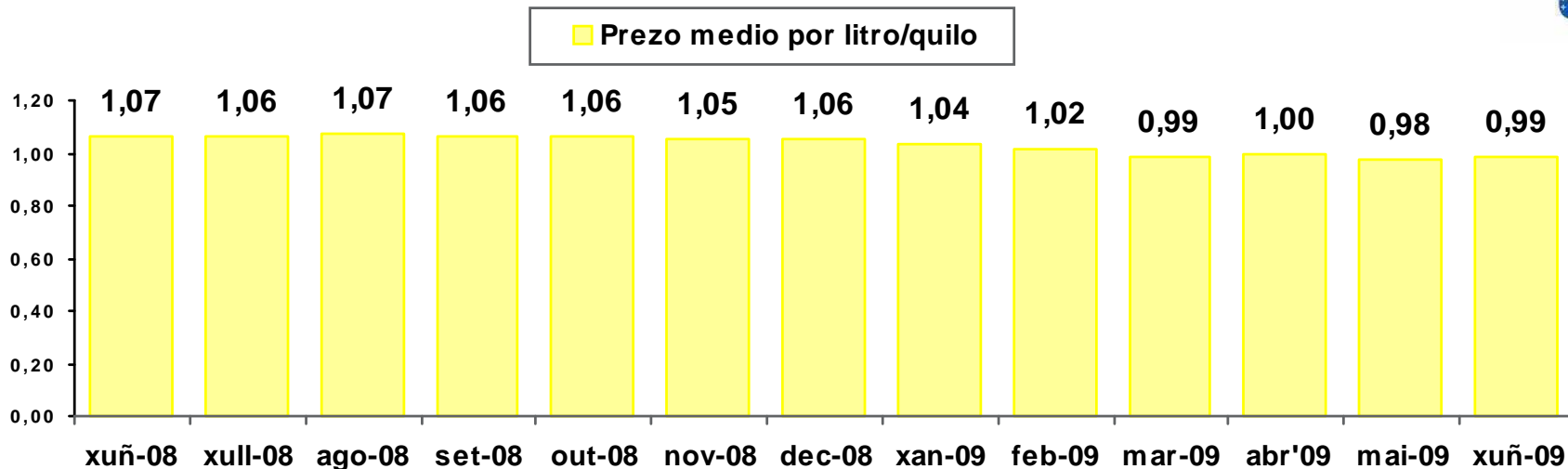


% variación Interanual do prezo en xuño'09: **-5,9%**

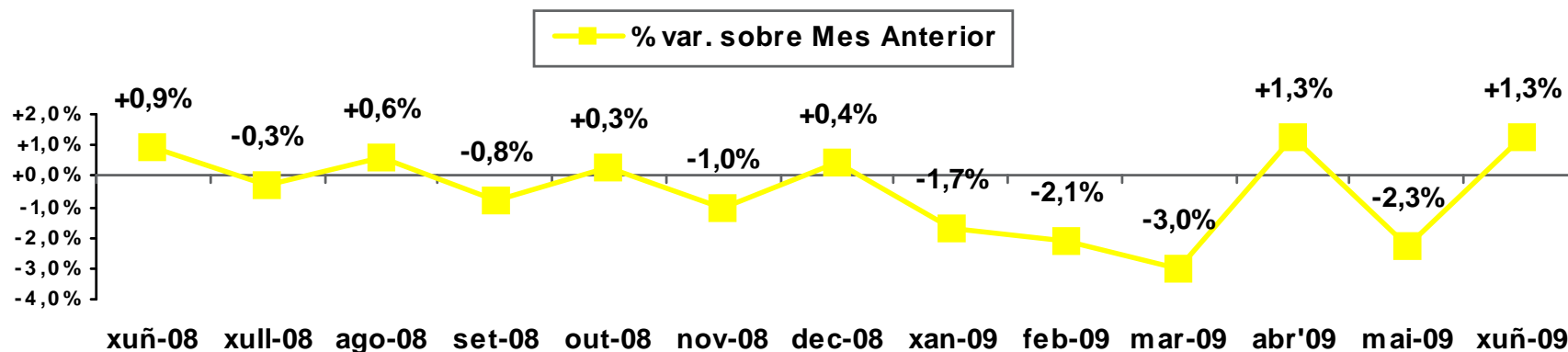


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Prezo do IOGUR por tipo de tenda: TENDA DESCONTO



% variación Interanual do prezo en xuño'09: **-7,3%**



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Ideas sobre os iogures: Onda xuño 2009

O iogur segue experimentado un descenso no prezo, alcanzando nos meses de maio e xuño o seu prezo mínimo, situándose en 1.20 €. Deste modo, a comparación co mesmo mes do ano pasado é dun descenso do -6,3% no prezo do iogur.

Dentro deste descenso dos prezos no último mes destacan os seguintes movementos. O incremento do prezo do iogur sabores (maio: 0.66 € - xuño: 0.69 €) e do iogur anacos (maio: 0.69 € - xuño: 0.72 €) e o descenso do iogur líquido (maio: 1.23 € - xuño: 1.13€).

Por tipos de establecementos, o maior descenso no prezo do iogur prodúcese nos supermercados (-6,6%), aínda que descenden en todos os tipos de establecementos salvo nas tendas especialistas que aumenta considerablemente (+16,9%).

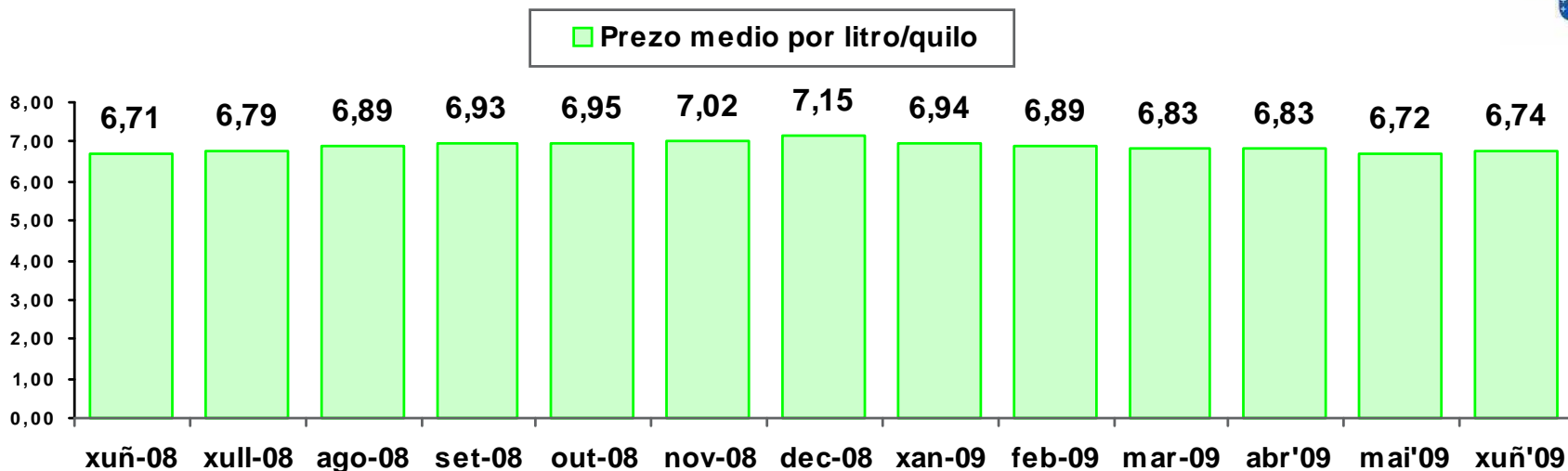
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Análise dos resultados: Queixos

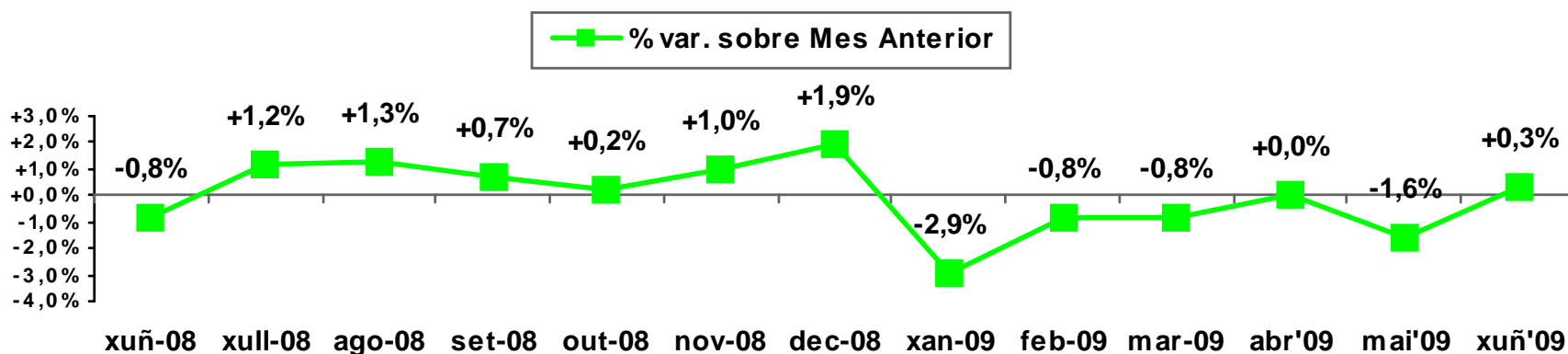


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Prezo medio da cesta da compra de QUEIXO

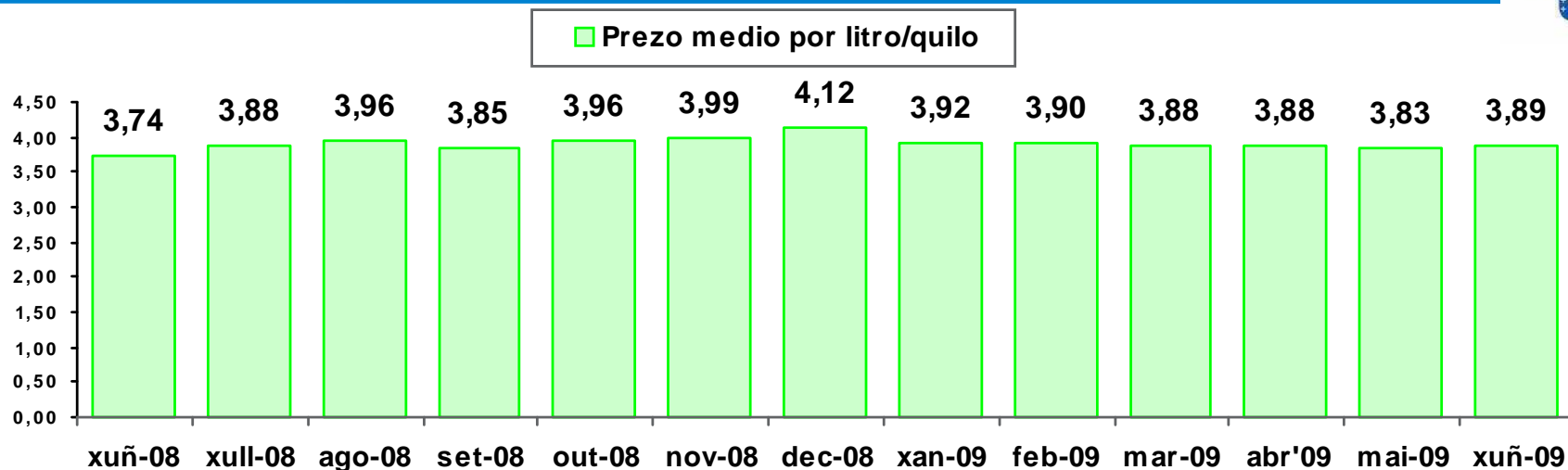


% variación Interanual do prezo en xuño'09: **+0,4%**

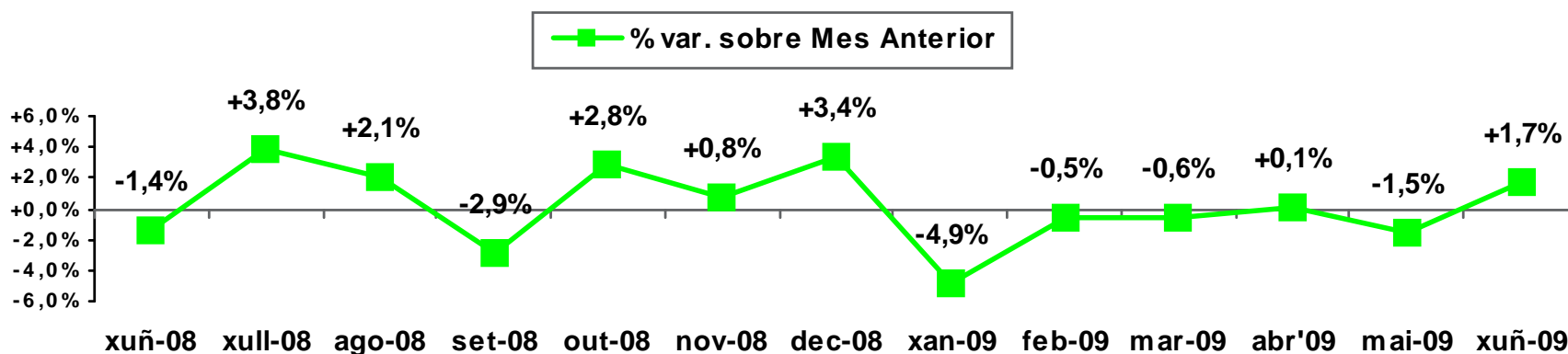


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Prezo medio da cesta da compra de QUEIXO FRESCO

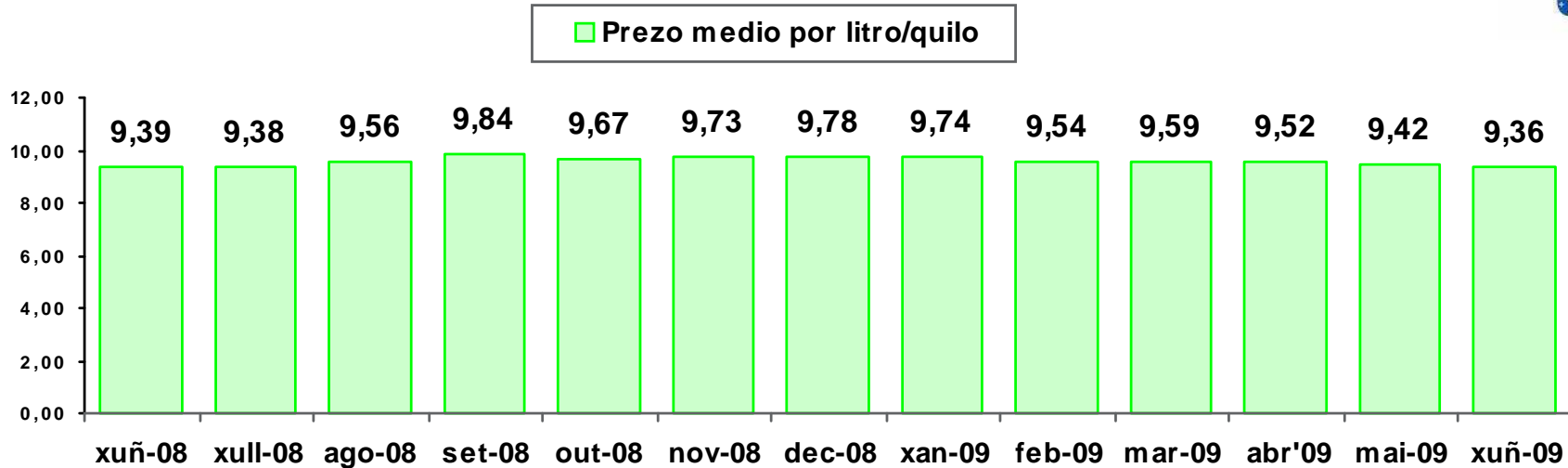


% variación Interanual do prezo en xuño'09: **+4,0%**

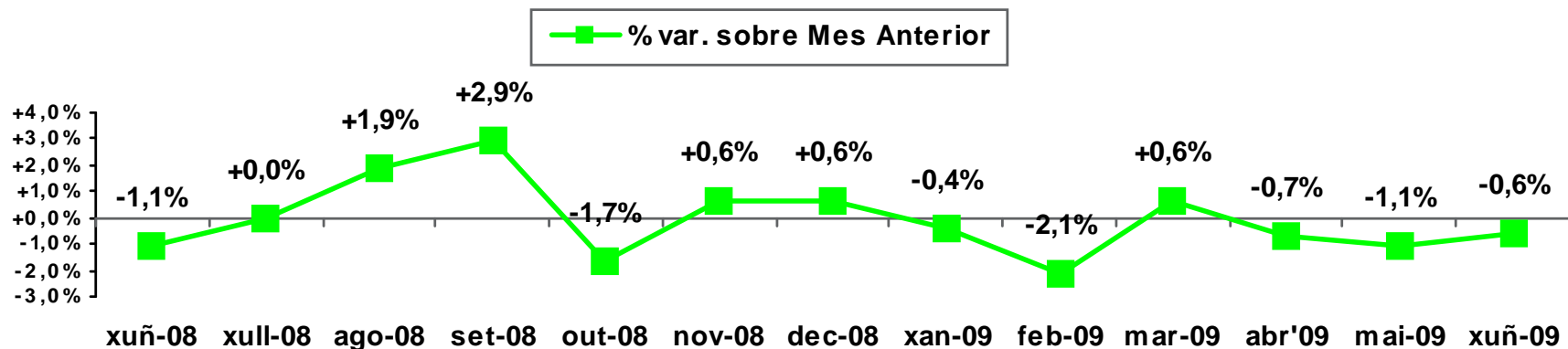


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Prezo medio da cesta da compra de QUEIXO PURO E MESTURA PRENSADO

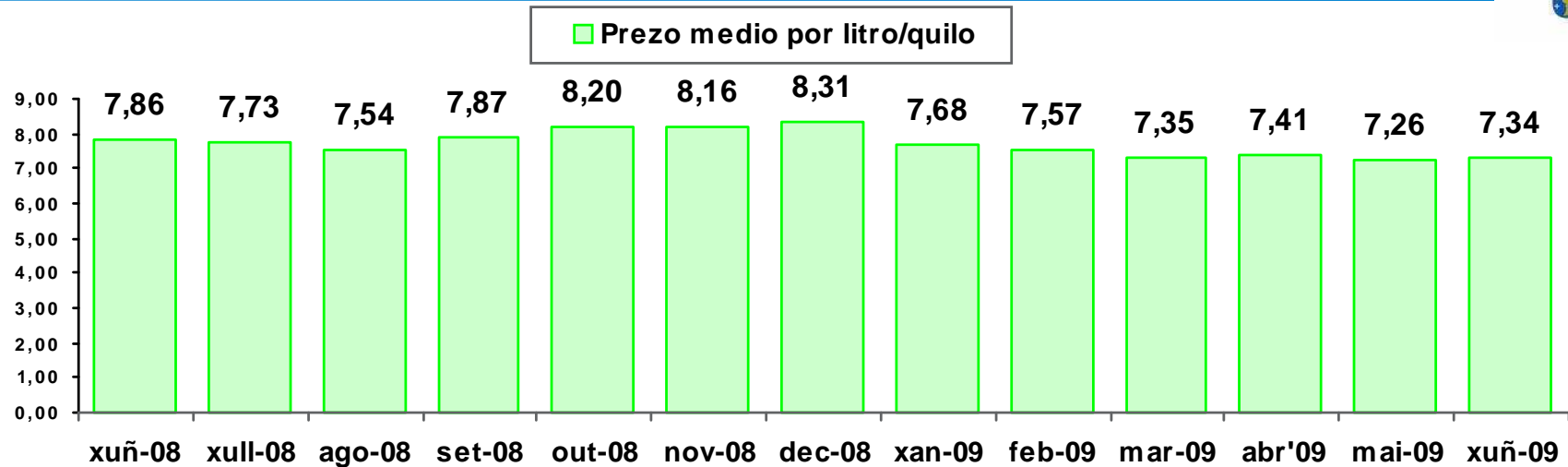


% variación Interanual do prezo en xuño'09: **-0,2%**

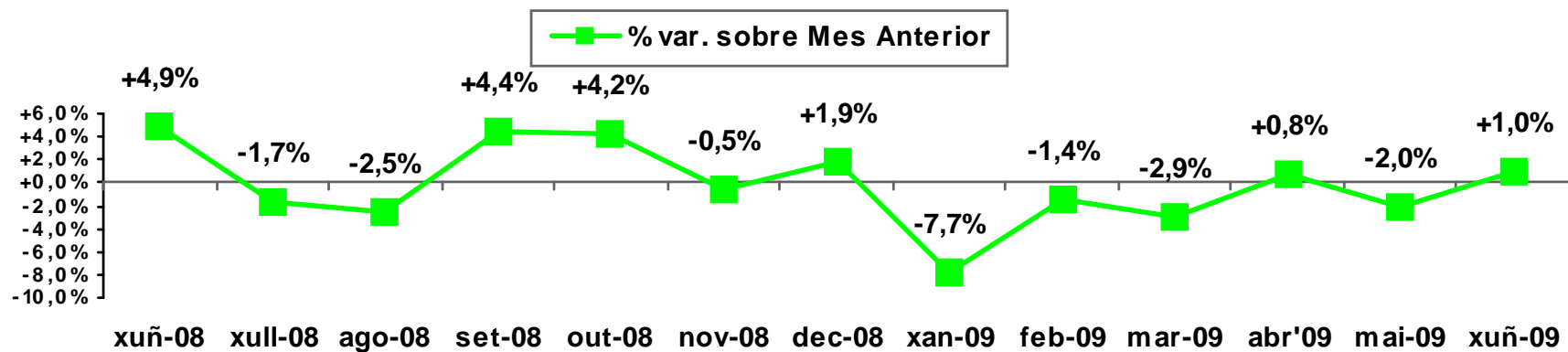


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Prezo medio da cesta da compra de QUEIXO NATURAL HOLANDÉS

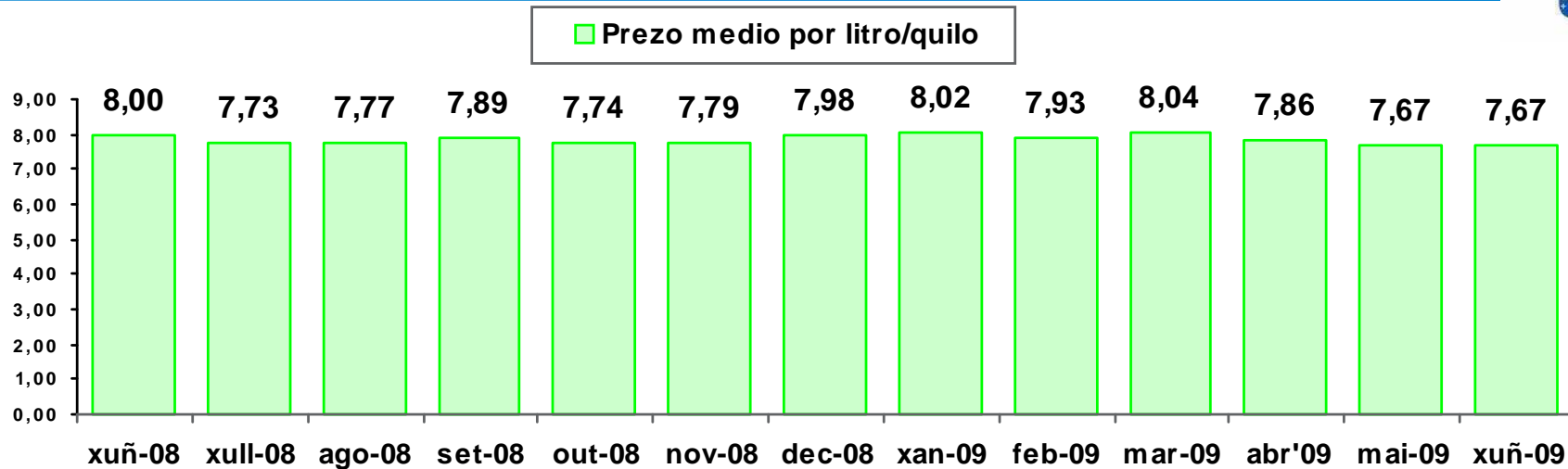


% variación Interanual do prezo en xuño'09: **-6,7%**

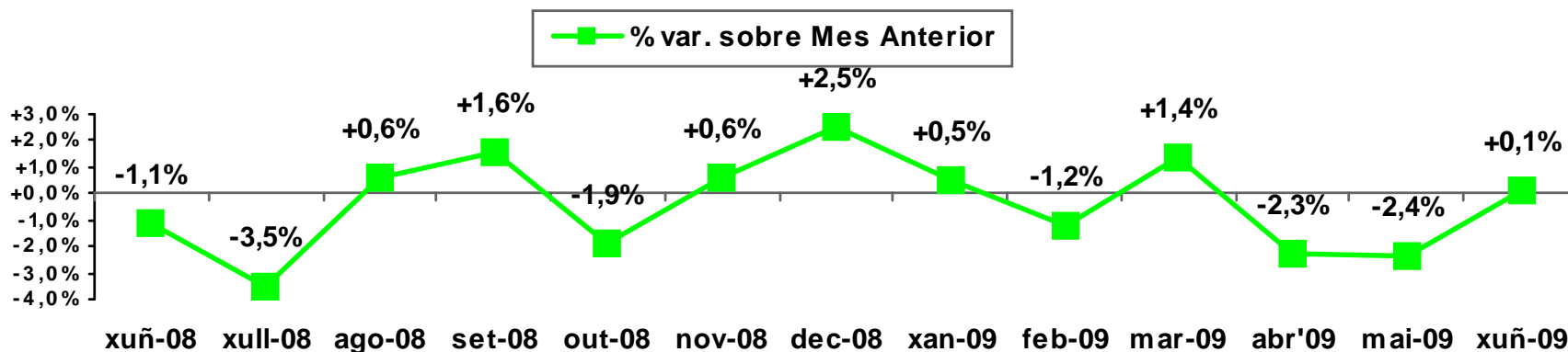


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Prezo medio da cesta da compra de QUEIXO CON D.O. GALEGA

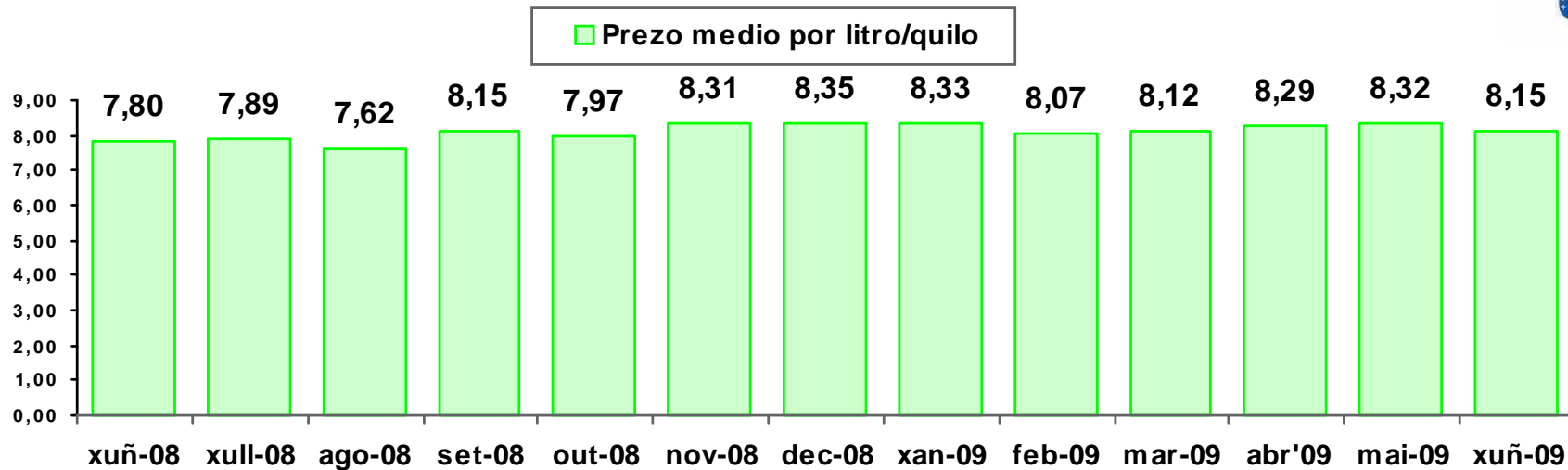


% variación Interanual do prezo en xuño'09: **-4,1%**

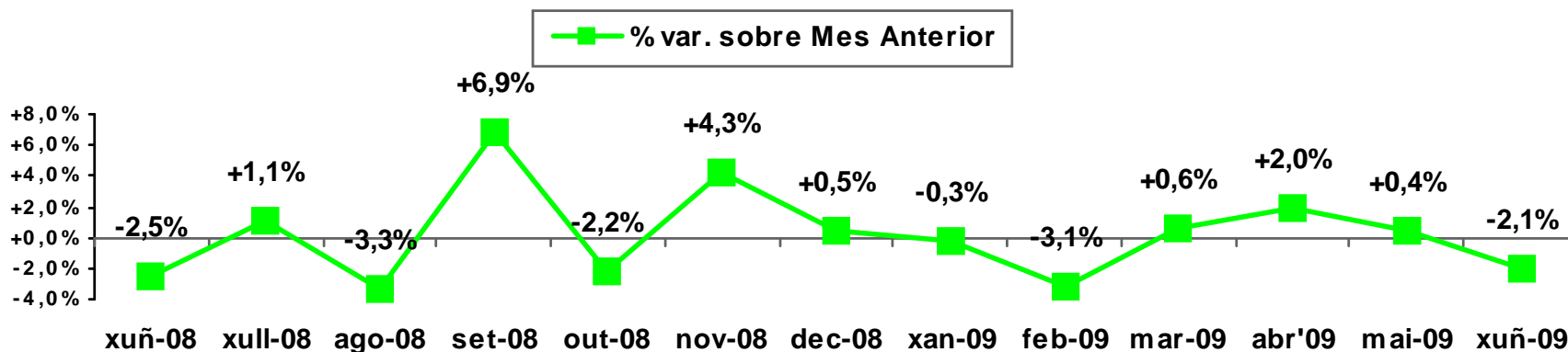


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Prezo medio da cesta da compra de QUEIXO NATURAL PASTA BRANDA

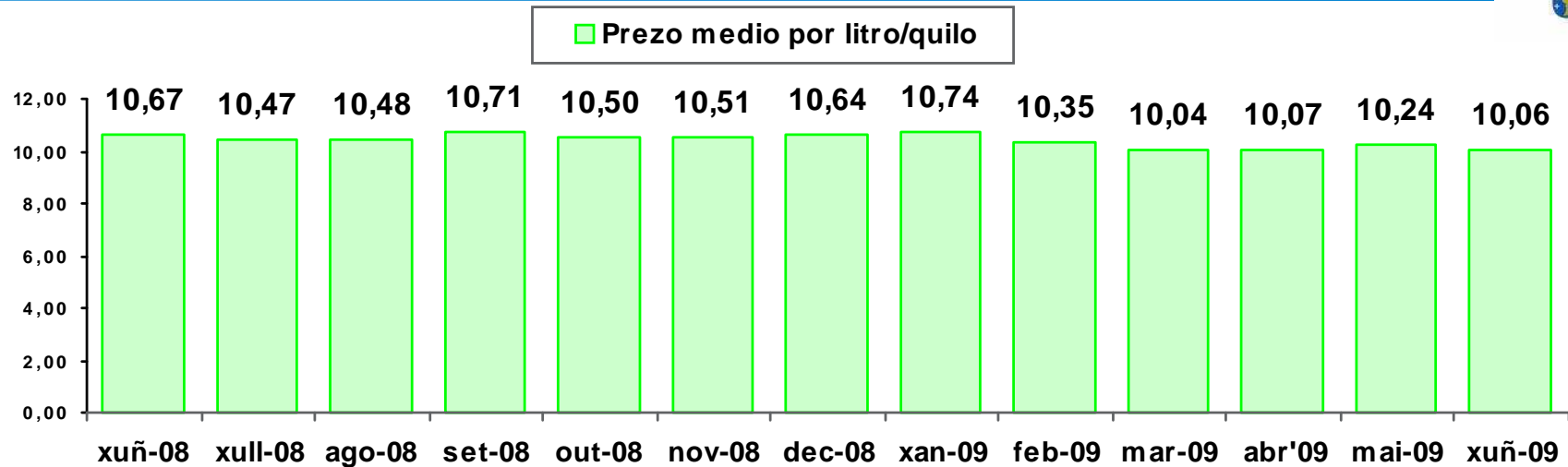


% variación Interanual do prezo en xuño'09: **+4,4%**

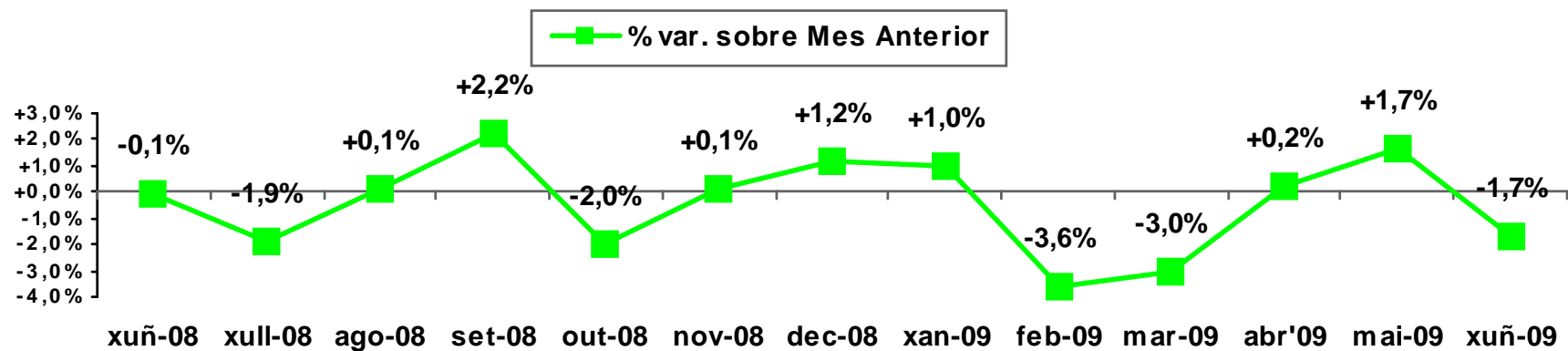


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Prezo medio da cesta da compra de QUEIXO NATURAL BURATOS

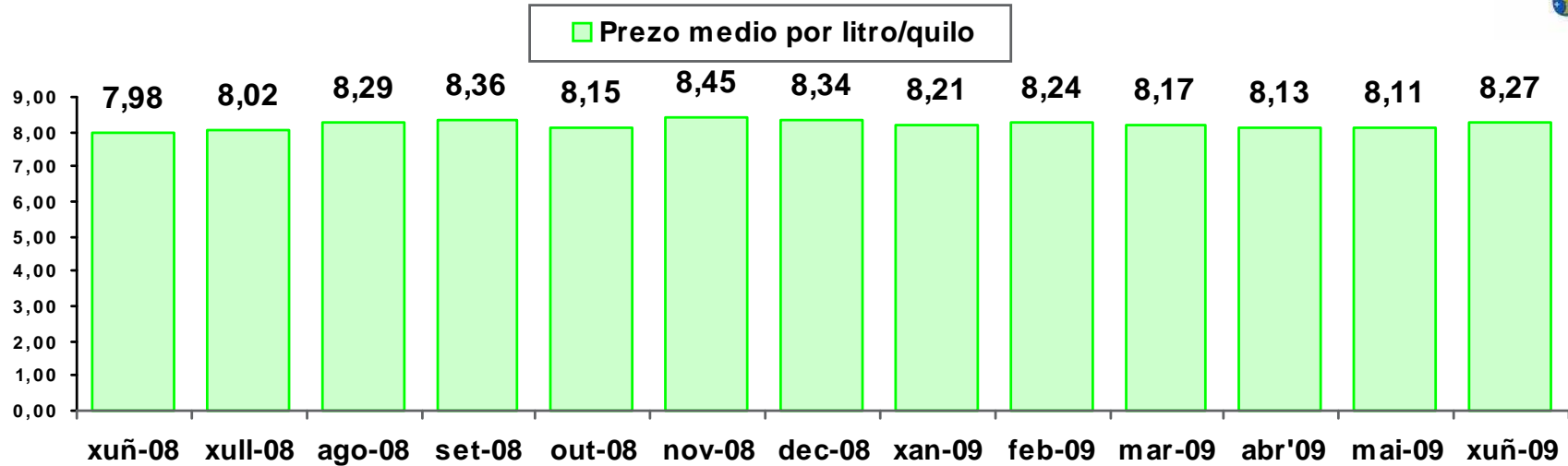


% variación Interanual do prezo en xuño'09: **-5,7%**

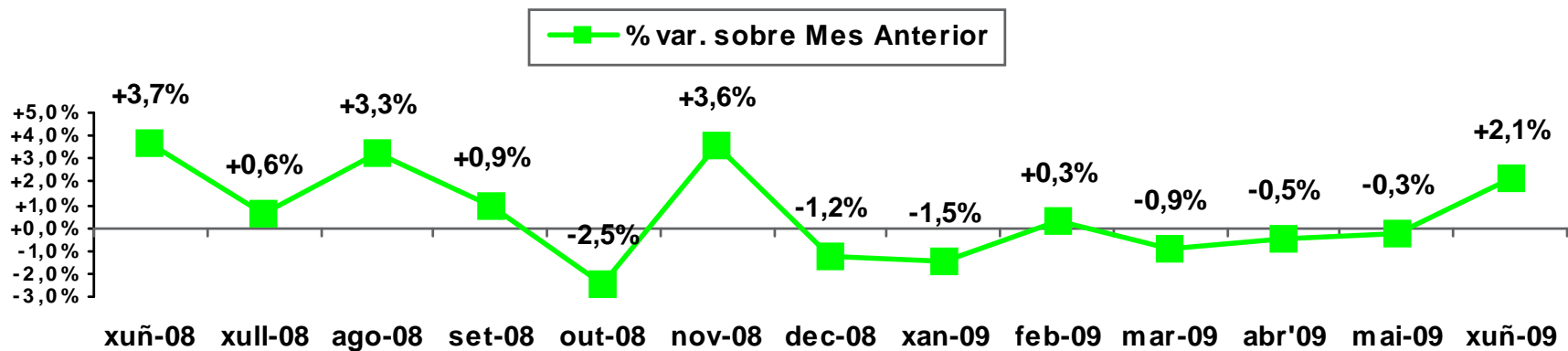


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Prezo medio da cesta da compra de QUEIXO DE BARRA

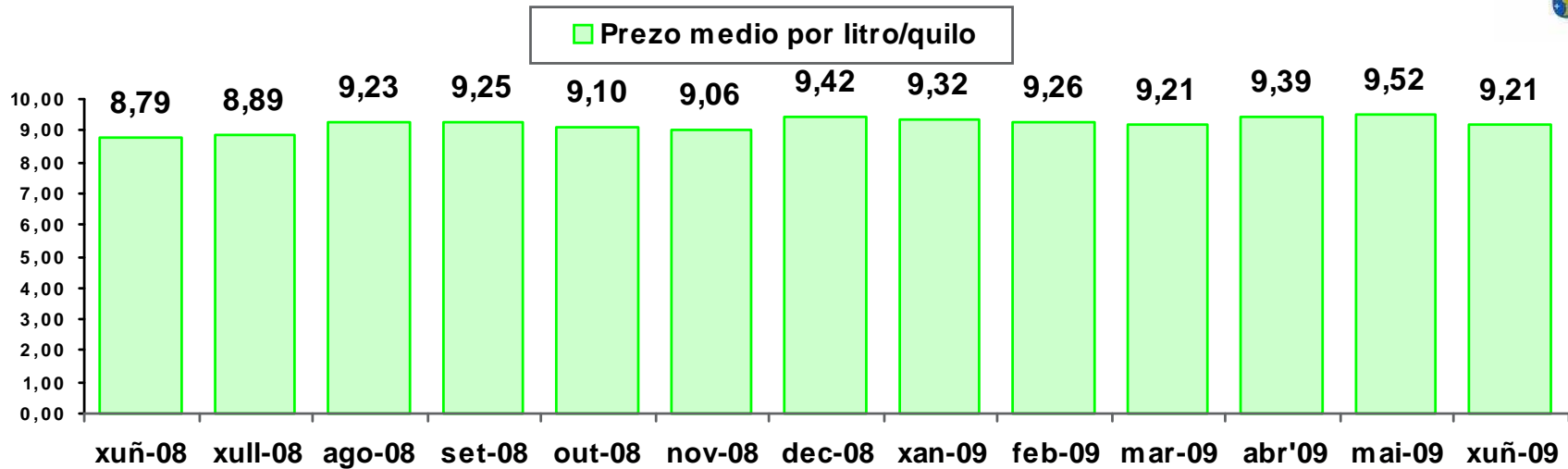


% variación Interanual do prezo en xuño'09: **+3,7%**

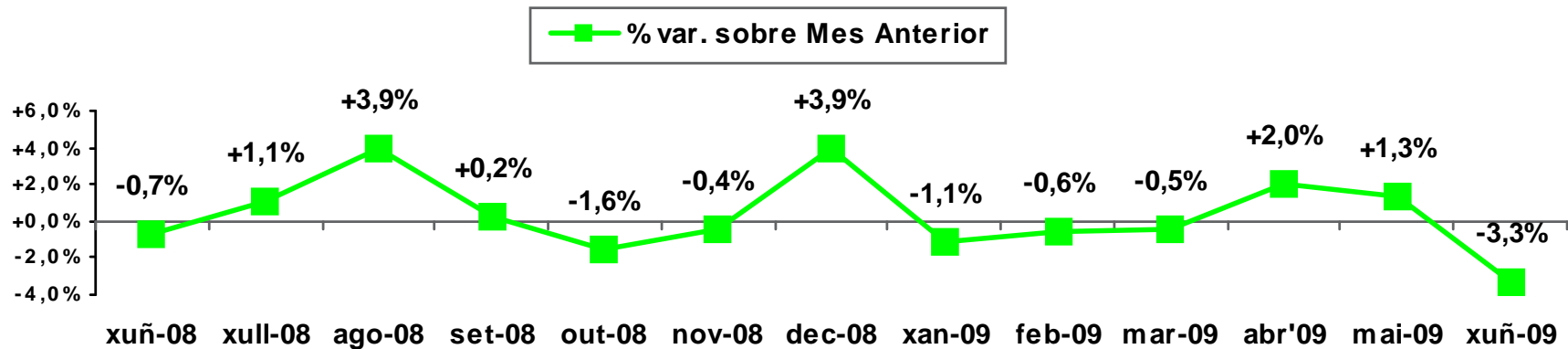


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Prezo do QUEIXO por tipo de tenda: TRADICIONAIS

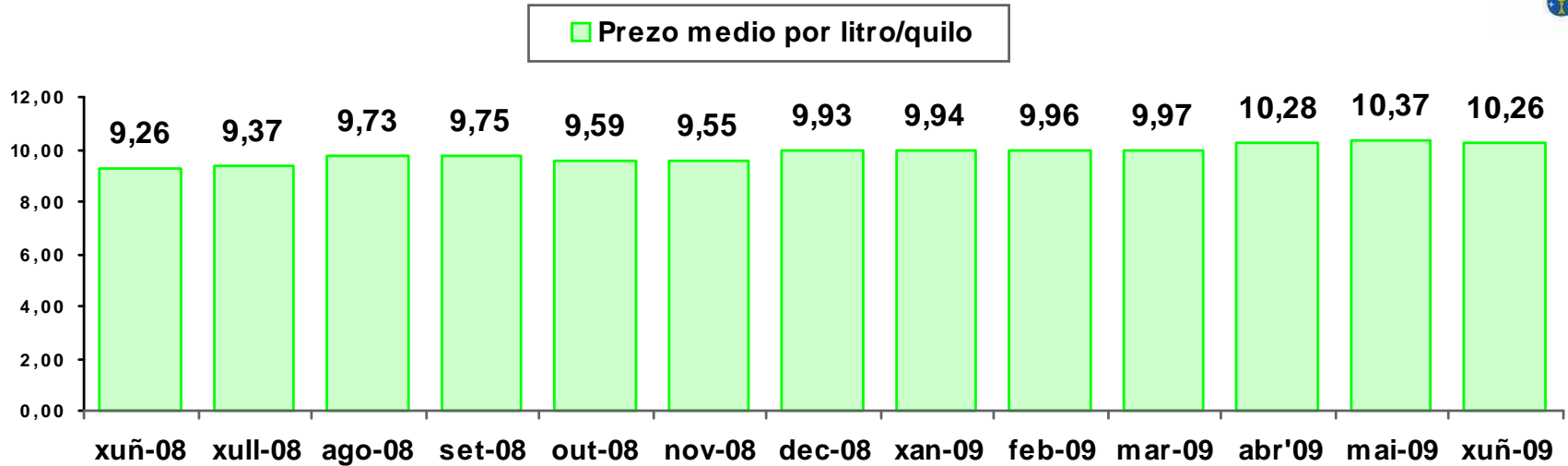


% variación Interanual do prezo en xuño'09: **+4,8%**

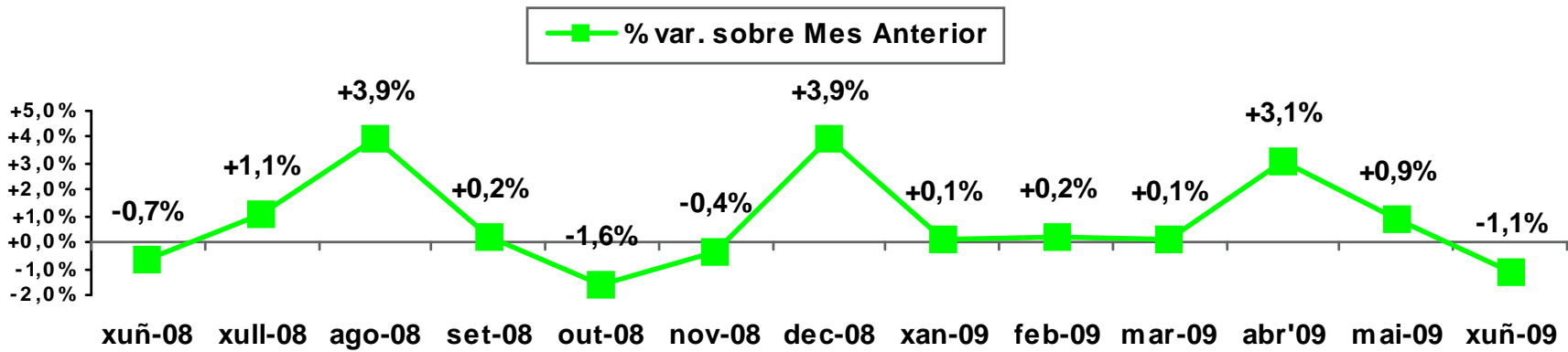


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Prezo do QUEIXO por tipo de tenda: ESPECIALISTAS

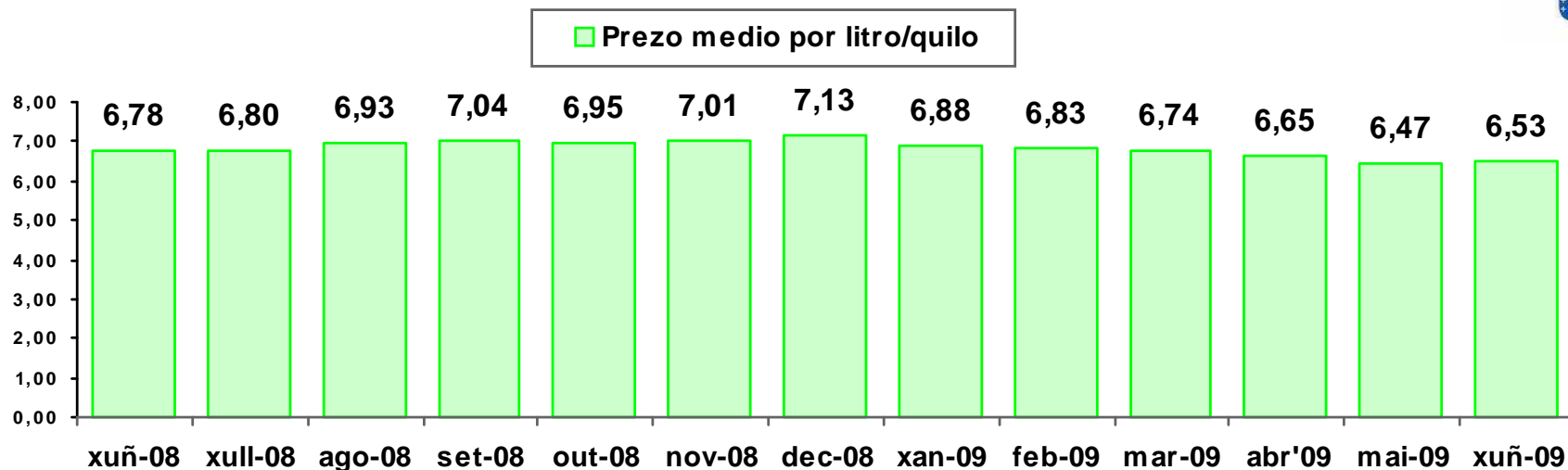


% variación Interanual do prezo en xuño'09: **+10,8%**

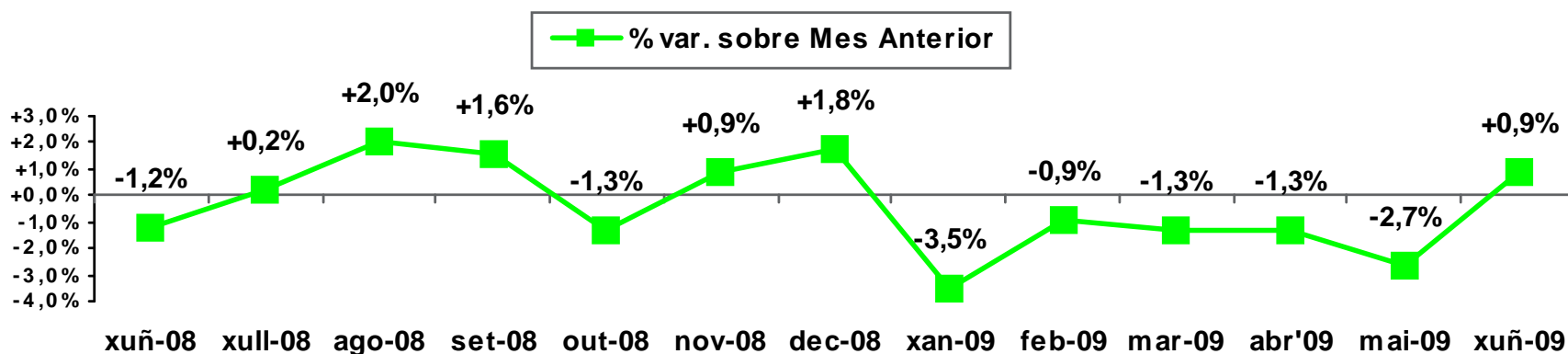


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Prezo do QUEIXO por tipo de tenda: SUPERMERCADOS

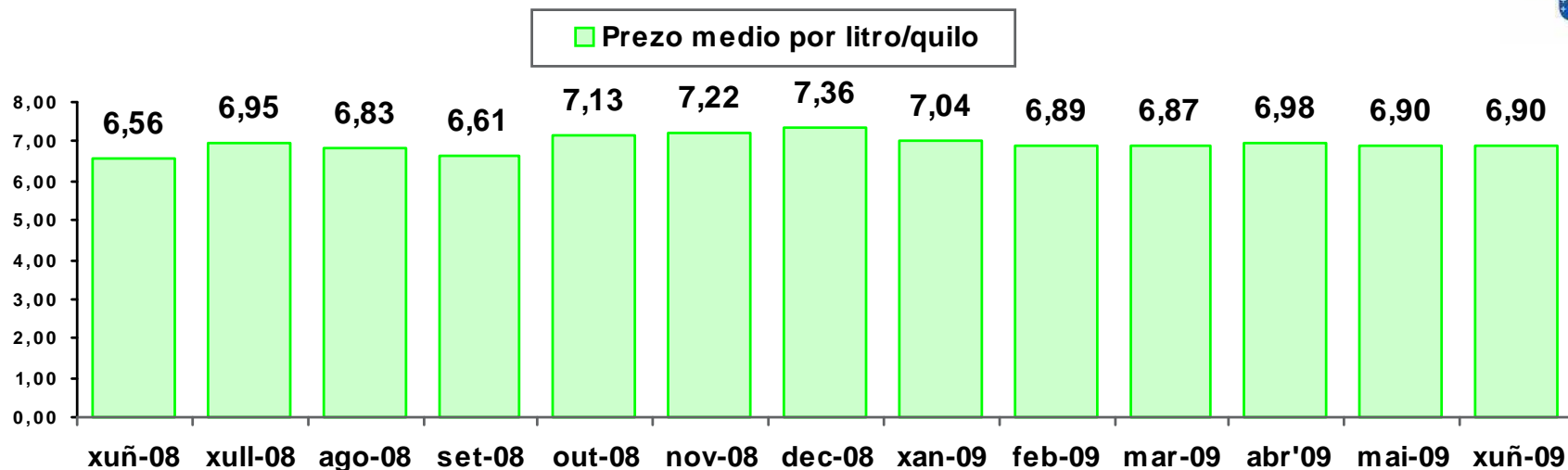


% variación Interanual do prezo en Maio'09: **-3,8%**

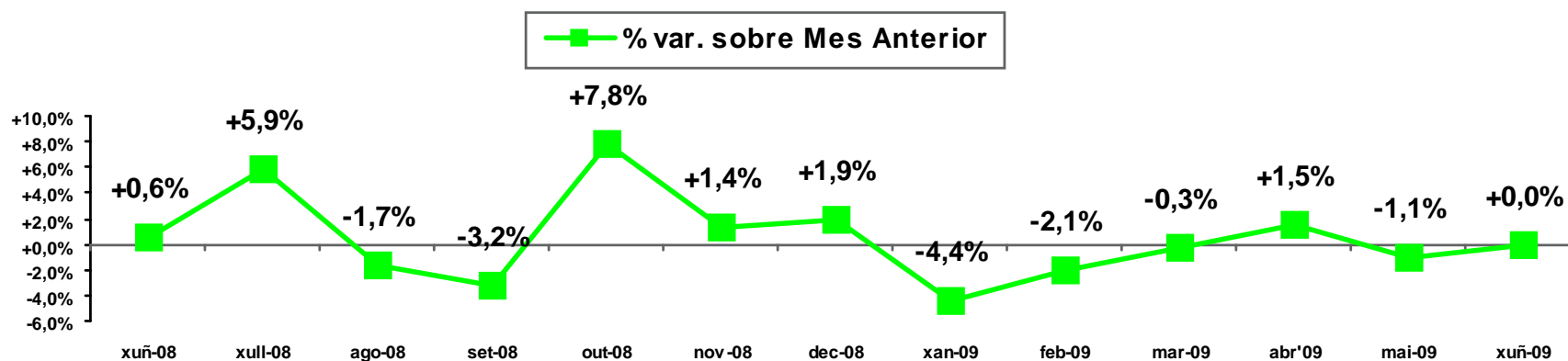


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Prezo do QUEIXO por tipo de tenda: HIPERMERCADOS

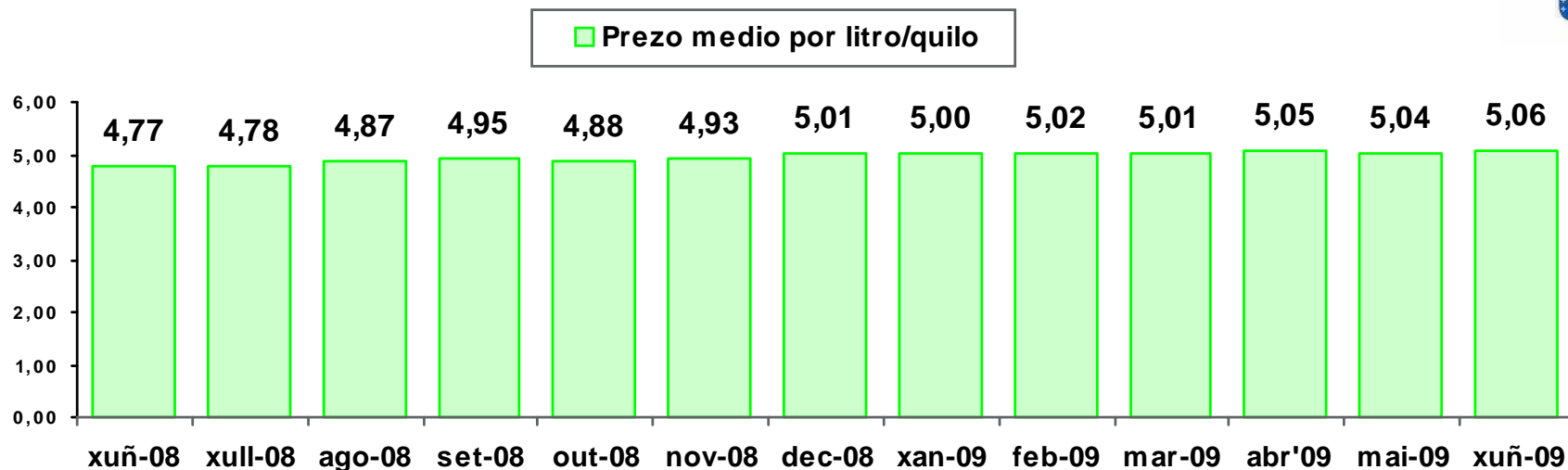


% variación Interanual do prezo en xuño'09: **+5,2%**

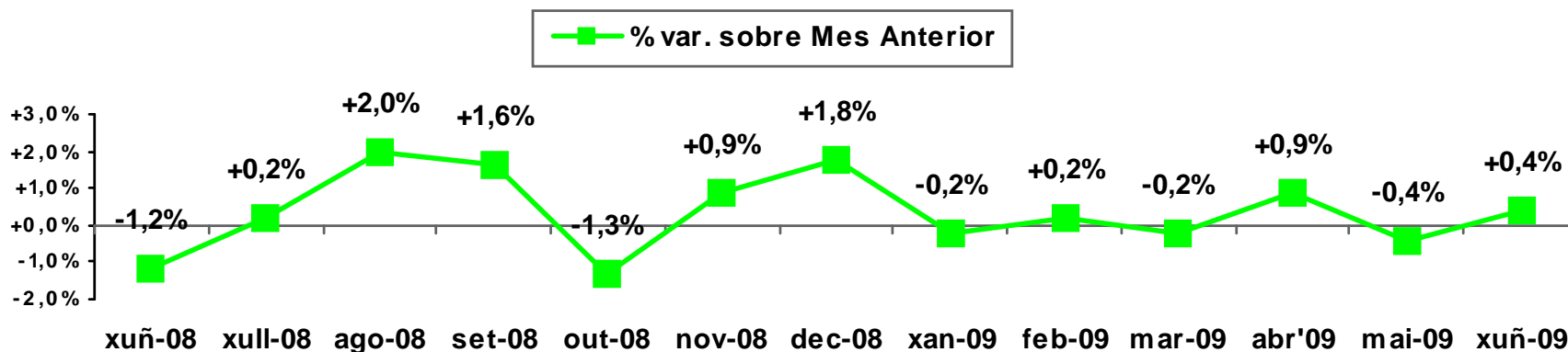


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Prezo do QUEIXO por tipo de tenda: TENDA DESCONTO



% variación Interanual do prezo en xuño'09: **+6,1%**



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Ideas sobre os queixos: Onda xuño 2009

No mercado do queixo, os prezos no mes de xuño son superiores respecto ao mes de maio, aínda que inferior ao mes de abril e moi similares (+0,4%) fronte ao mesmo mes do pasado ano. O prezo medio queda fixado polo tanto en 6,74 €.

Os comportamentos por tipos de queixo mostran un maior crecemento para o queixo de pasta branca (+4,4%). O maior descenso corresponde ao queixo natural holandés (-6,7%), respecto ao mesmo mes do ano anterior.

Os queixos con D.O. Galega posiciónanse cun prezo de 7,67 € ao diminuír un -4,6% no mes de maio 2009 sobre o mes de abril 2009 e manténdose no mes de xuño.

Por tipos de establecemento, unicamente se produce descenso no prezo nos supermercados, mentres que aumentou no resto das canles, especialmente nas tendas desconto e especialistas.

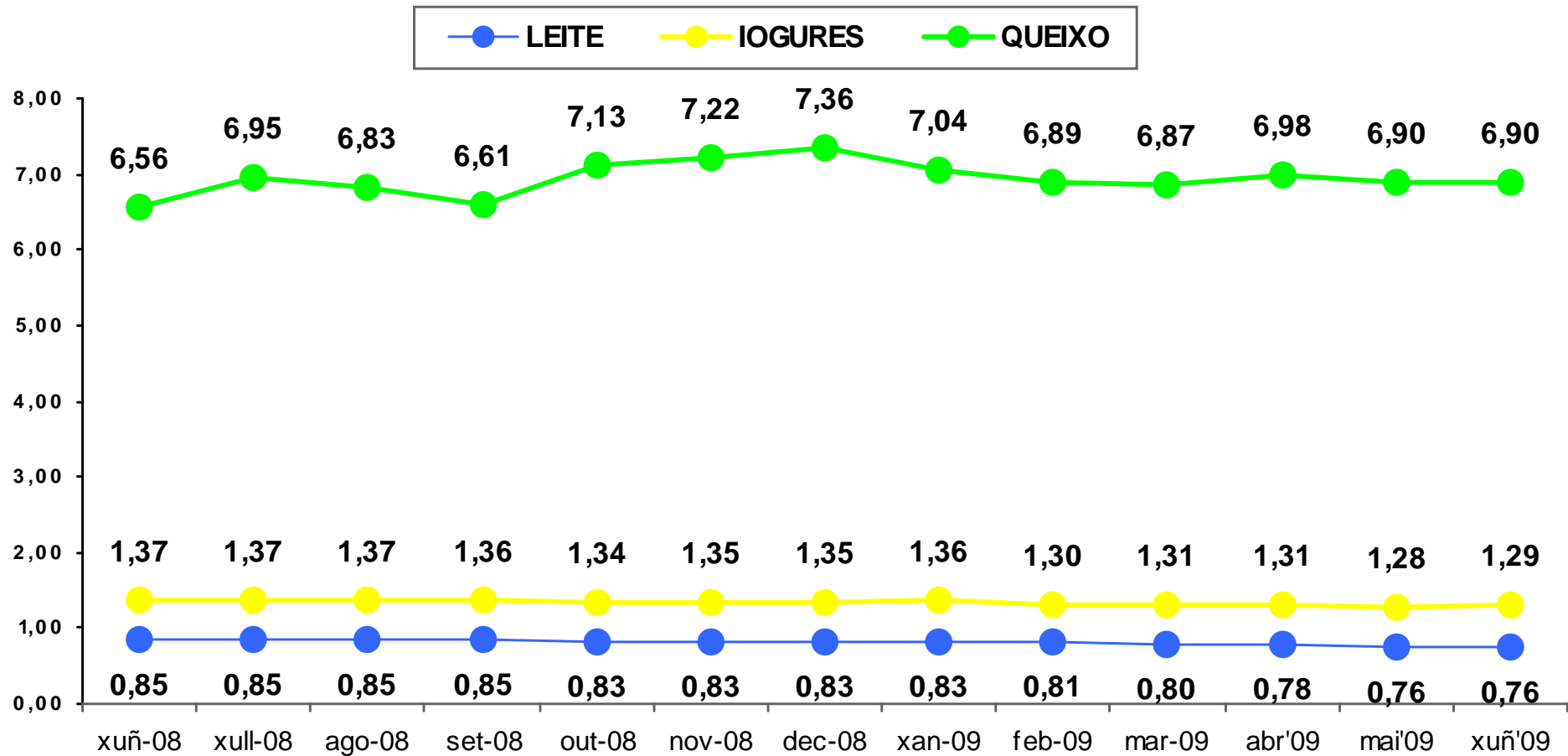
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Análise dos resultados: Tipo de establecementos



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Prezos por categorías: HIPERMERCADOS



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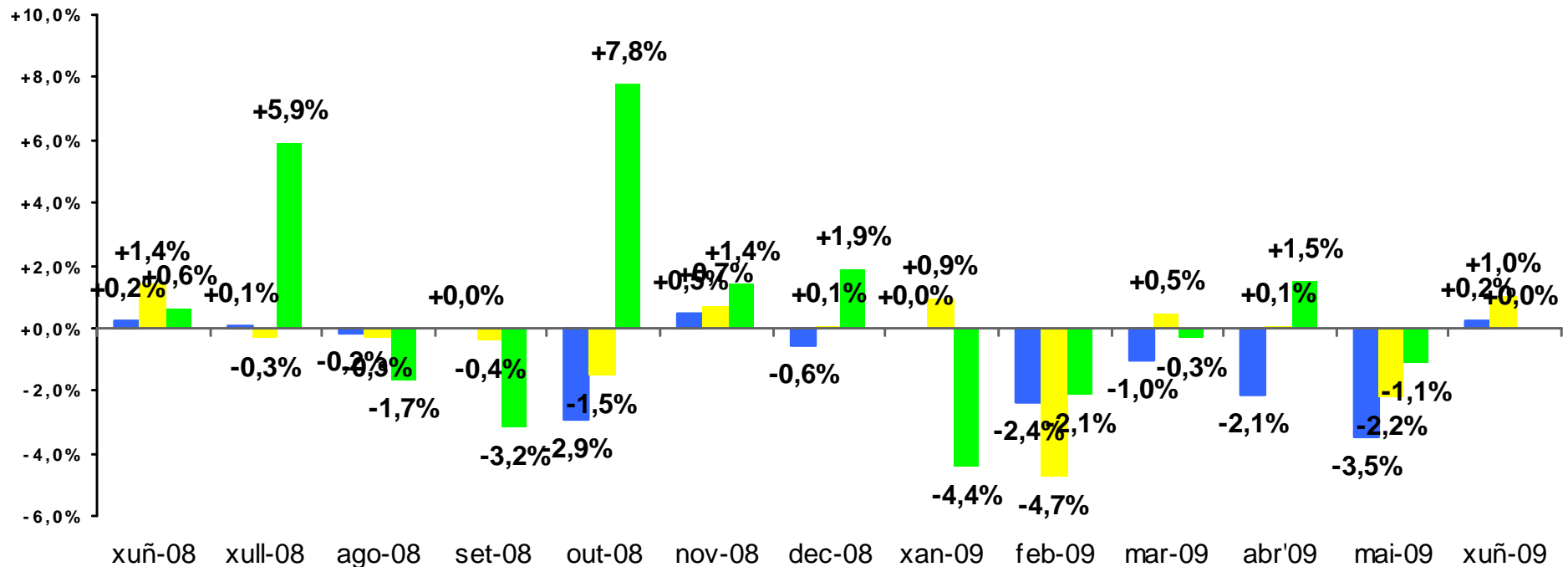
Prezos por categorías: variación mensual e interanual: HIPERMERCADOS



% variación Interanual do prezo en xuño'09:

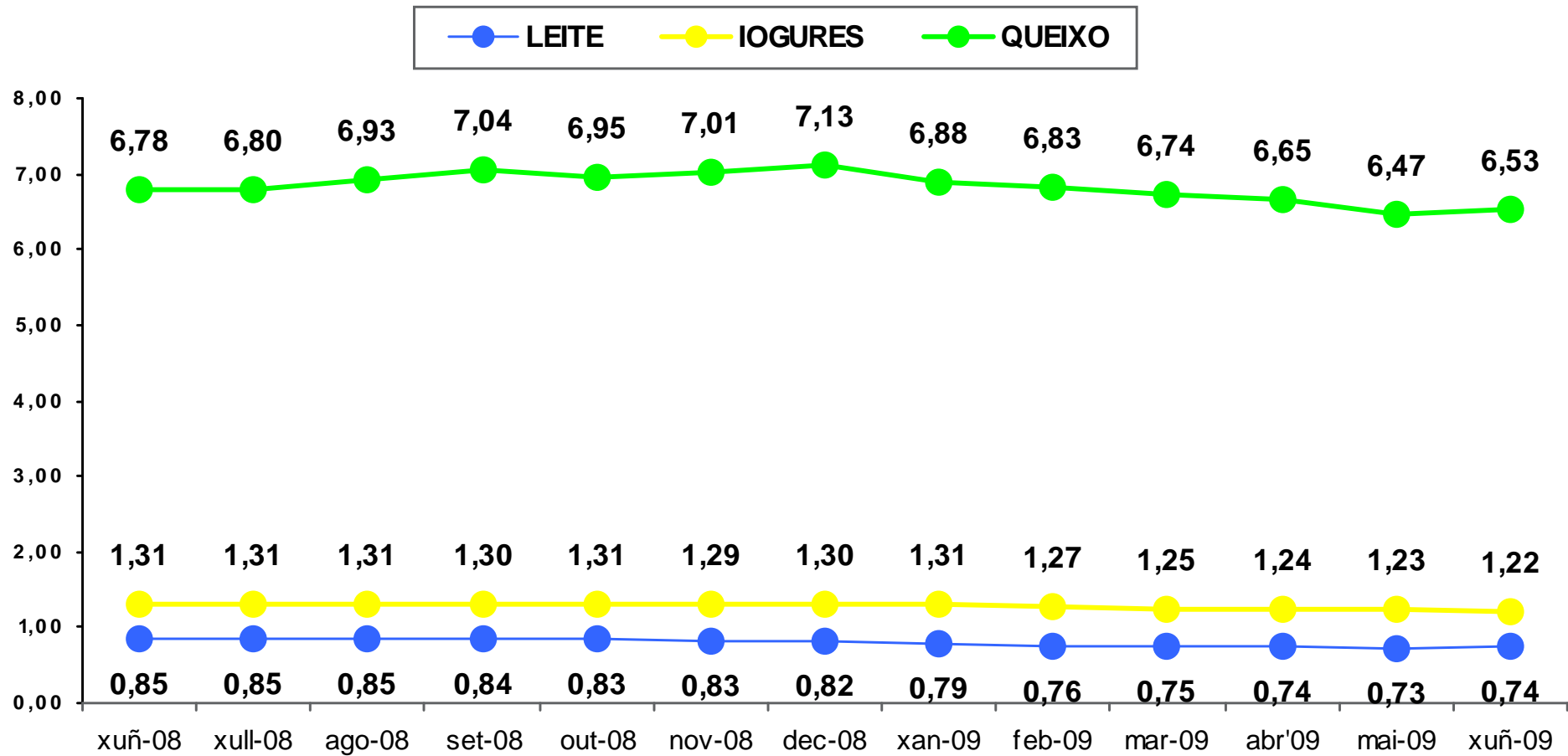
- * Leite: **-11,3%**
- * Iogur: **-5,9%**
- * Queixo: **+5,2%**

■ LEITE ■ IOGURES ■ QUEIXO



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Prezos por categorías: SUPERMERCADOS



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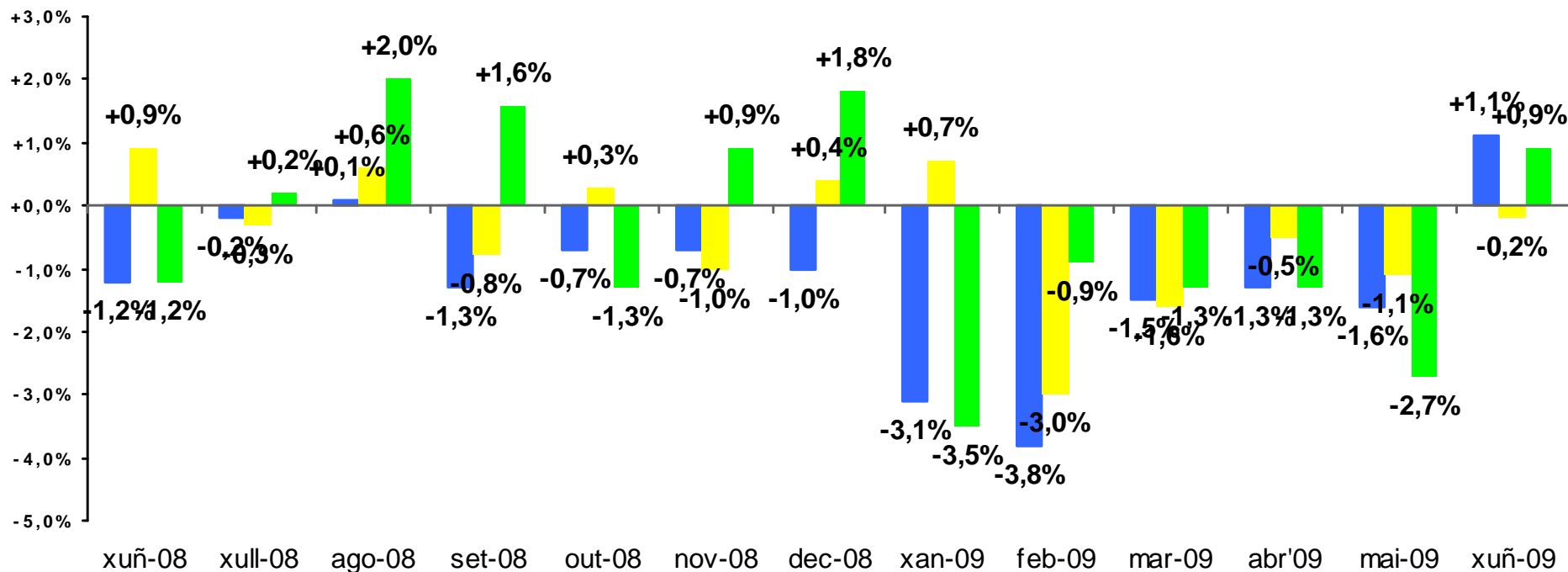
Prezos por categorías: variación mensual e interanual: SUPERMERCADOS



% variación Interanual do prezo en xuño'09:

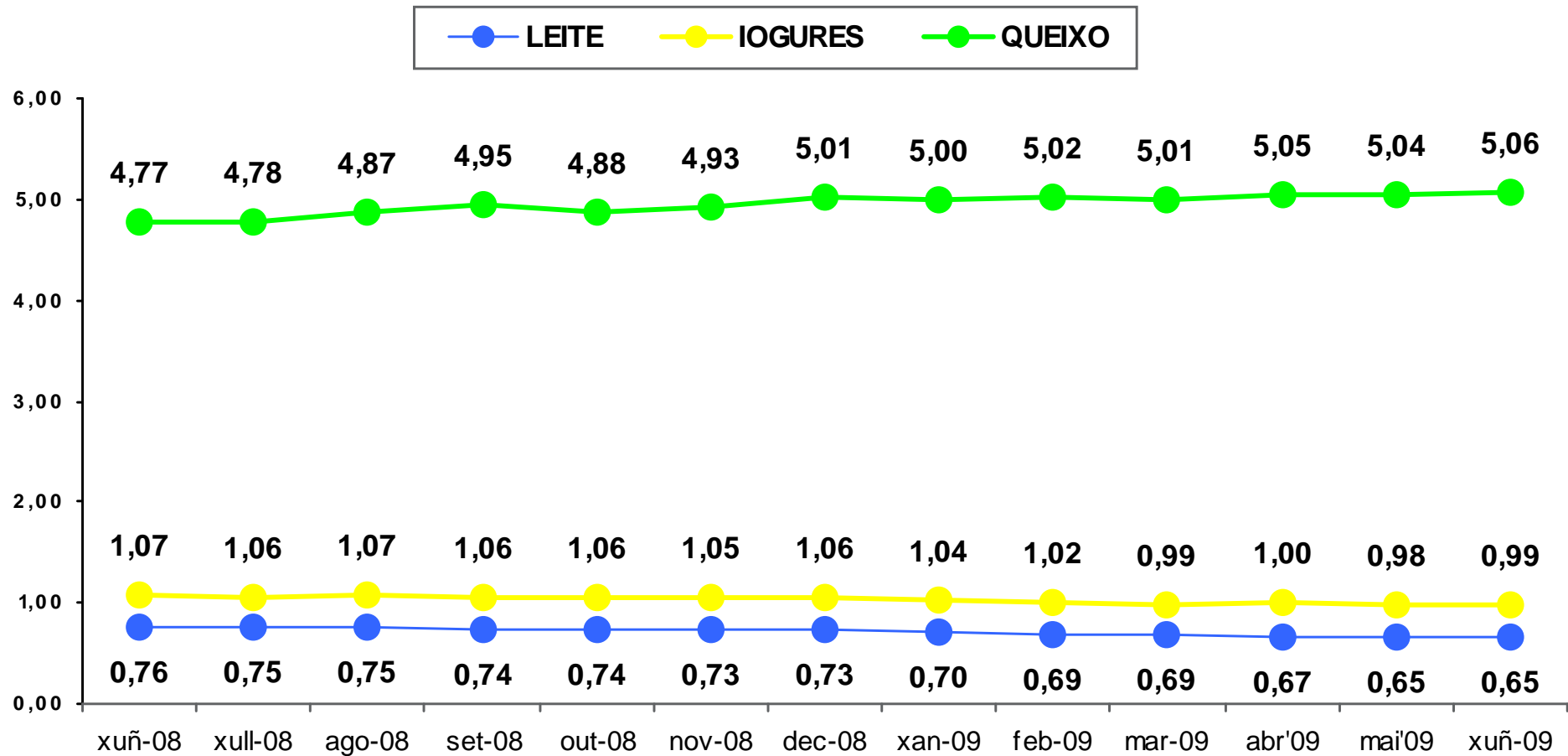
- * Leite: -13,3%
- * Iogur: -6,6%
- * Queixo: -3,8%

LEITE IOGURES QUEIXO



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Prezos por categorías: TENDAS DESCONTO



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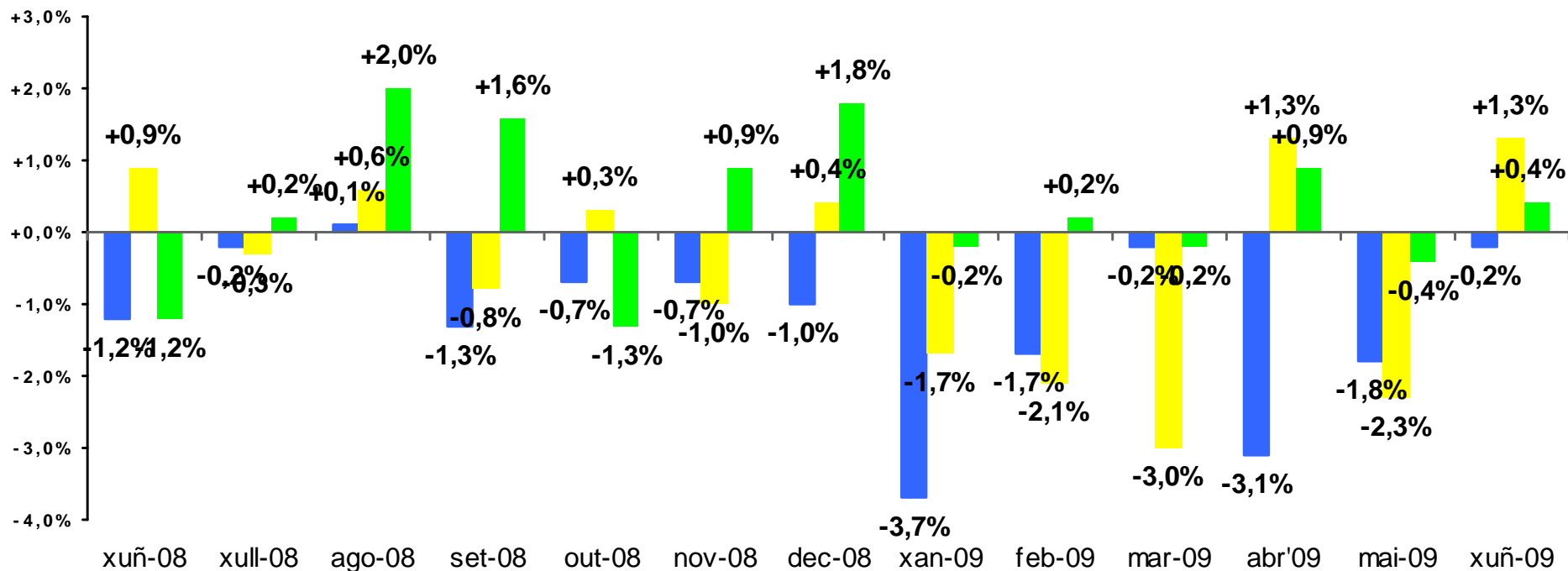
Prezos por categorías: variación mensual e interanual: TENDAS DESCONTO



% variación Interanual do prezo en xuño'09:

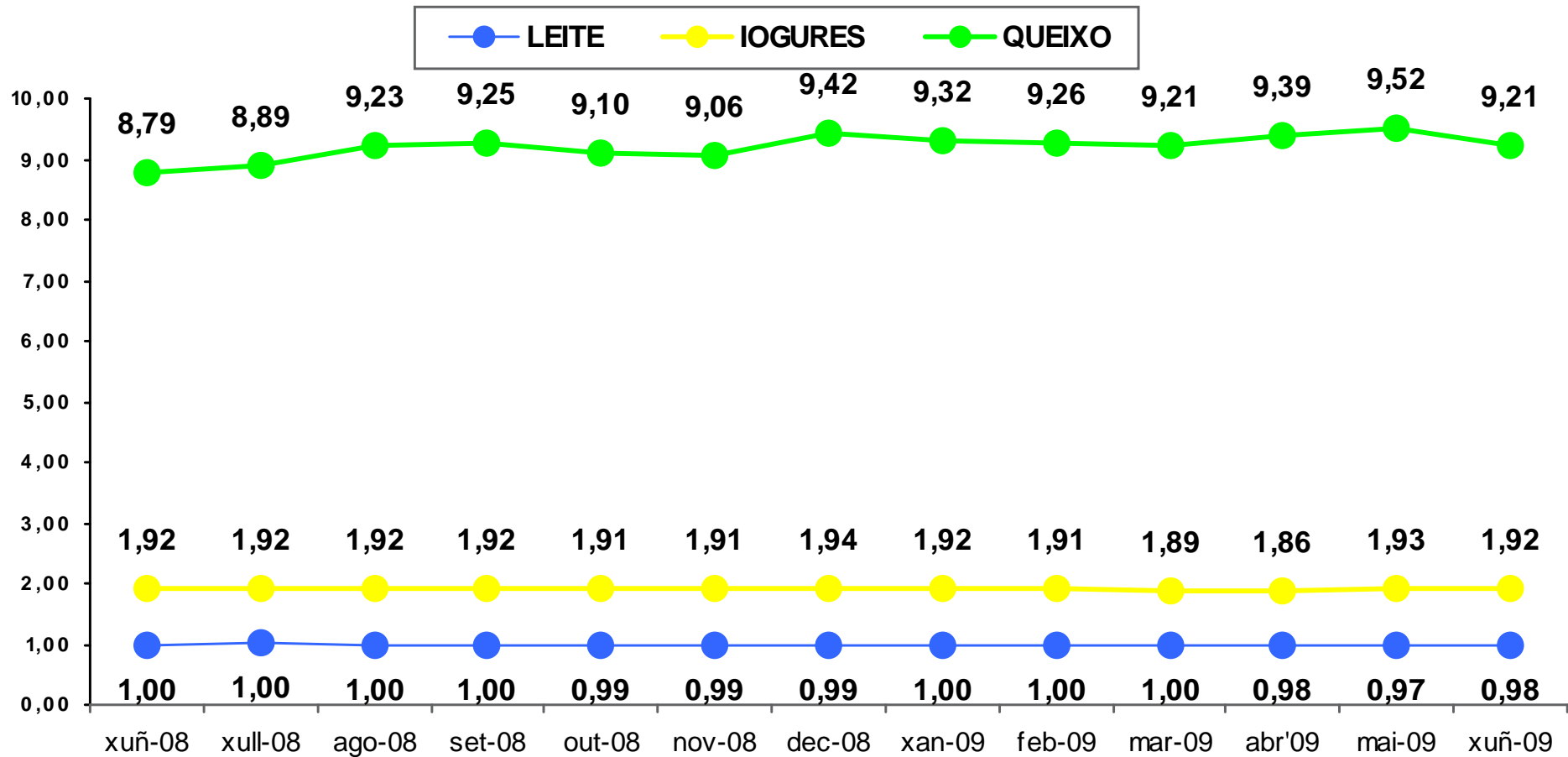
- * Leite: **-13,6%**
- * Iogur: **-7,3%**
- * Queixo: **+6,1%**

LEITE IOGURES QUEIXO



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Prezos por categorías: TENDAS TRADICIONAIS



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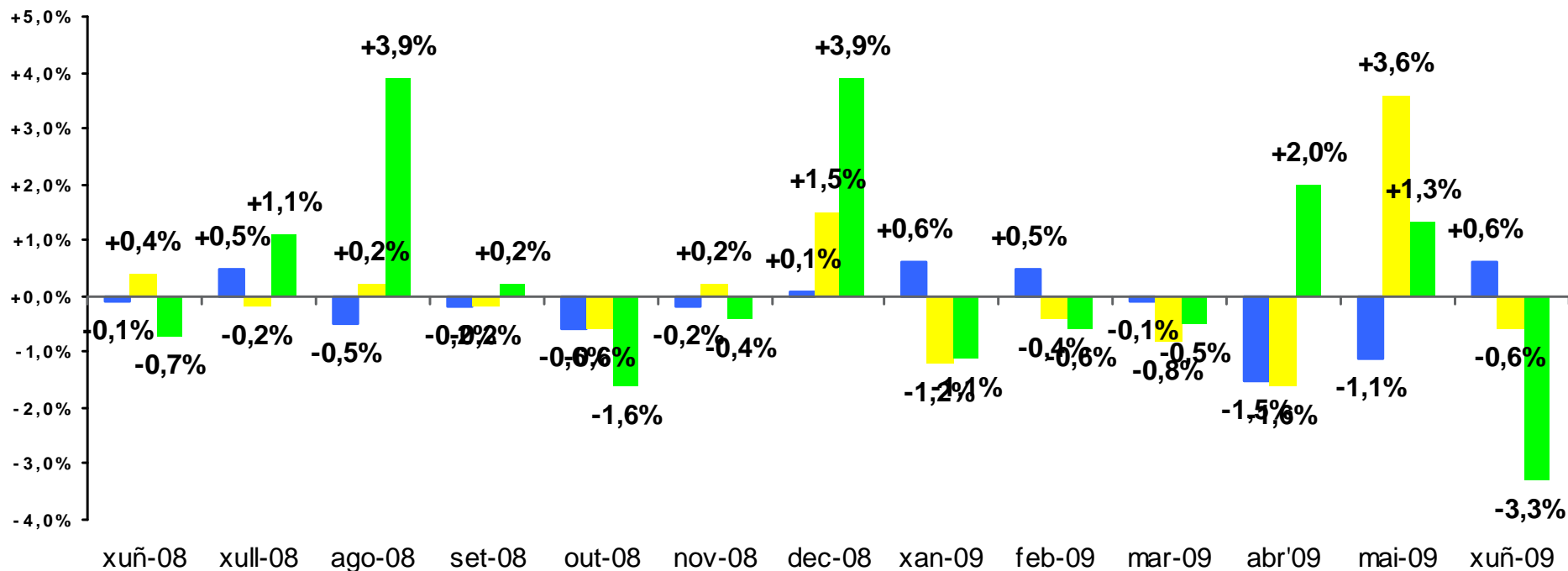
Prezos por categorías: variación mensual e interanual: TENDAS TRADICIONAIS



% variación Interanual do prezo en xuño'09:

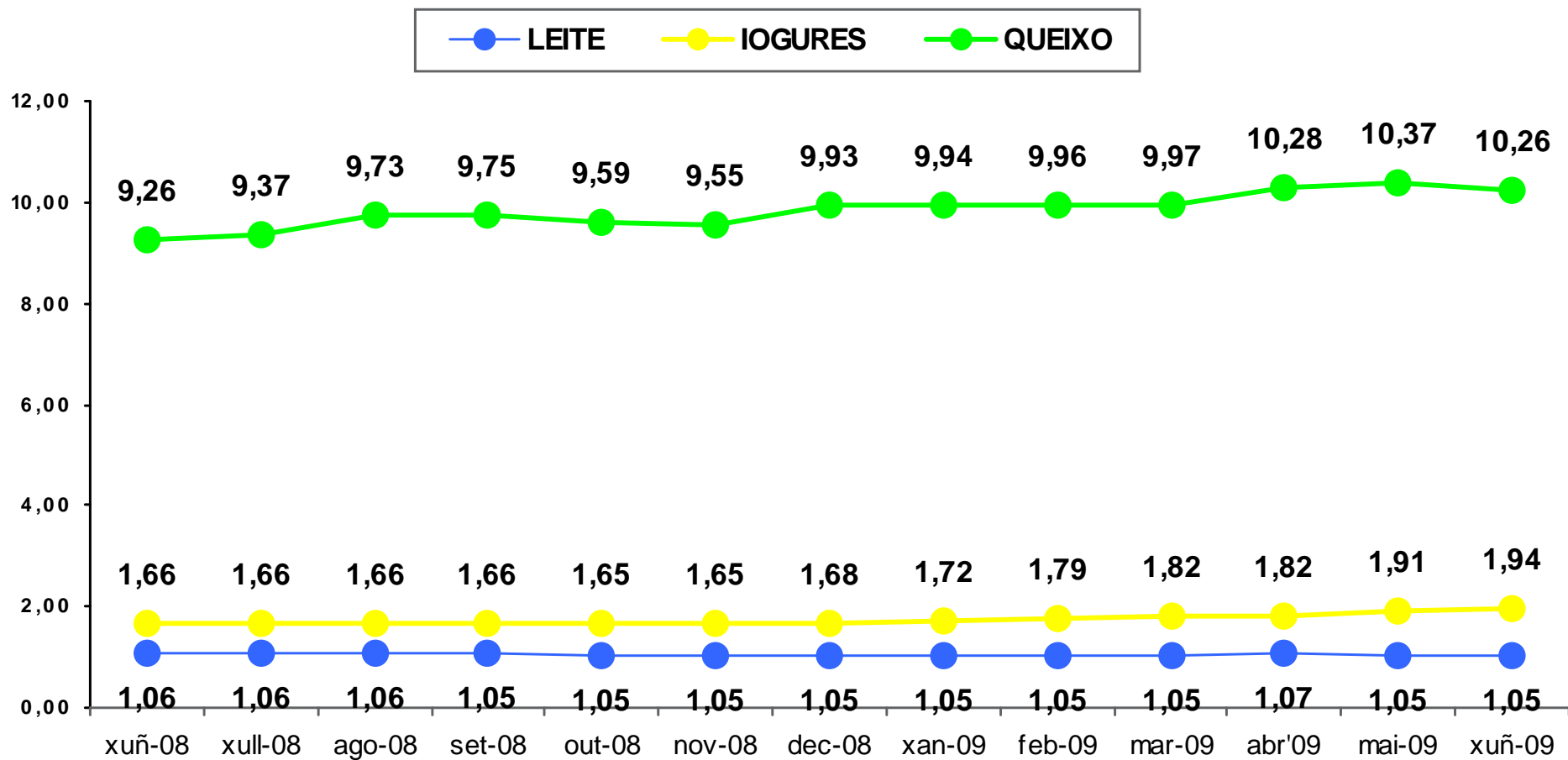
- * Leite: -1,9%
- * Iogur: -0,2%
- * Queixo: +4,8%

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Prezos por categorías: TENDAS ESPECIALISTAS



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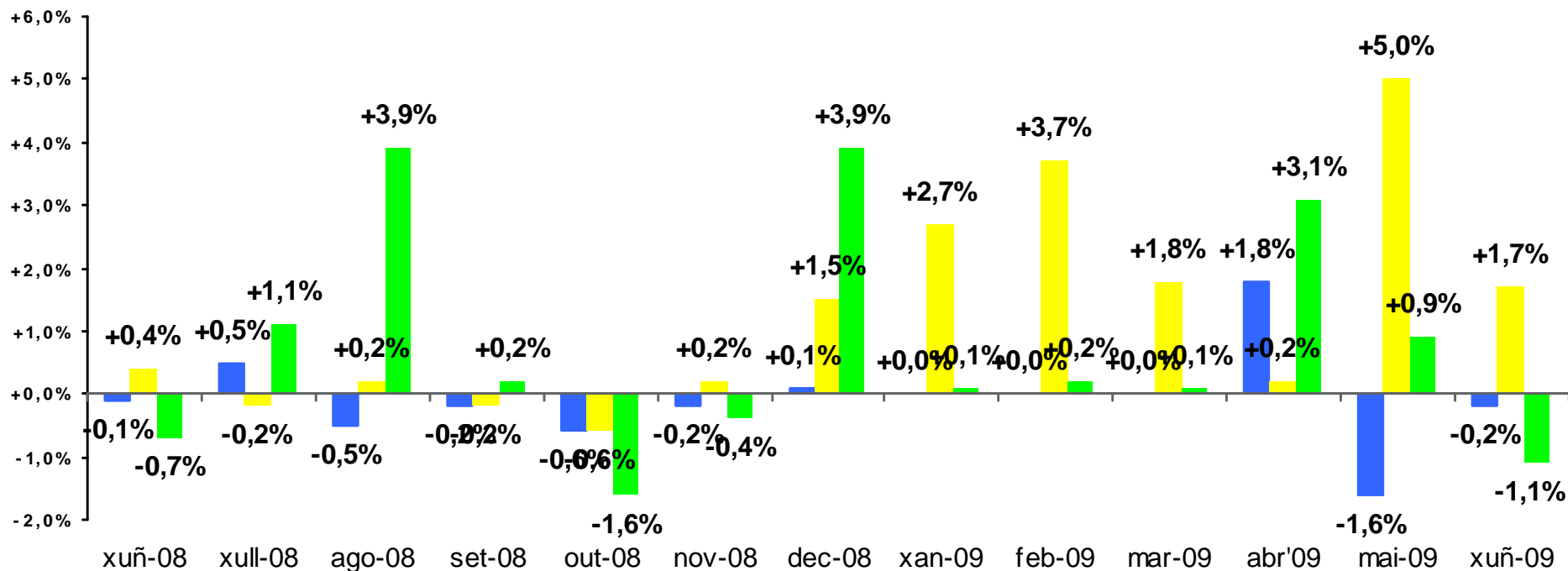
Prezos por categorías: variación mensual e interanual: TENDAS ESPECIALISTAS



% variación Interanual do prezo en xuño'09:

- * Leite: -0,9%
- * Iogur: +16,9%
- * Queixo: +10,8%

LEITE IOGURES QUEIXO



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Barómetro dos prezos de produtos lácteos en total España

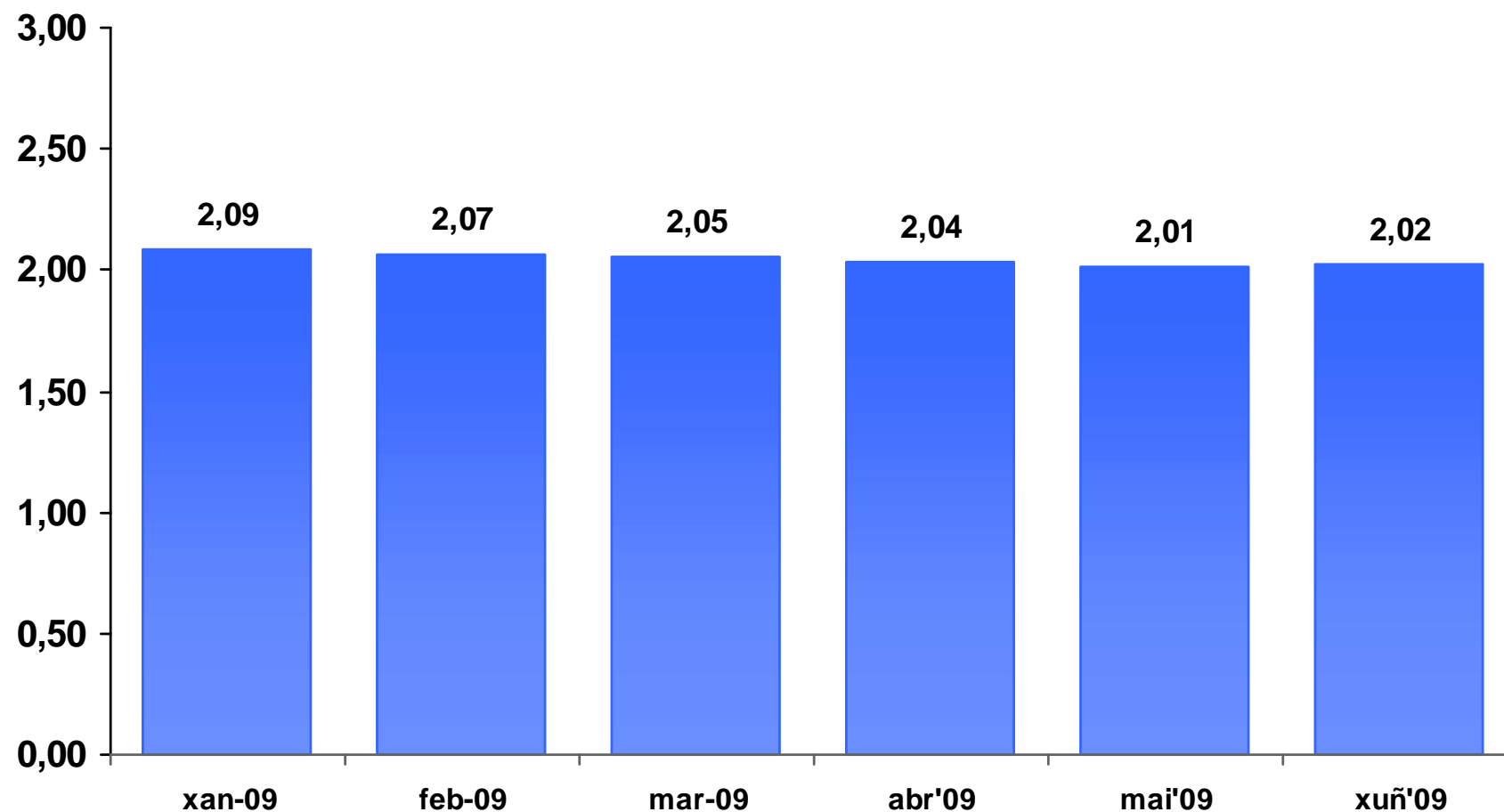


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Prezo medio da cesta da compra de LÁCTEOS

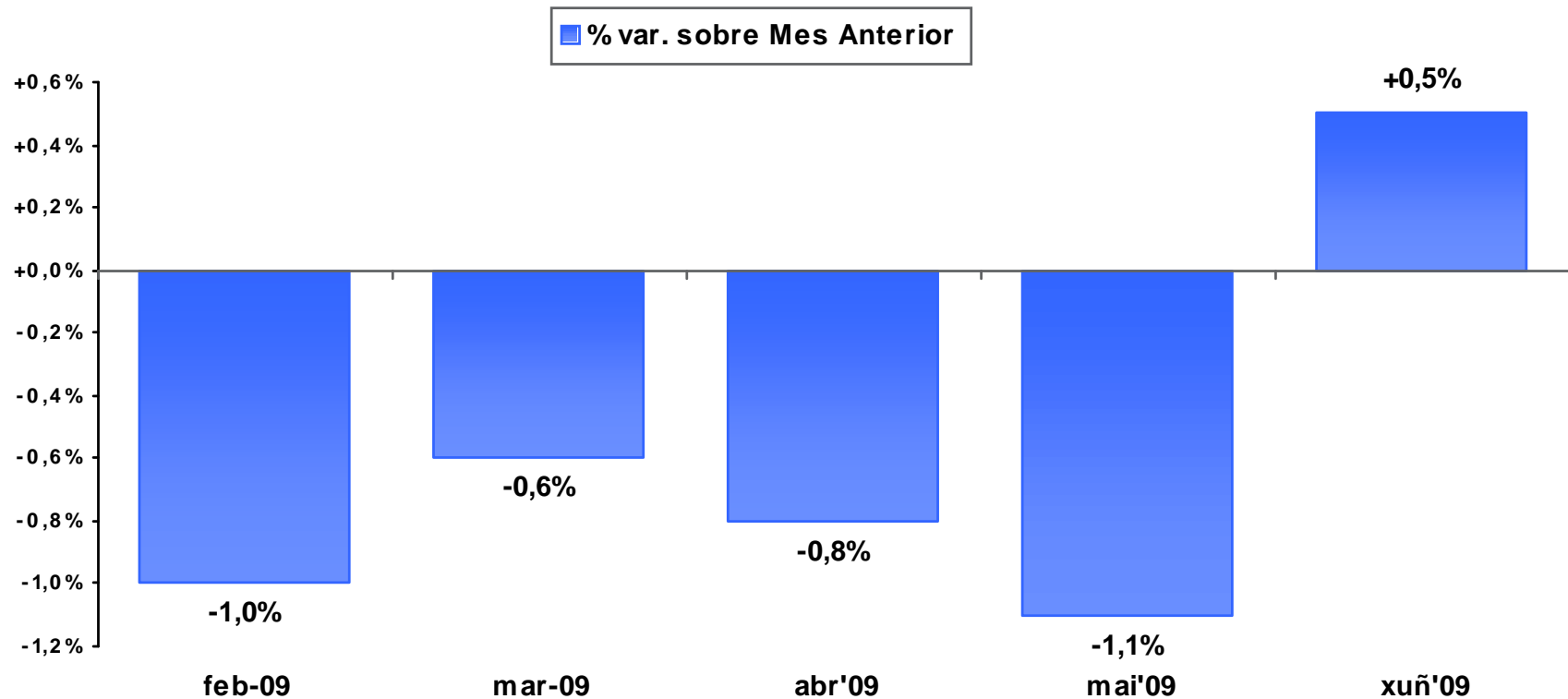


■ Prezo medio por litro/quilo



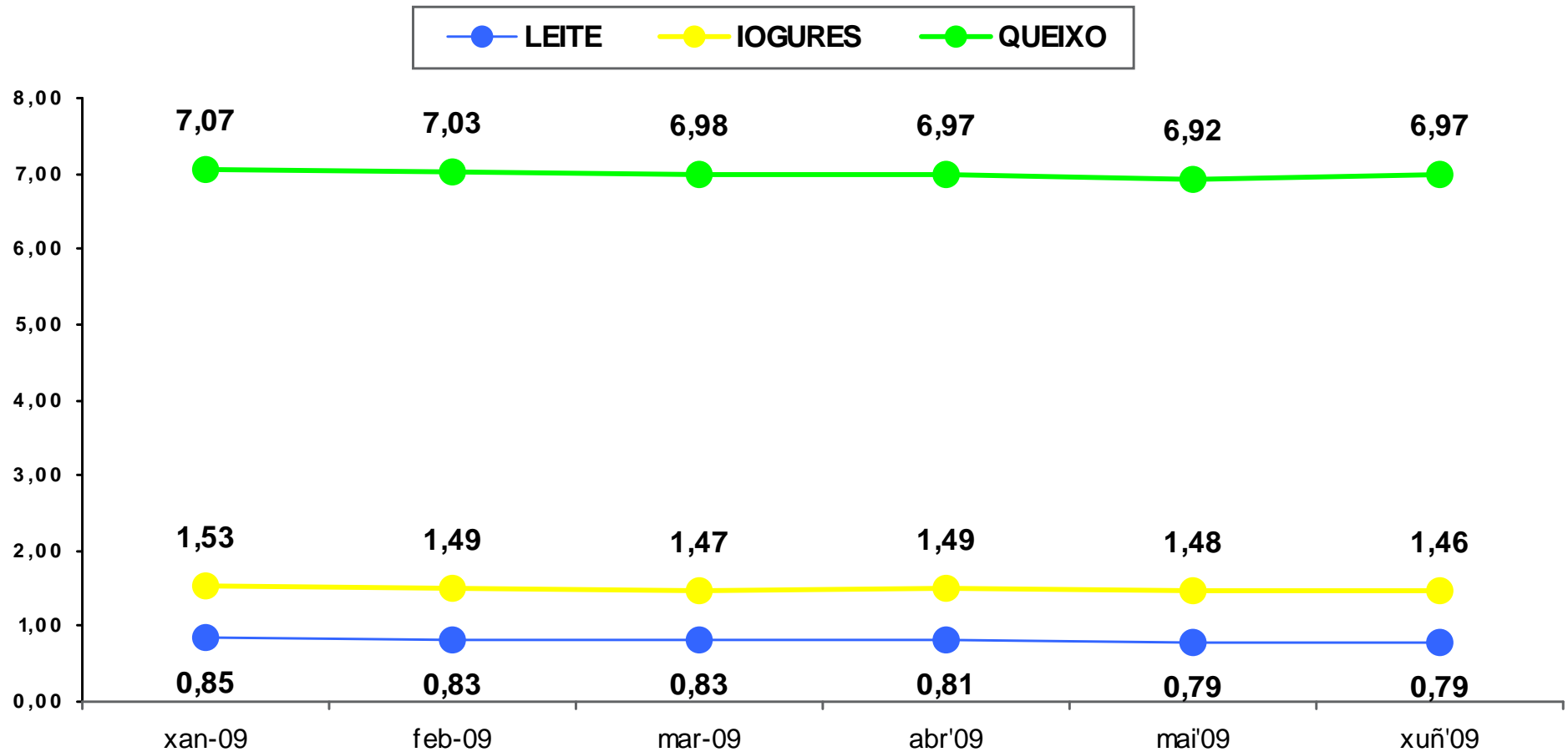
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Evolución mensual do prezo medio da cesta da compra de LÁCTEOS



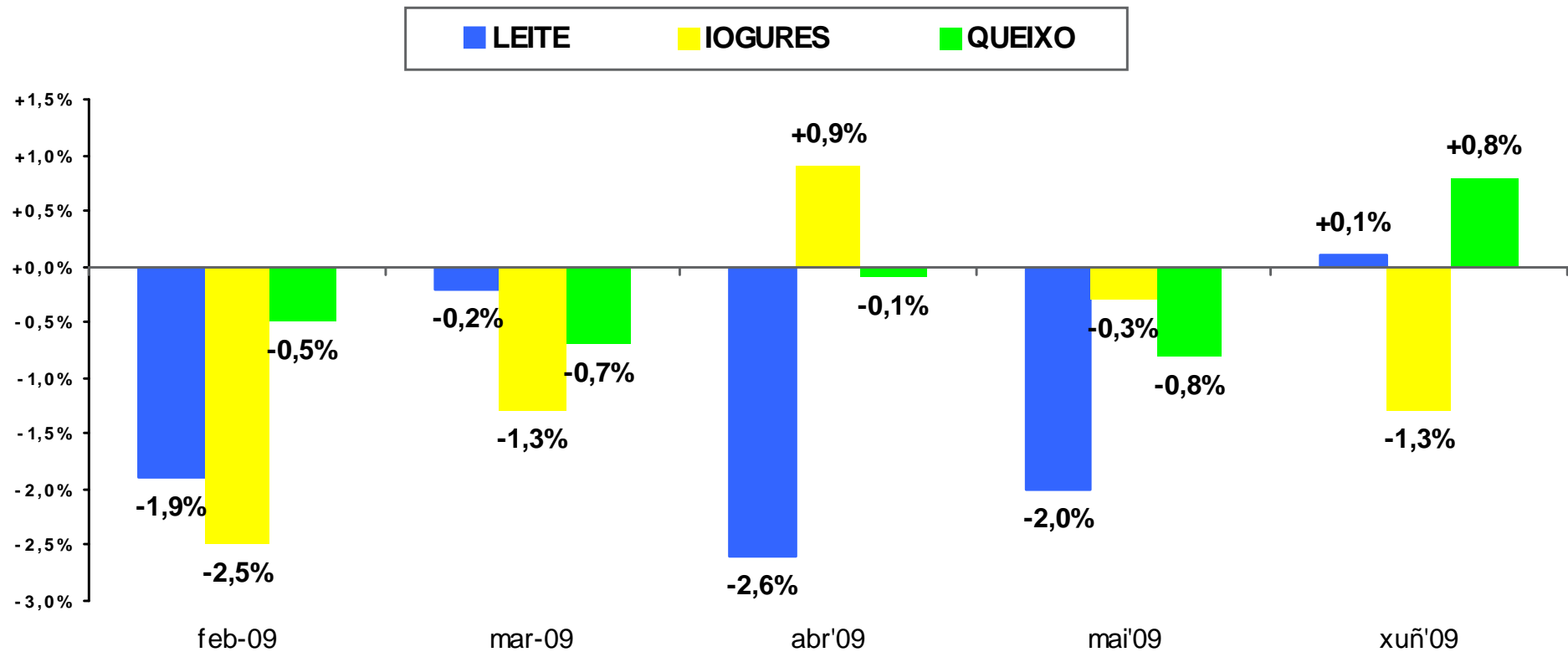
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Prezos por categorías



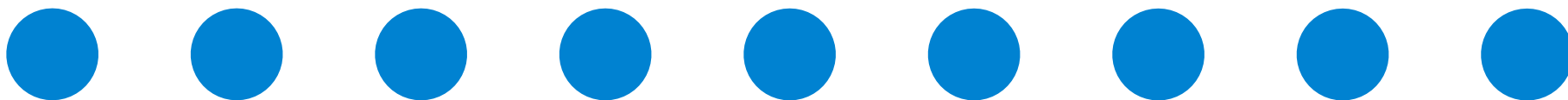
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Prezos por categorías: variación mensual e interanual



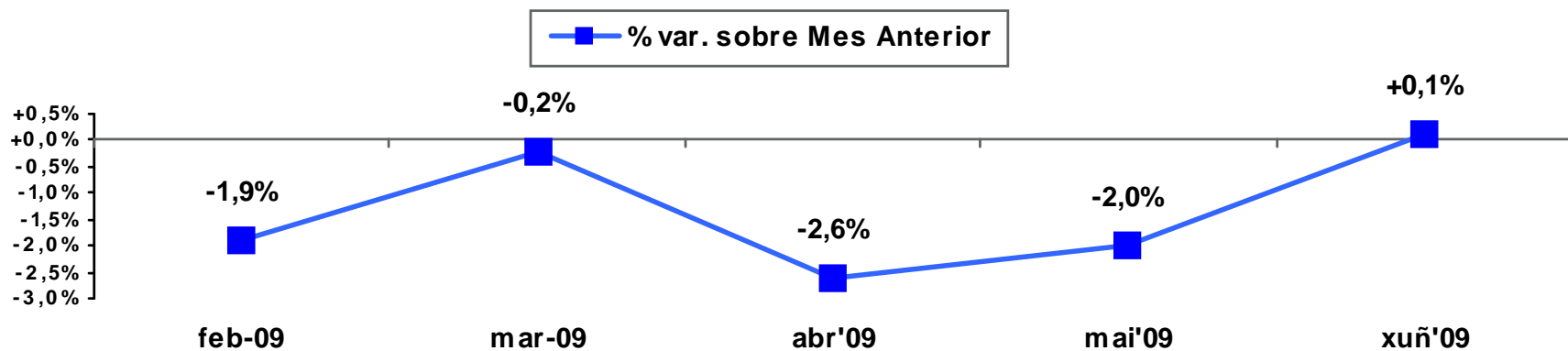
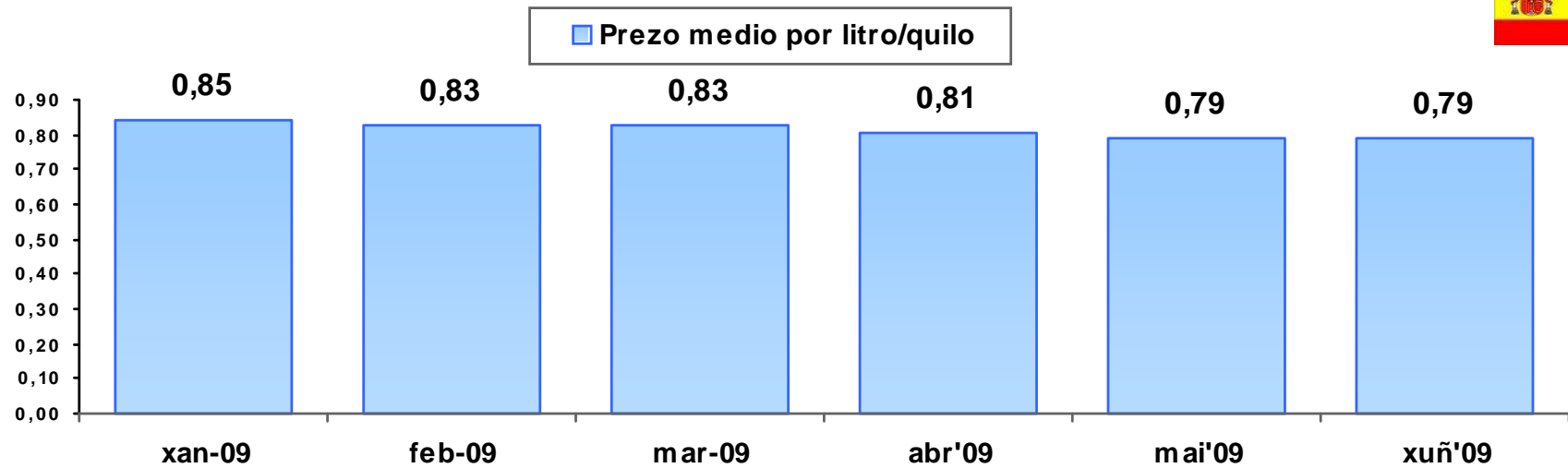
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Análise dos resultados: Leite



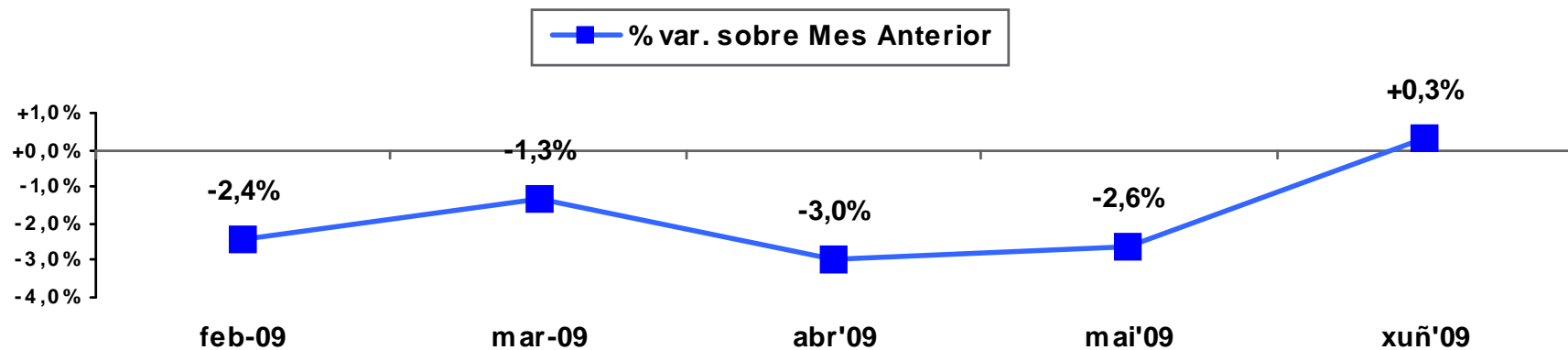
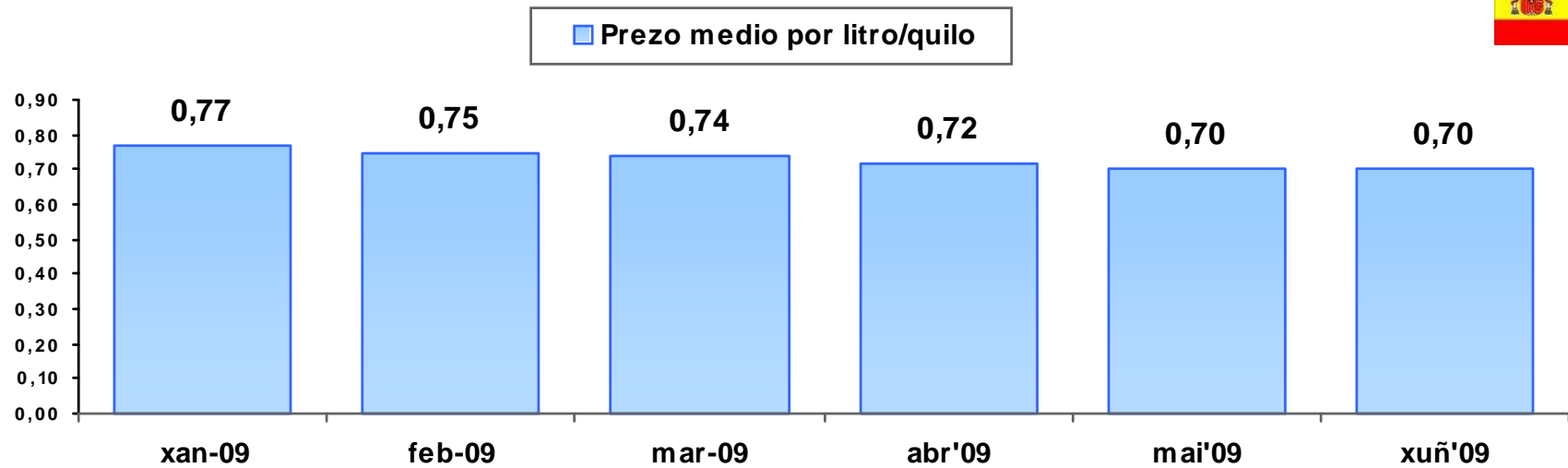
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Prezo medio da cesta da compra de LEITE



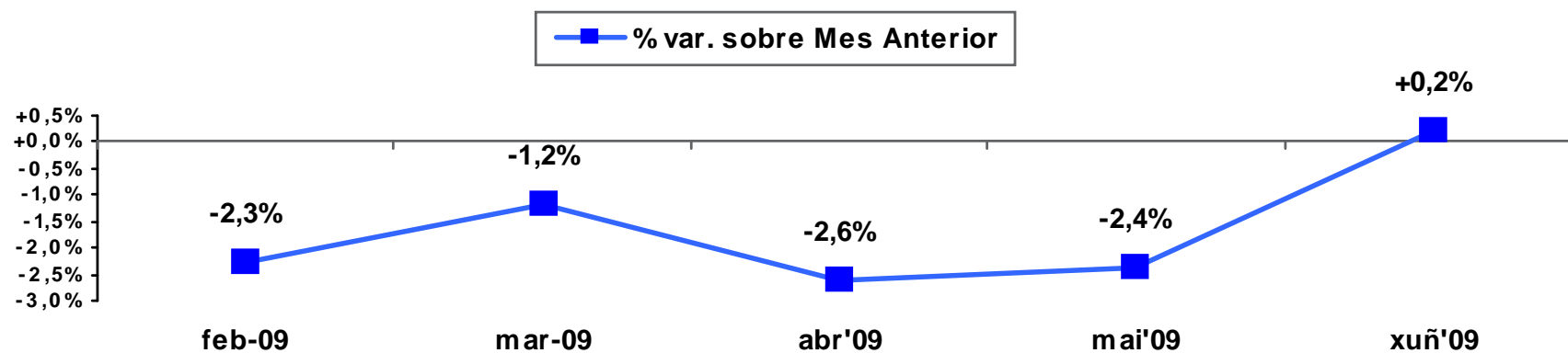
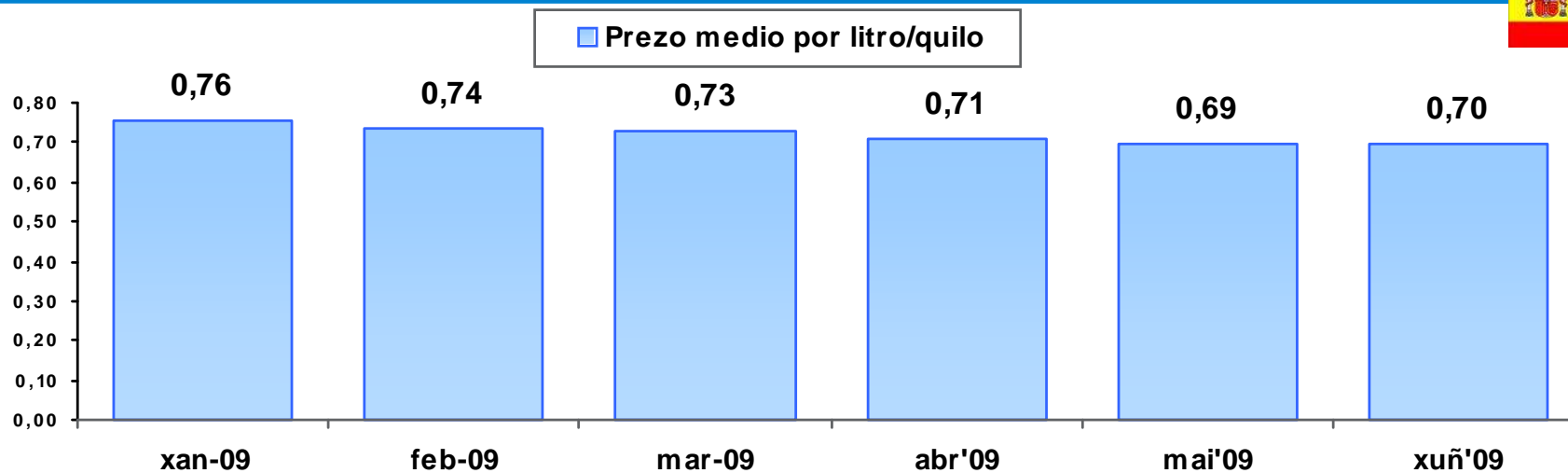
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Prezo medio da cesta da compra de LEITE ENTEIRO



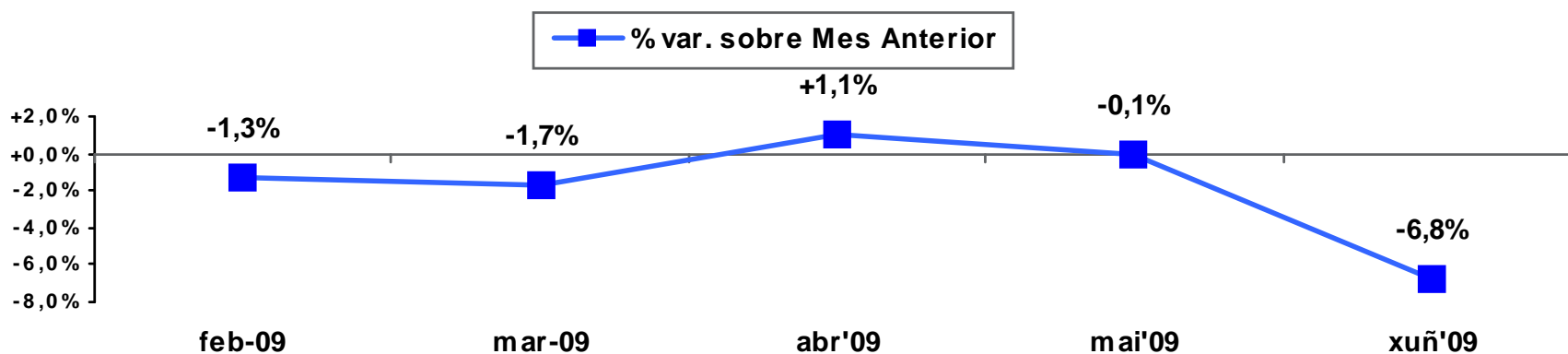
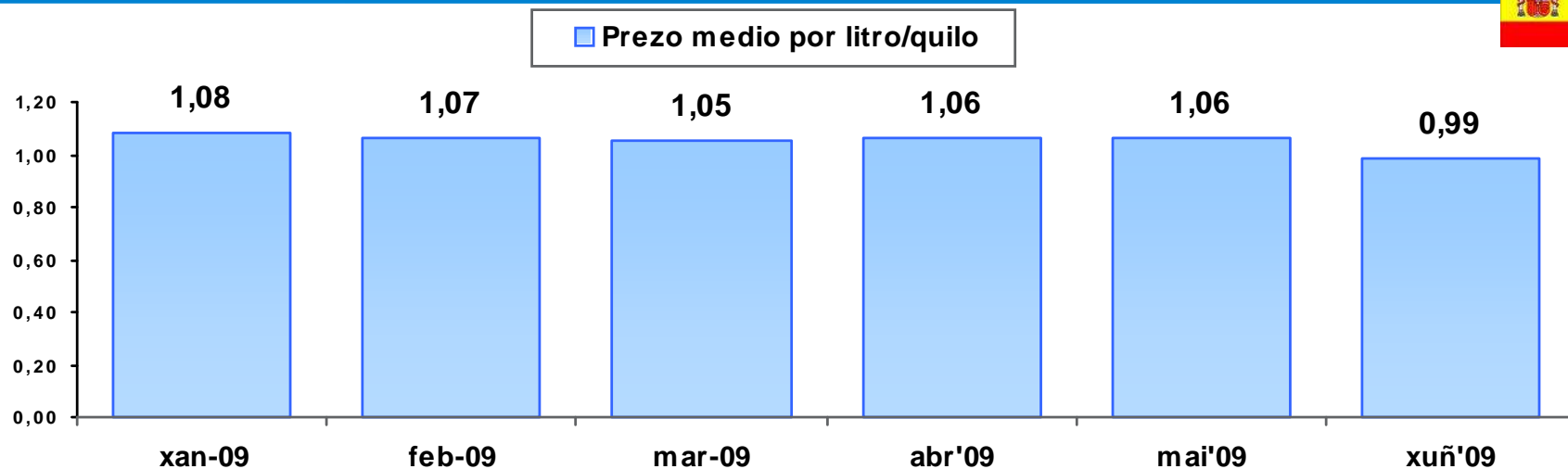
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Prezo medio da cesta da compra de LEITE SEMIDESNATADO



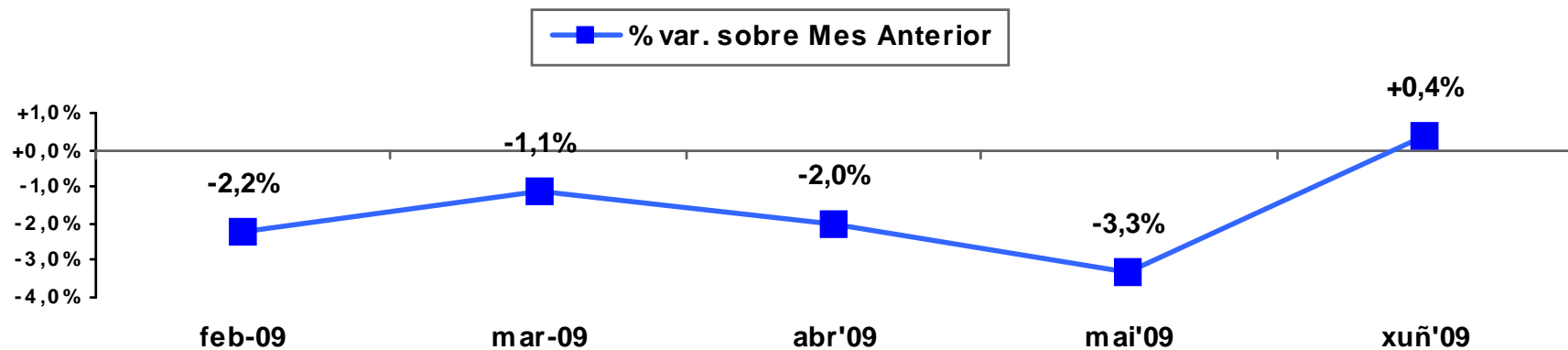
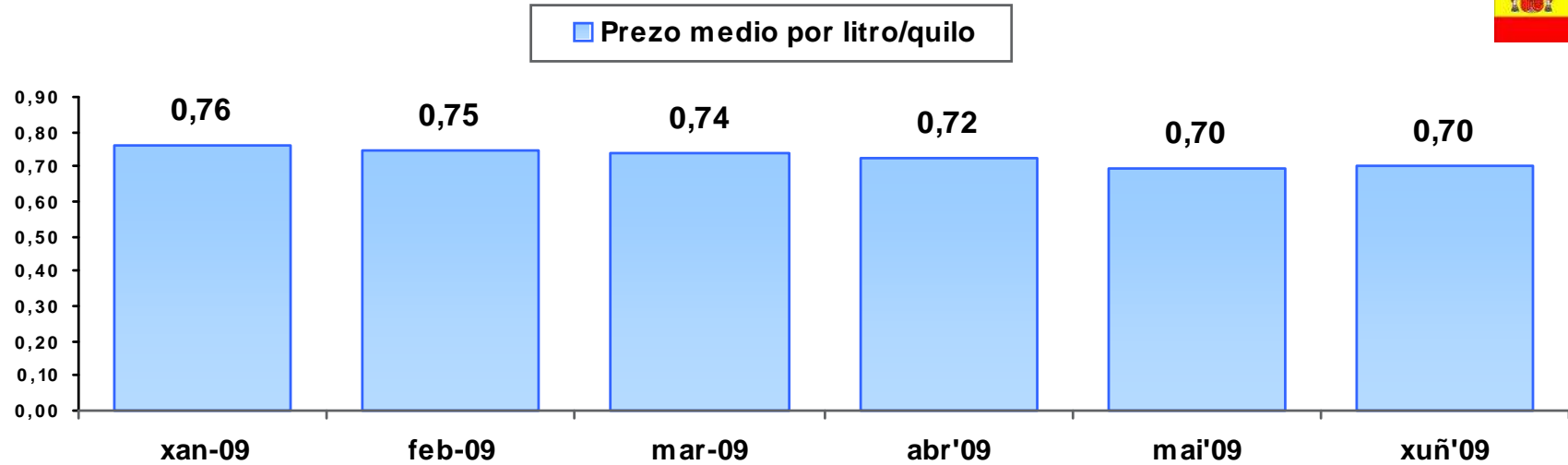
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Prezo medio da cesta da compra de LEITE ENRIQUECIDO



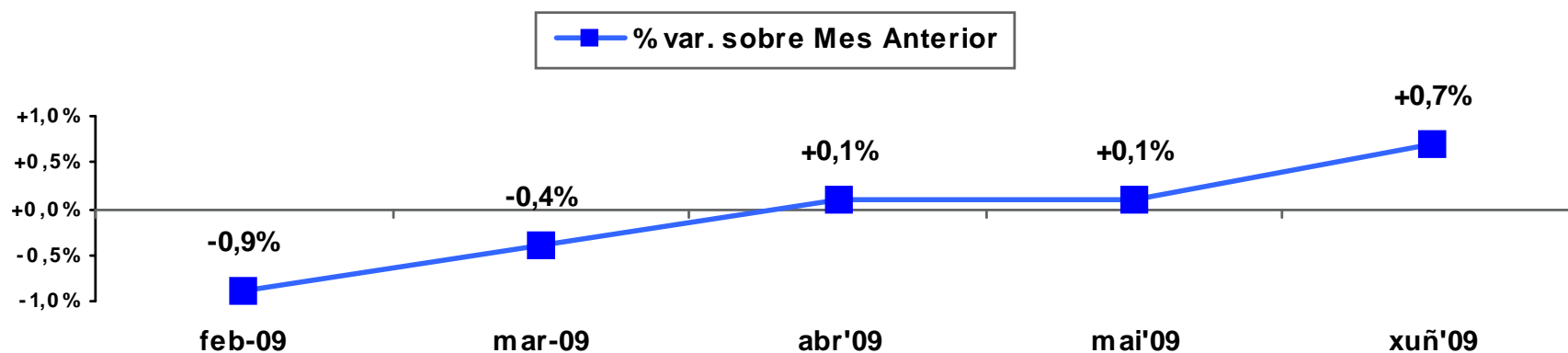
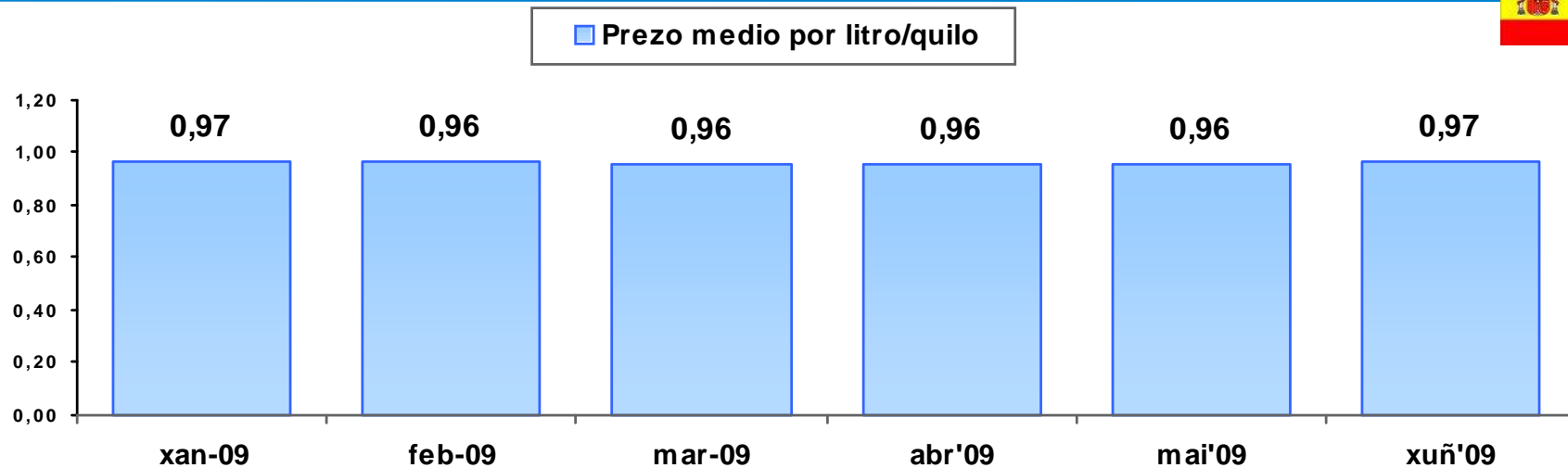
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Prezo medio da cesta da compra de LEITE DESNATADO



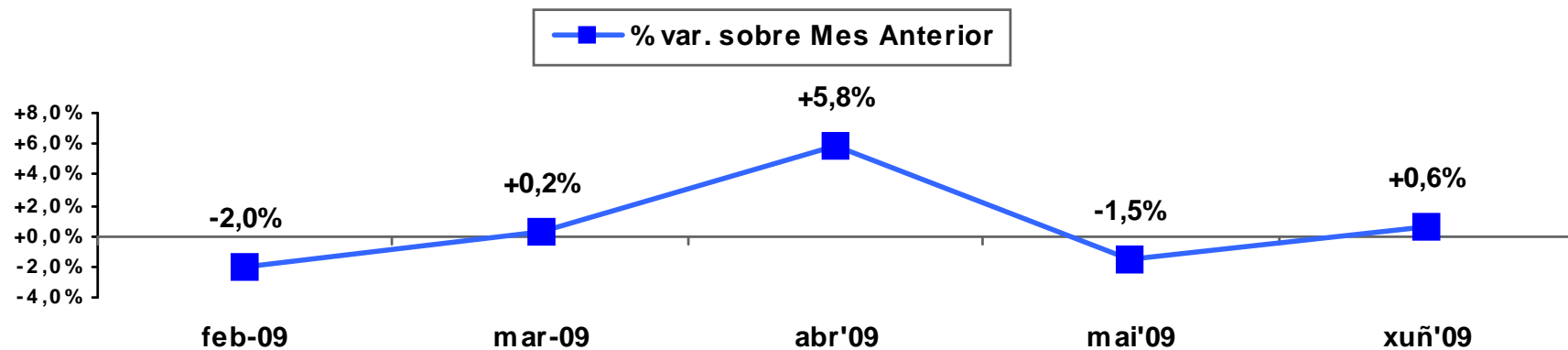
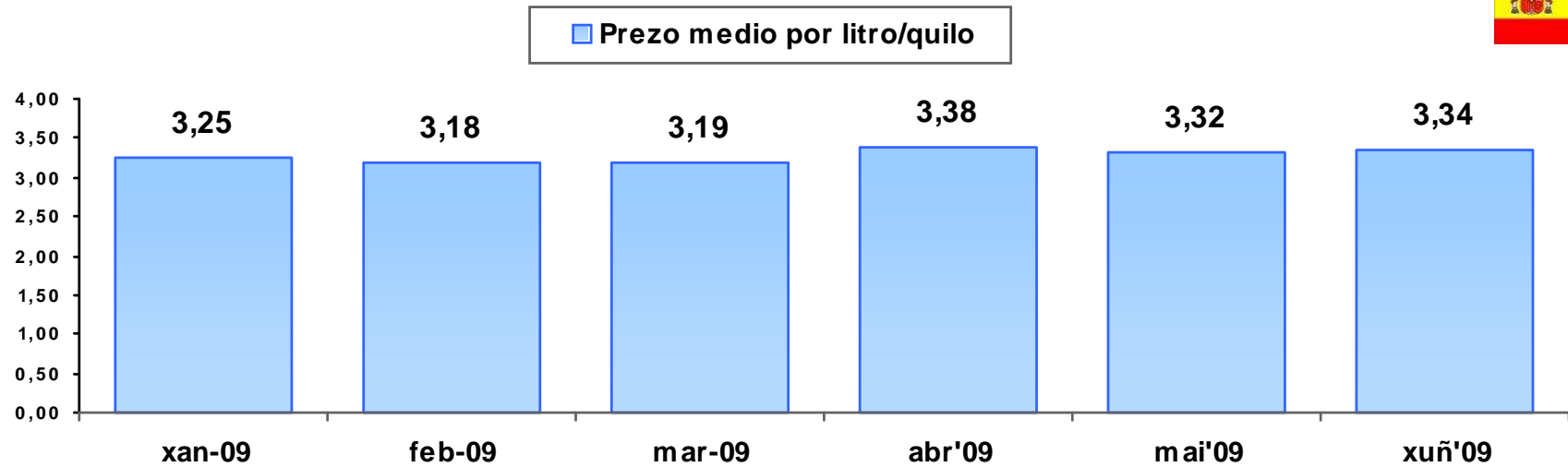
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Prezo medio da cesta da compra de LEITE PASTEURIZADO



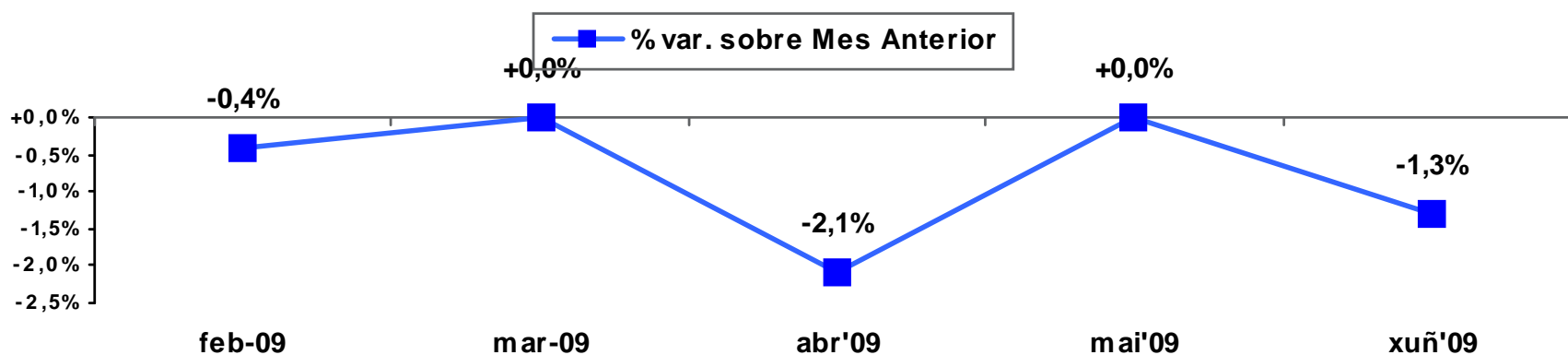
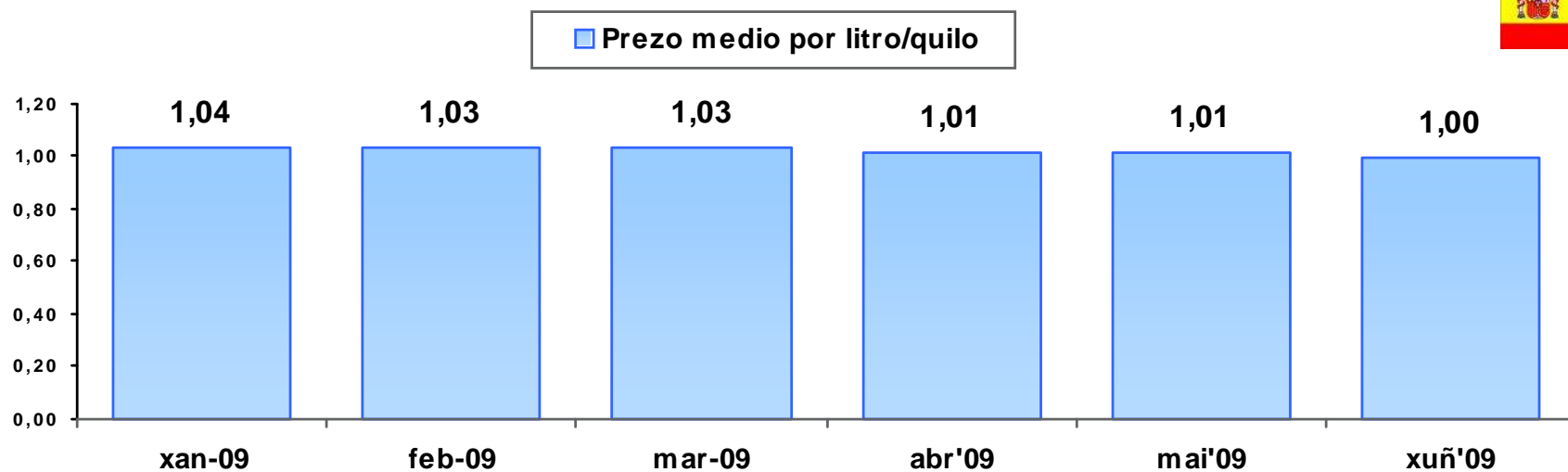
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Prezo medio da cesta da compra DOUTROS LEITES



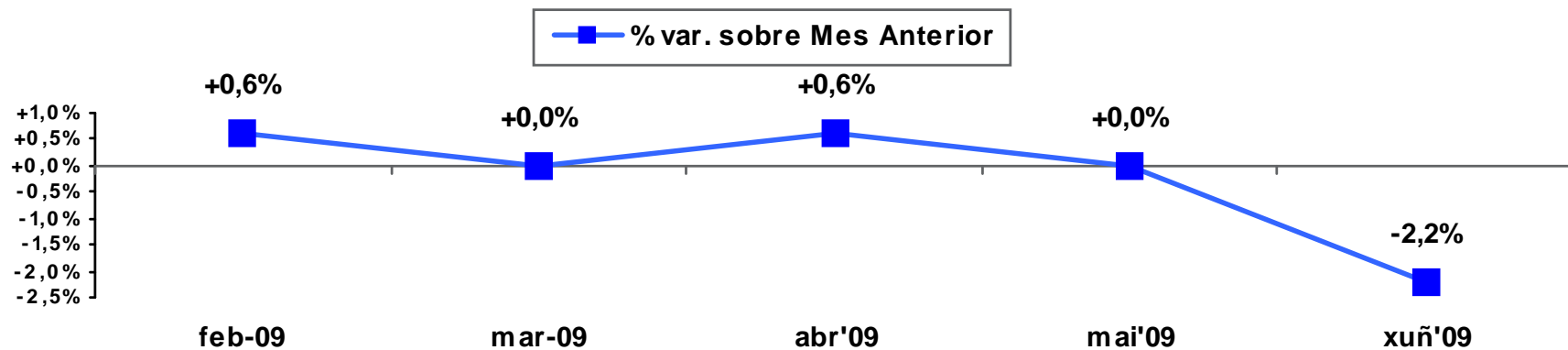
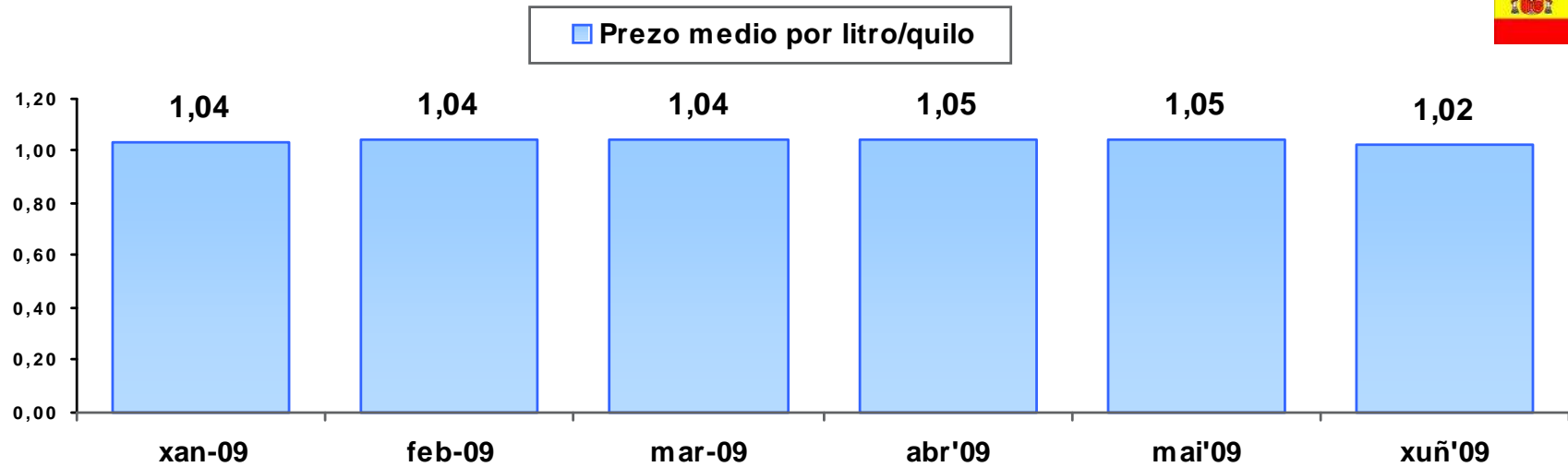
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Prezo do LEITE por tipo de tenda: TRADICIONAIS



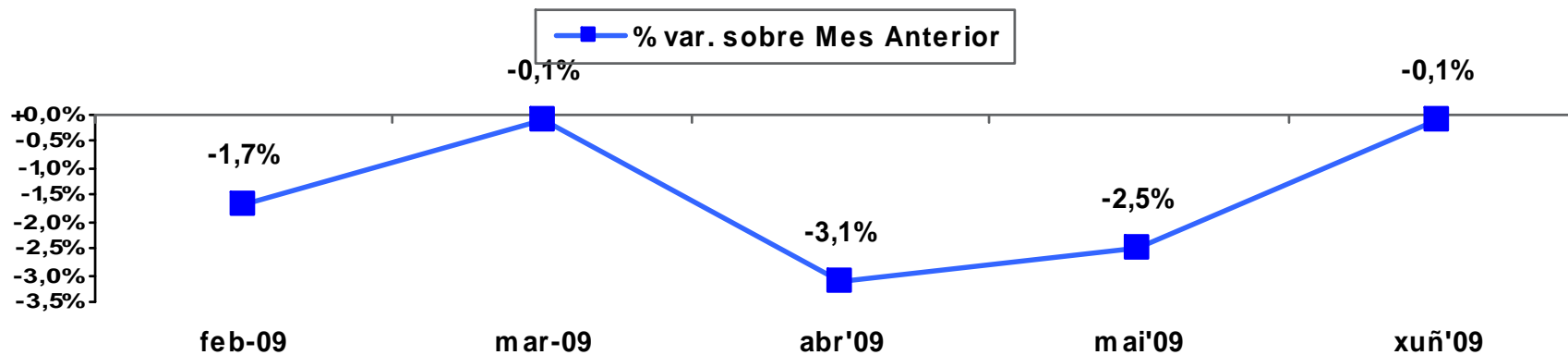
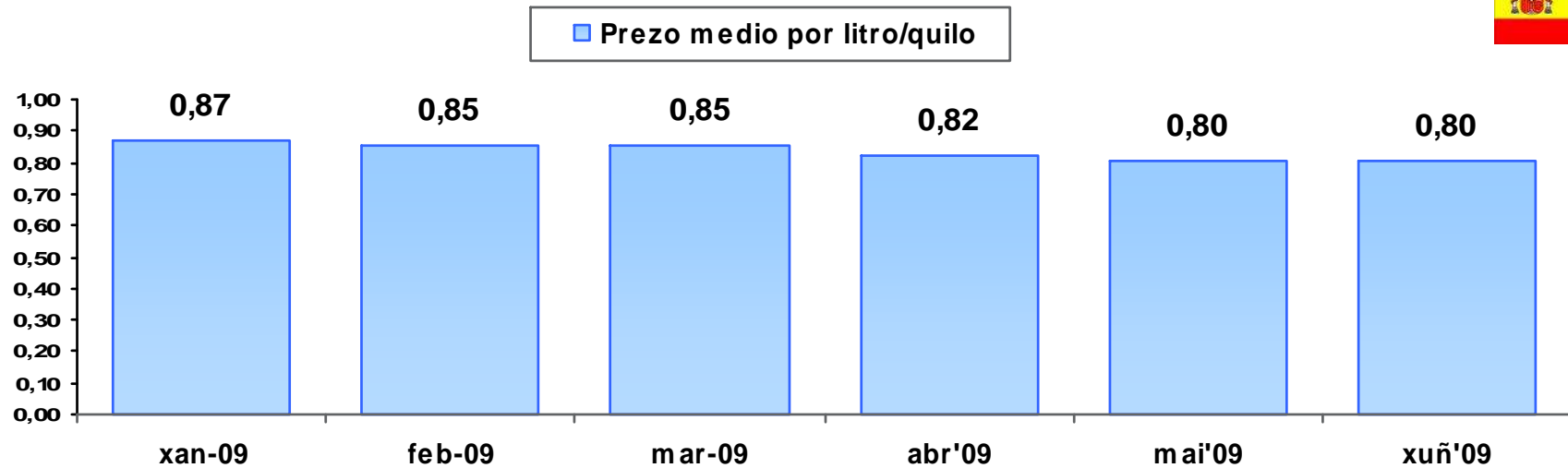
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Prezo do LEITE por tipo de tenda: ESPECIALISTAS



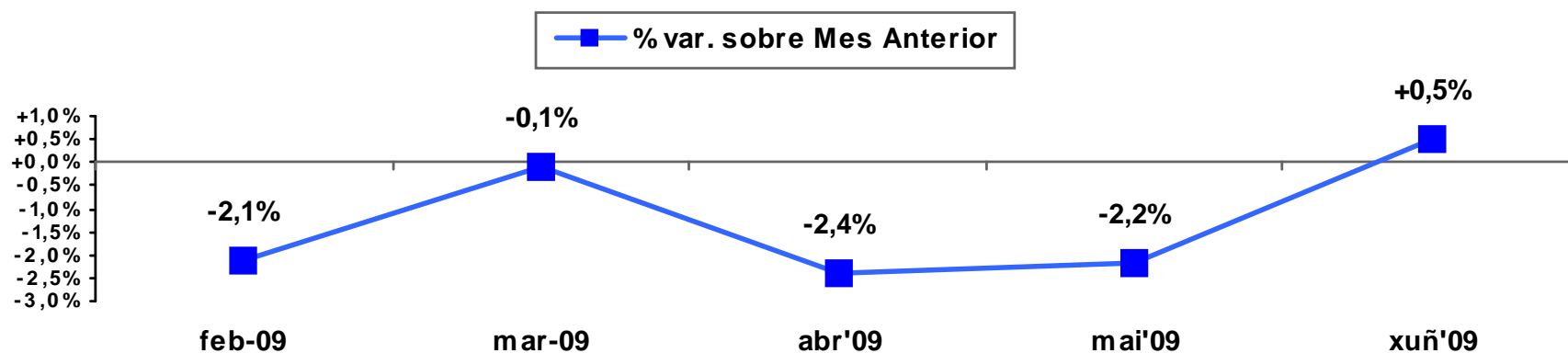
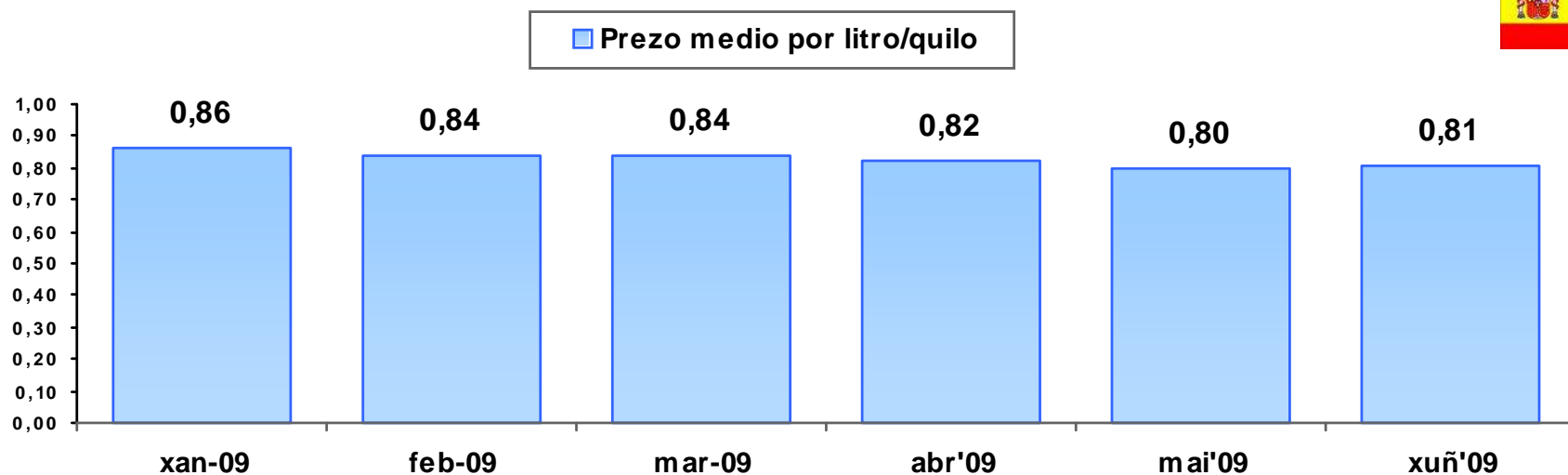
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Prezo do LEITE por tipo de tenda: HIPERMERCADOS



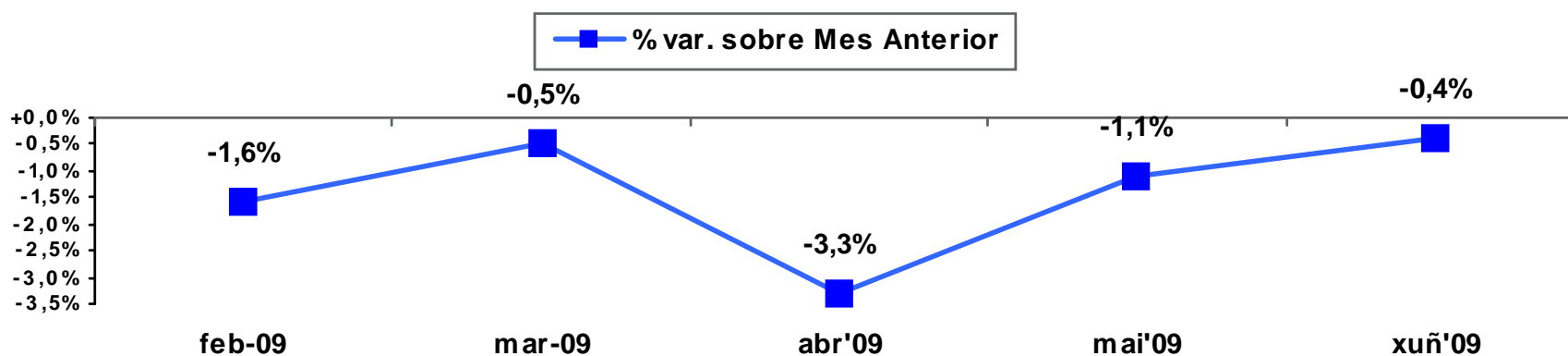
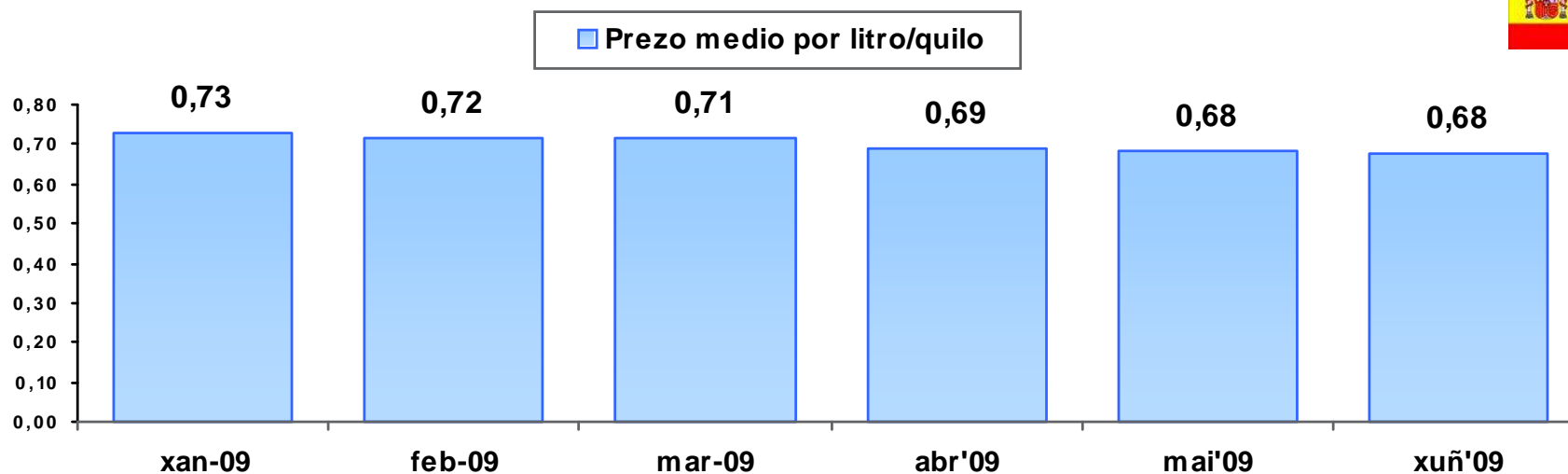
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Prezo do LEITE por tipo de tenda: SUPERMERCADOS



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Prezo do LEITE por tipo de tenda: TENDA DESCONTO



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Ideas sobre o leite: Onda xuño de 2009

No conxunto do mercado español, como no mercado galego, a tendencia dos prezos do leite nos primeiros meses do ano 2009 foi de descenso. En xaneiro o prezo era de 0,85 € mentres que en xuño é de 0,79 €.

Os tipos de leite máis básicos (enteiro, semidesnatado e desnatado) mostran esta tendencia ao descenso mentres que o leite pasteurizado recupera o seu prezo fronte aos meses anteriores, situándose no mesmo valor de xaneiro. Tamén aumenta considerablemente o prezo do grupo doutros leites.

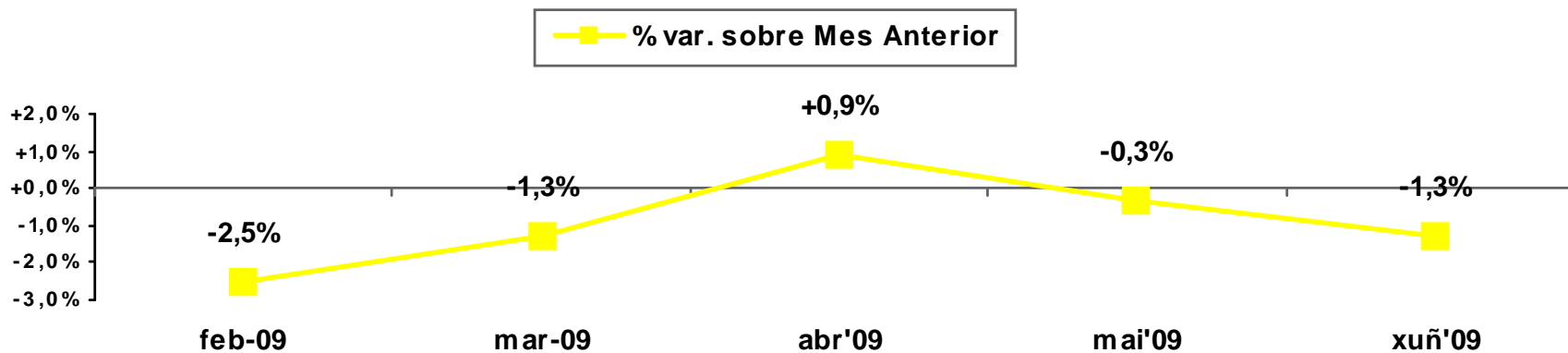
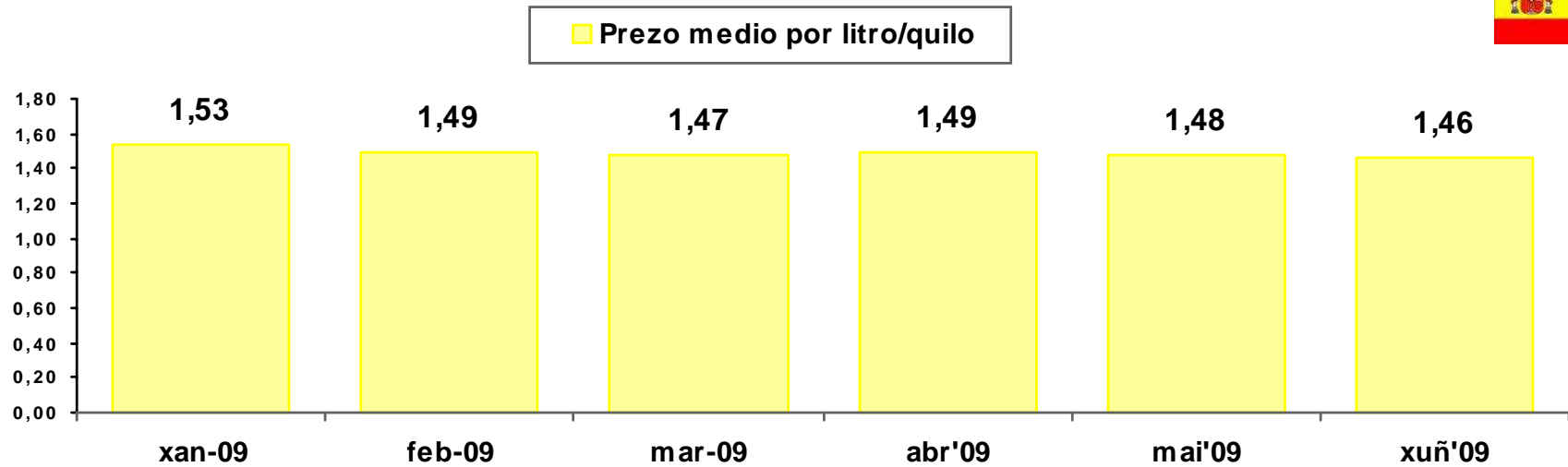
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Análise dos resultados: logur



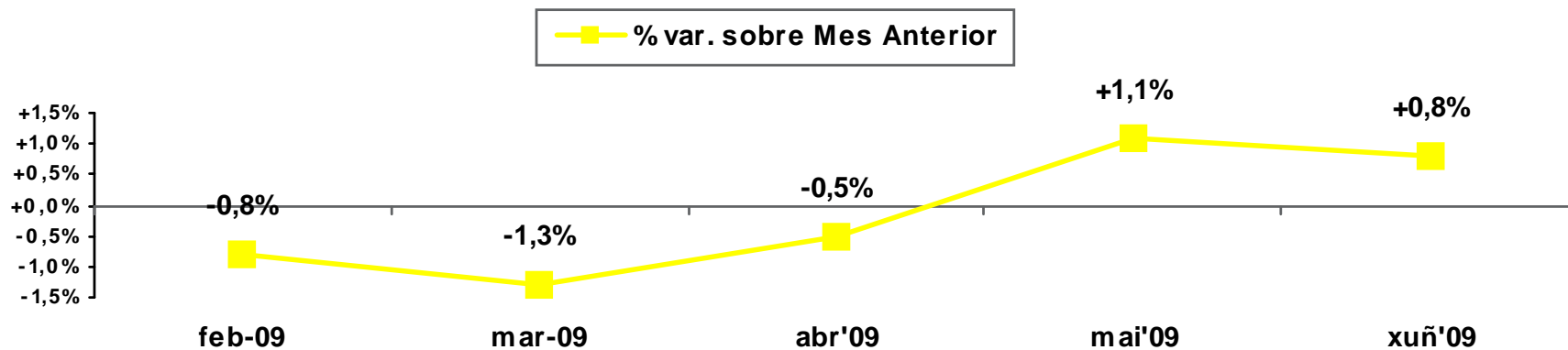
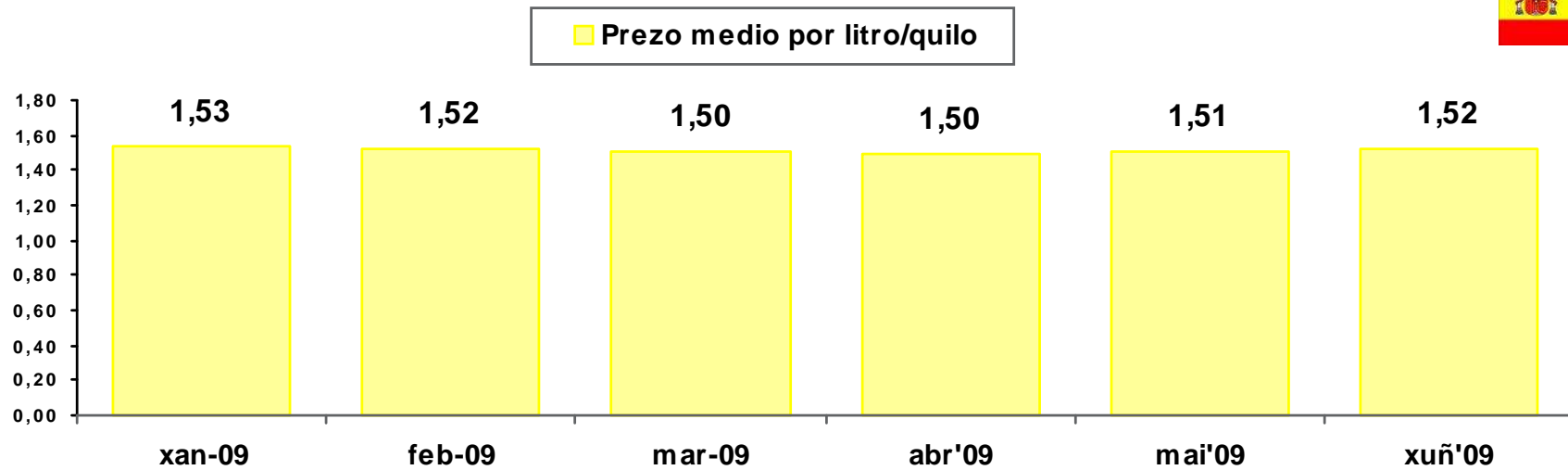
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Prezo medio da cesta da compra de IOGUR



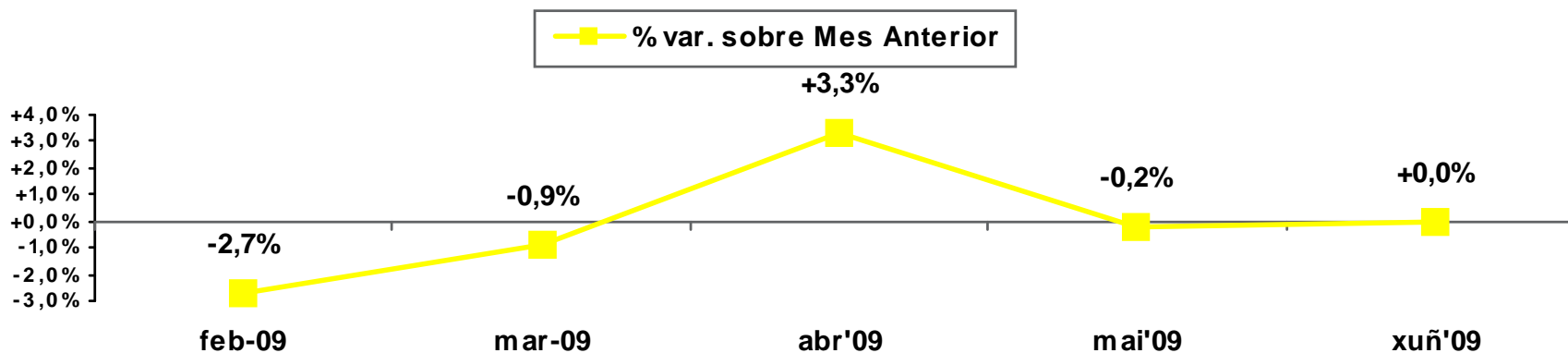
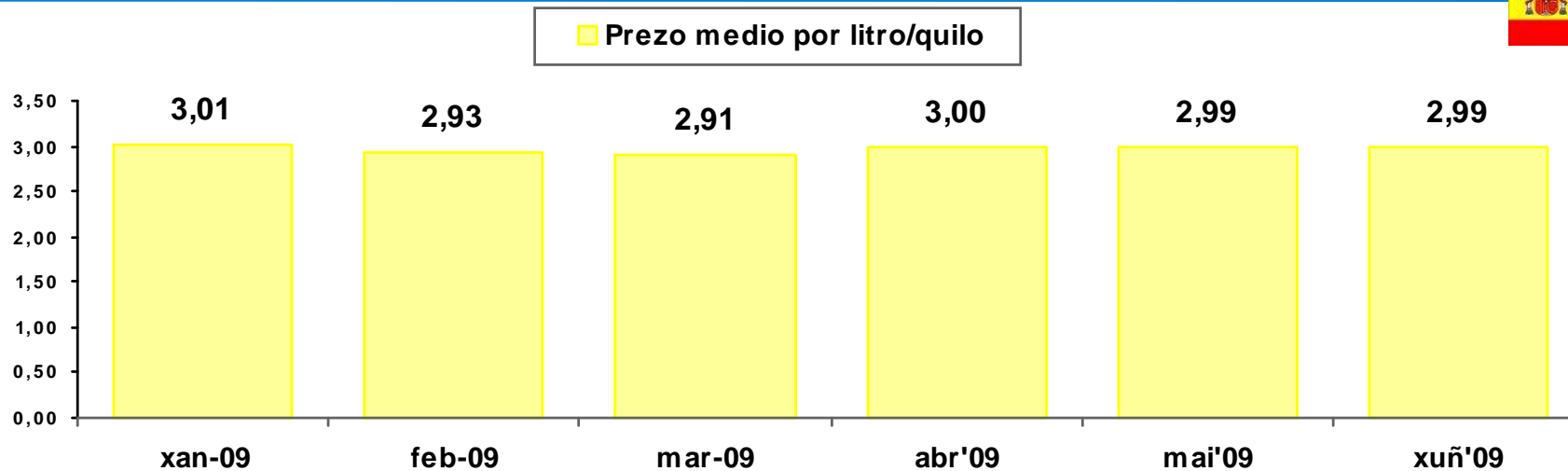
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Prezo medio da cesta da compra de IOGUR BÍFIDUS



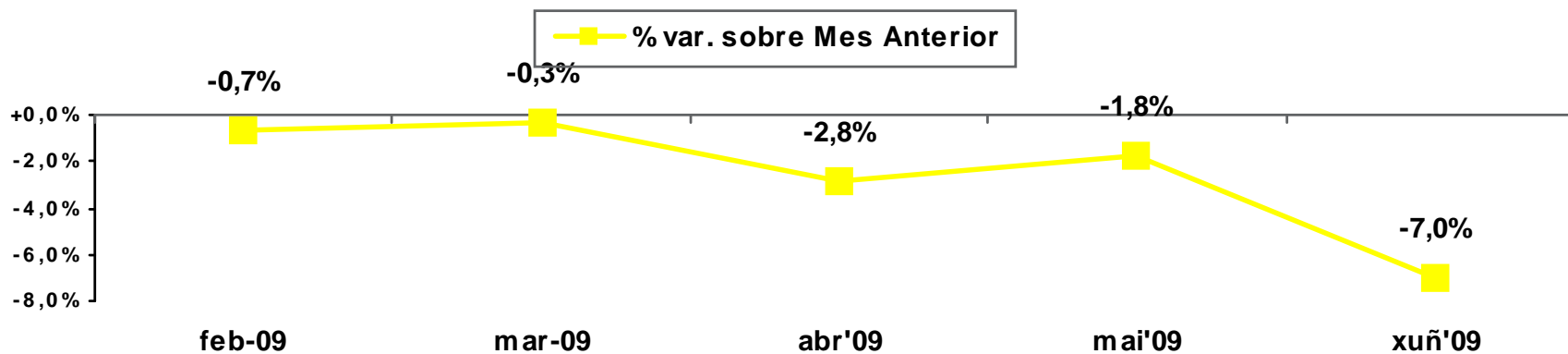
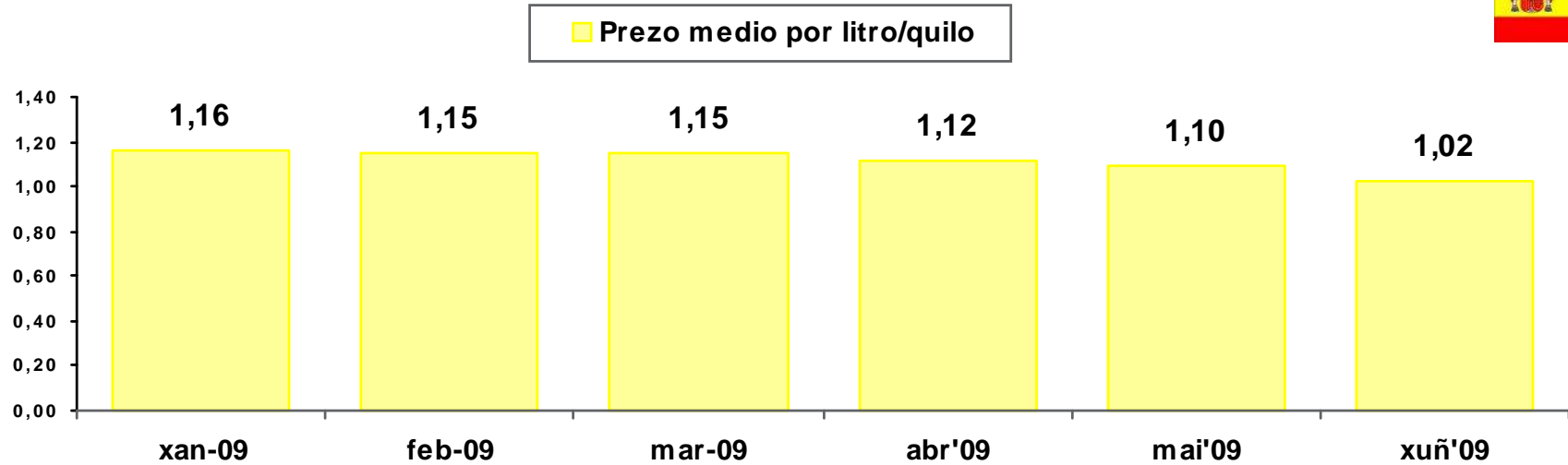
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Prezo medio da cesta da compra de IOGUR LEITE FERMENTADO



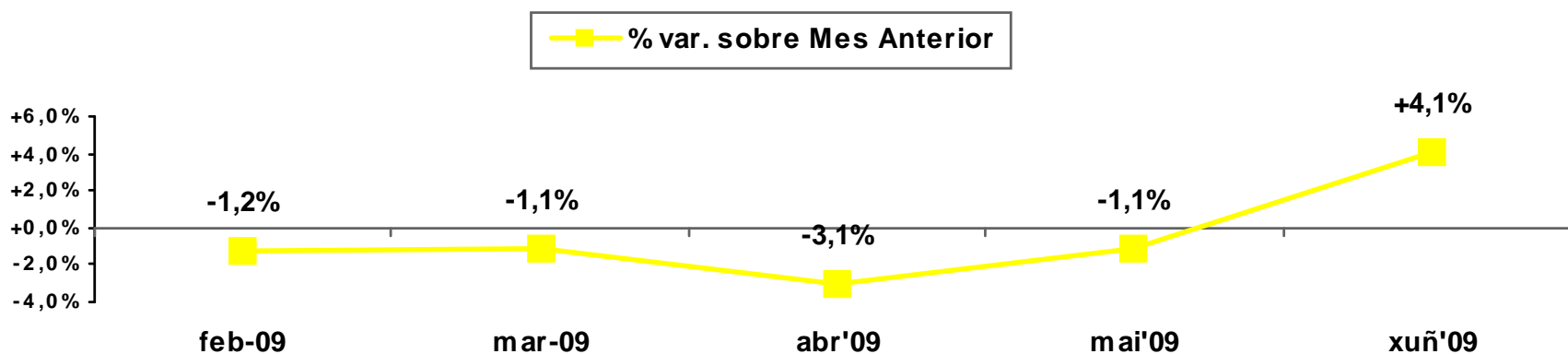
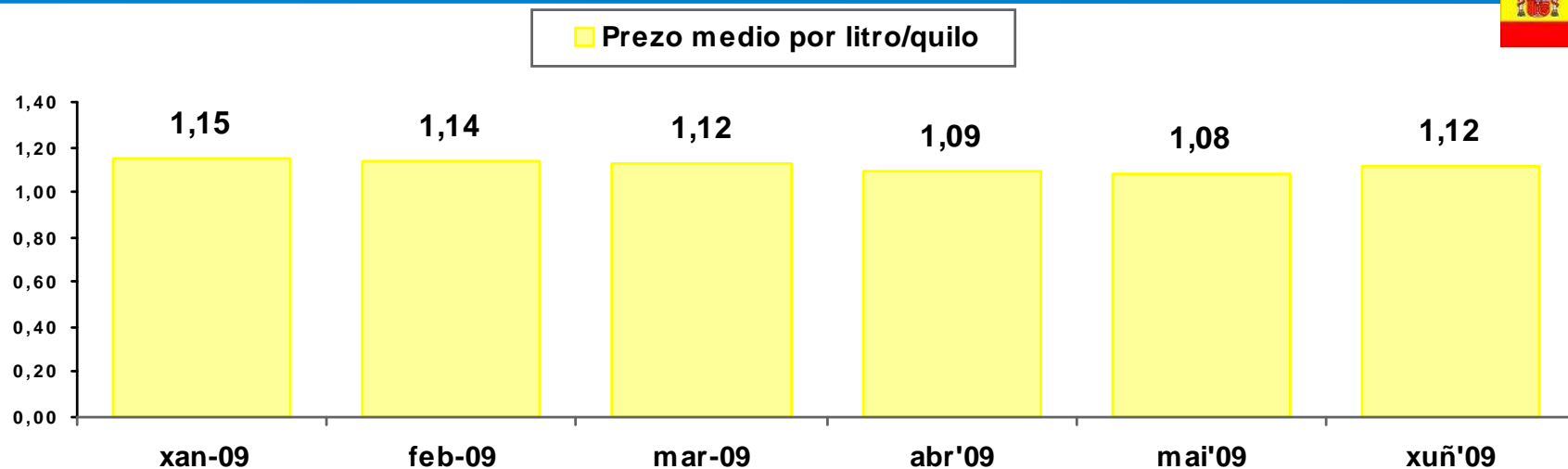
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Prezo medio da cesta da compra de IOGUR DESNATADO



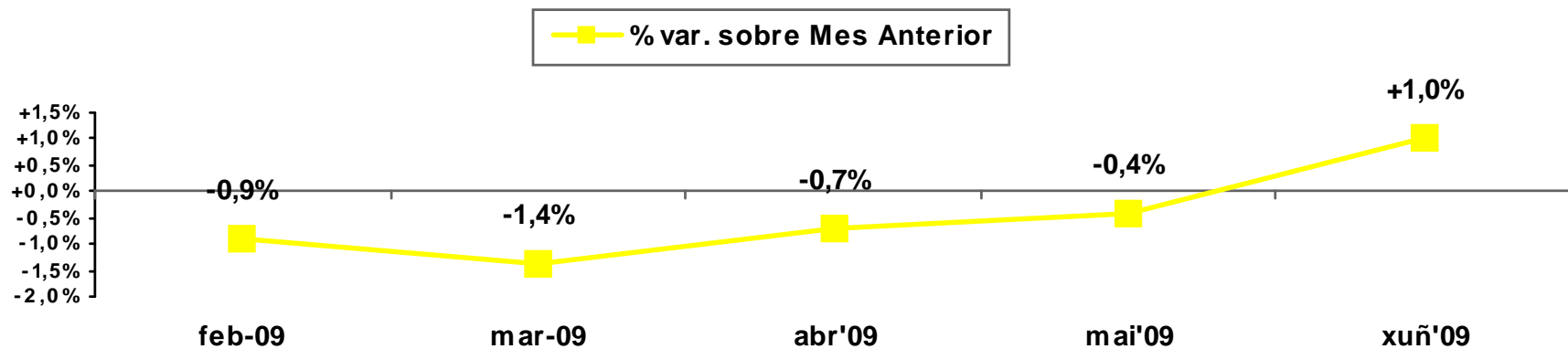
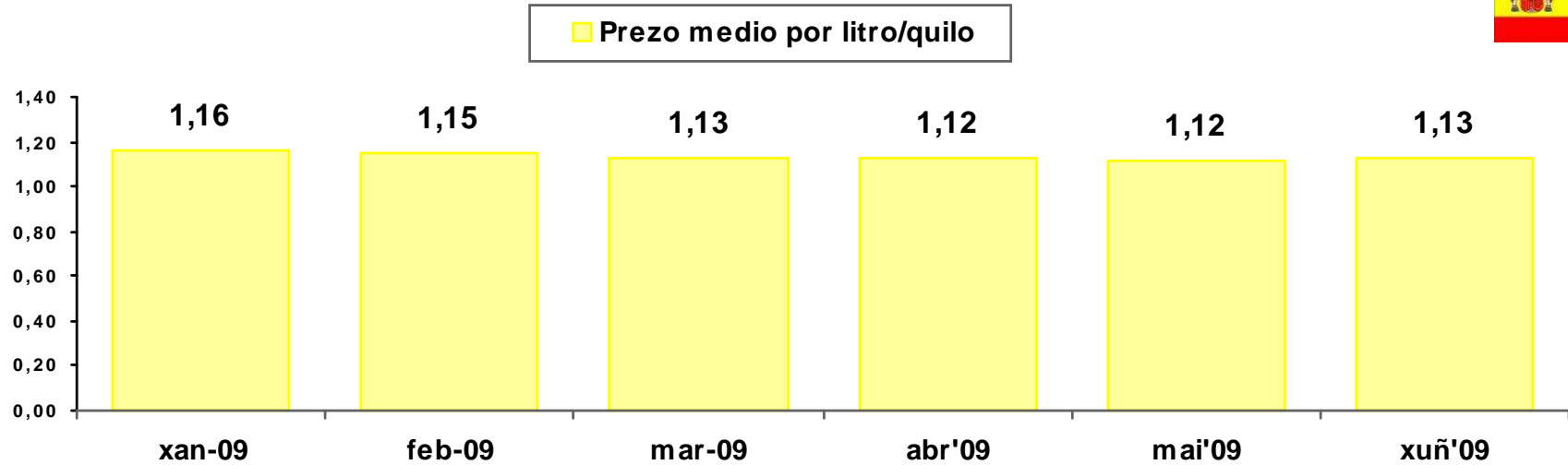
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Prezo medio da cesta da compra de IOGURES SABORES



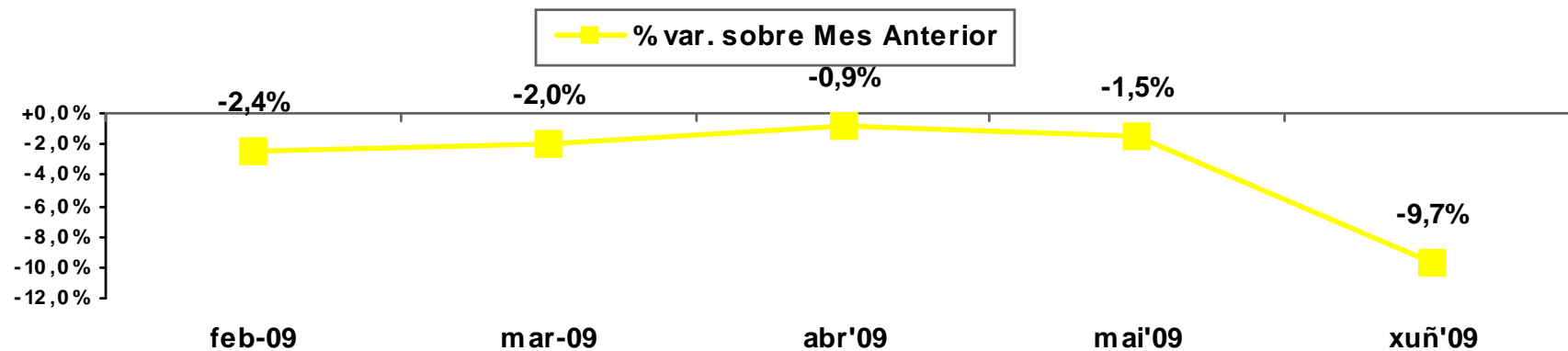
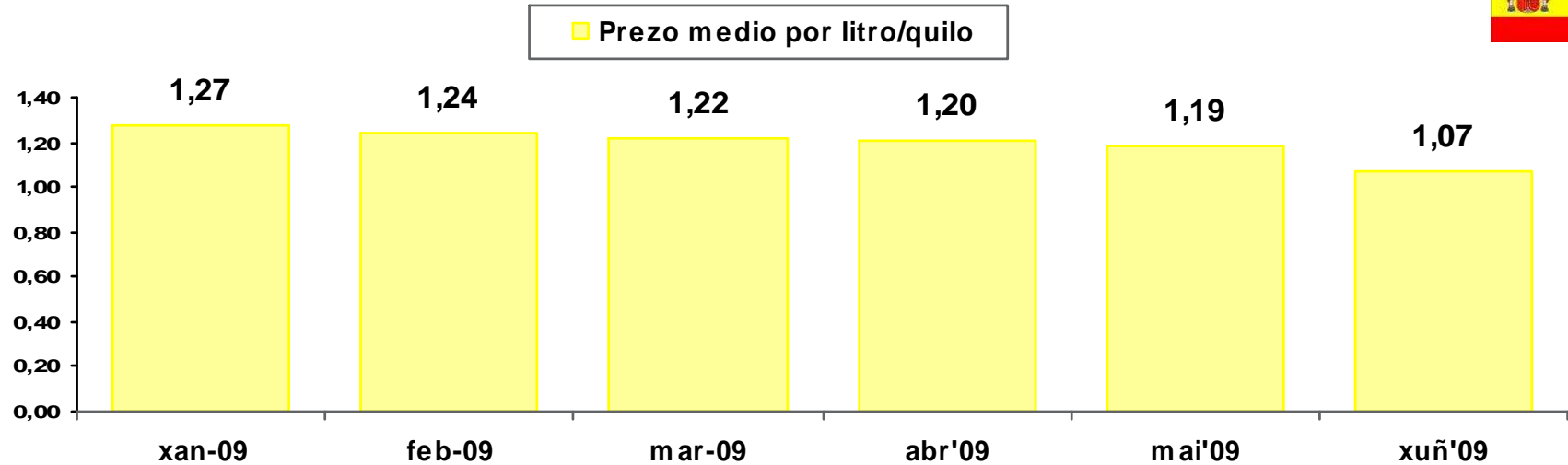
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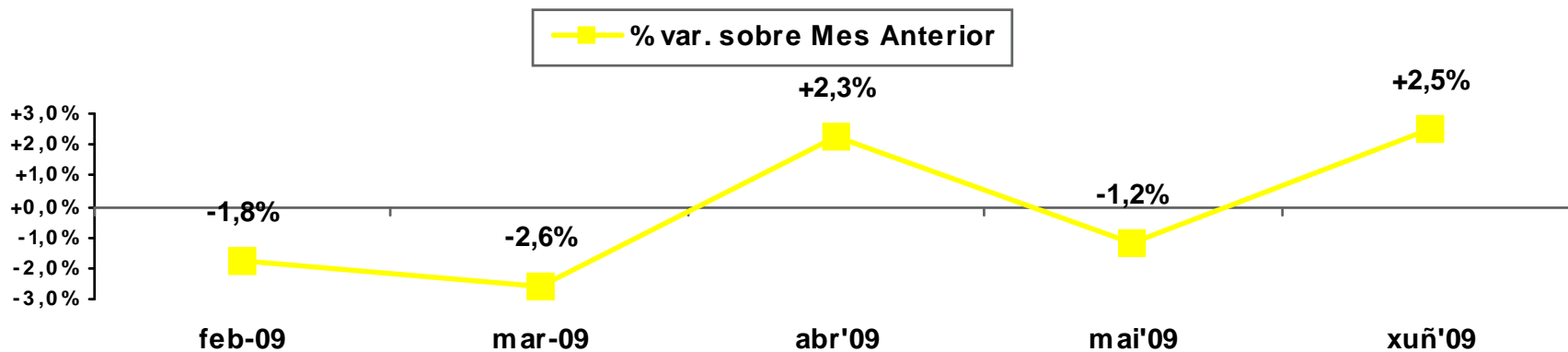
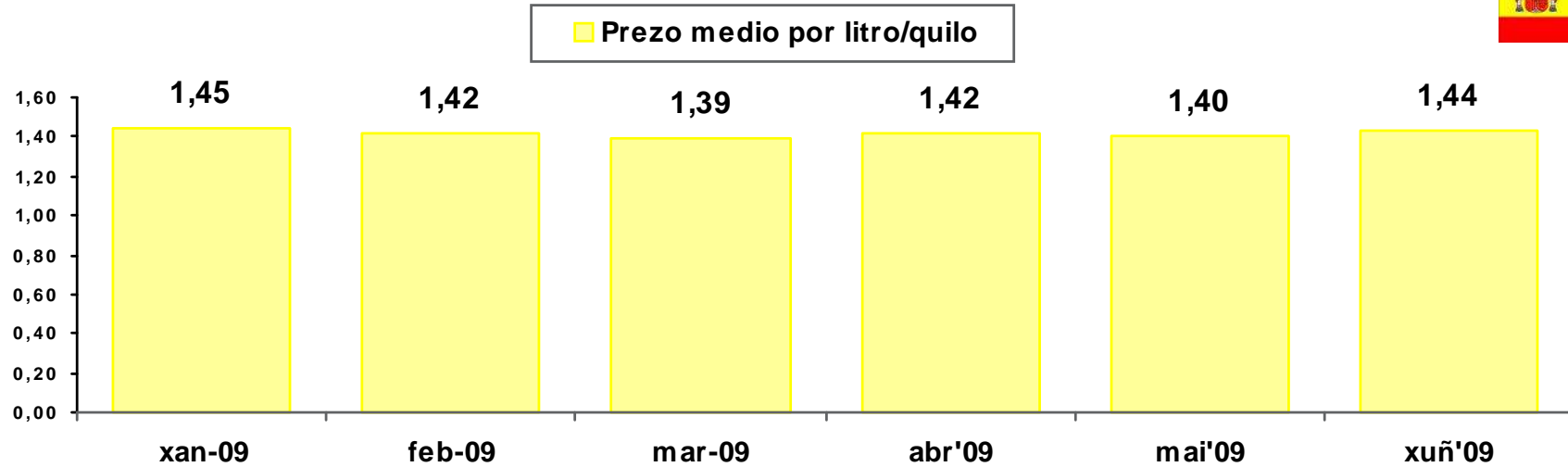
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Prezo medio da cesta da compra de IOGUR LÍQUIDO



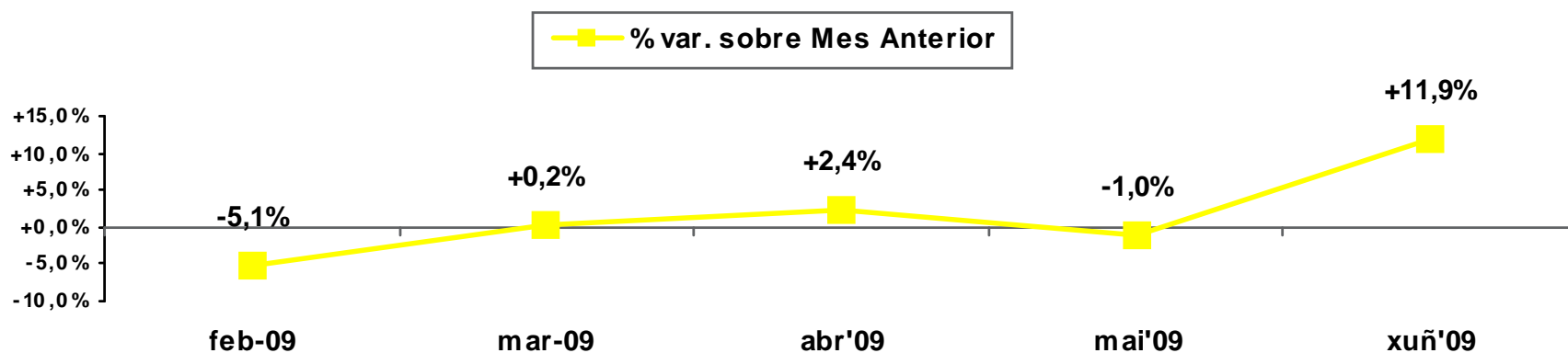
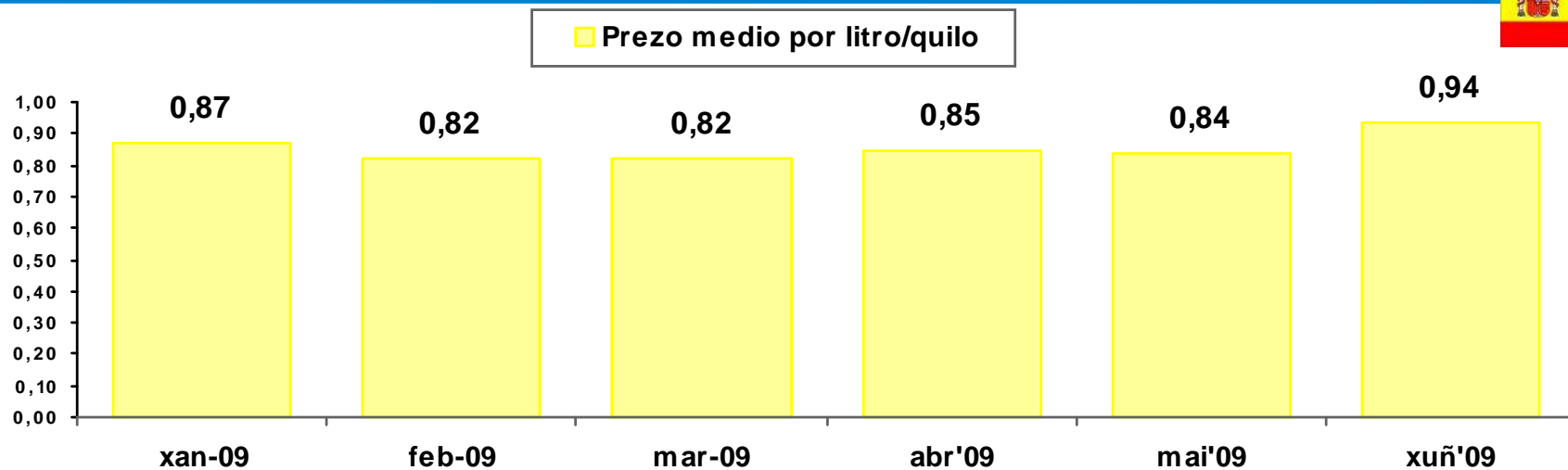
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Prezo medio da cesta da compra de IOGURES ÉTNICOS



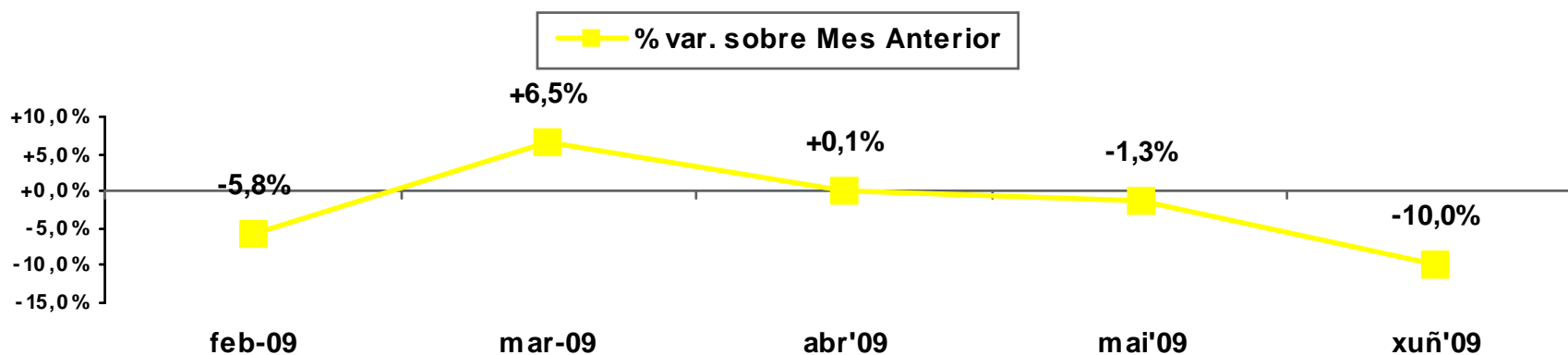
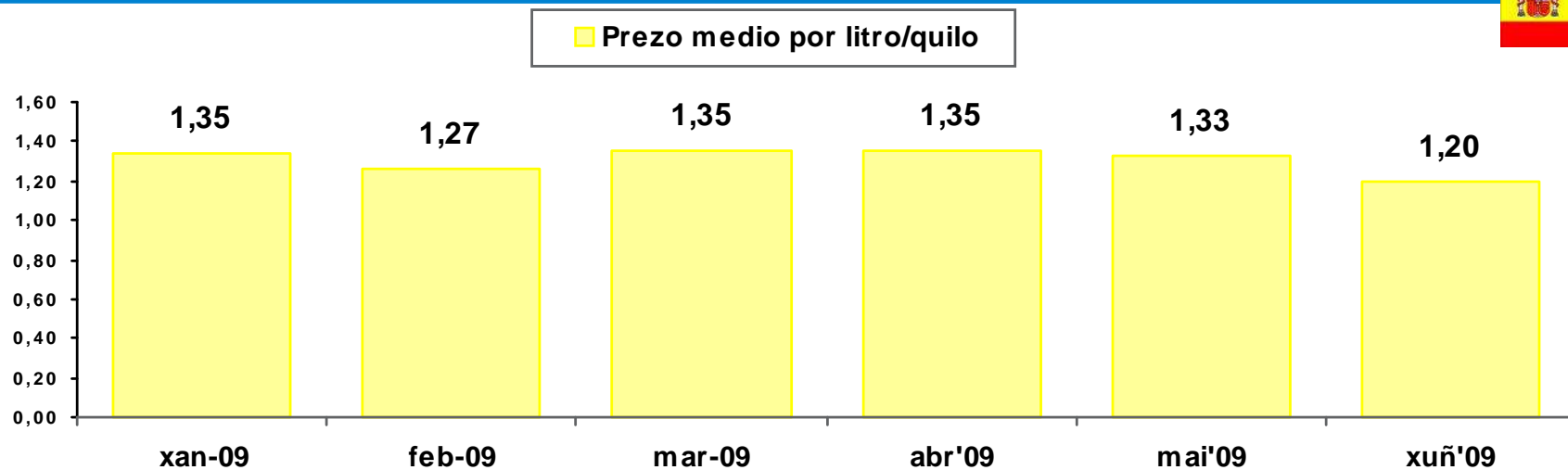
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Prezo medio da cesta da compra de IOGUR FROITAS/ANACOS



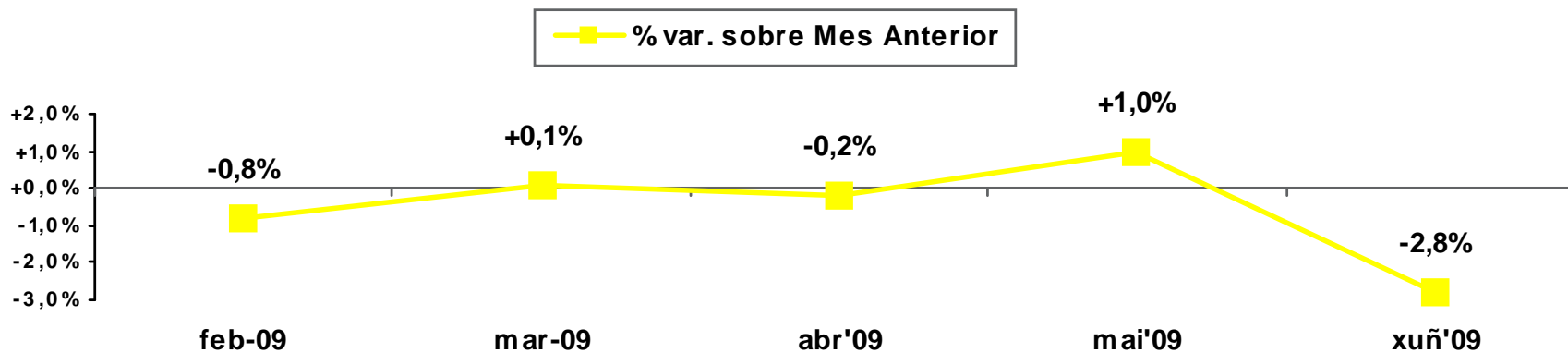
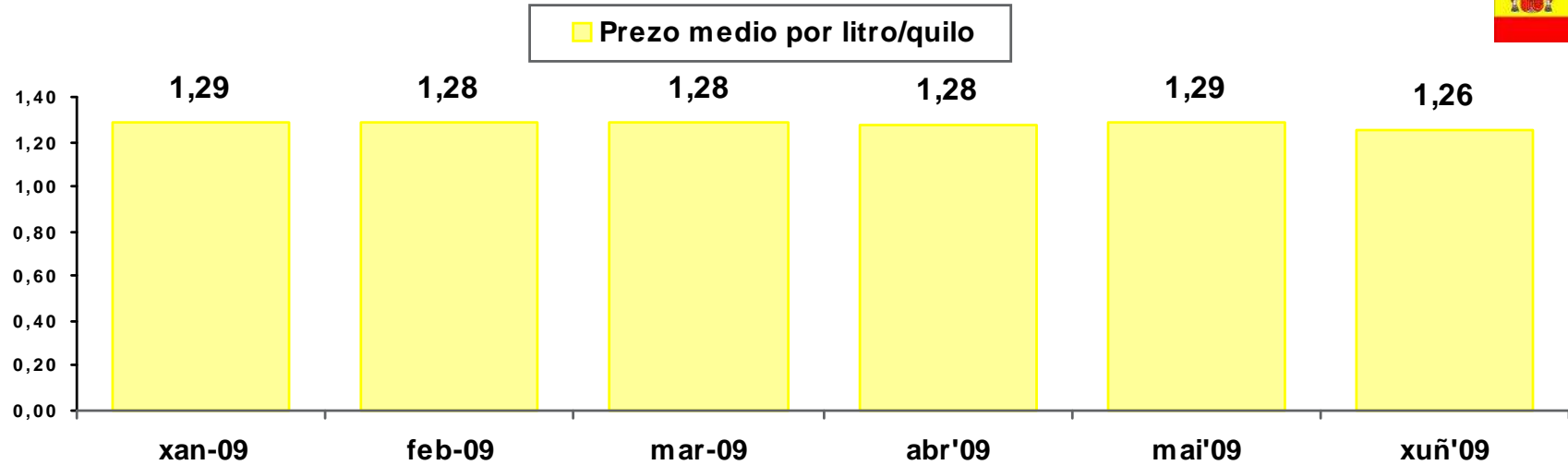
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Prezo medio da cesta da compra de IOGURES CREMOSOS



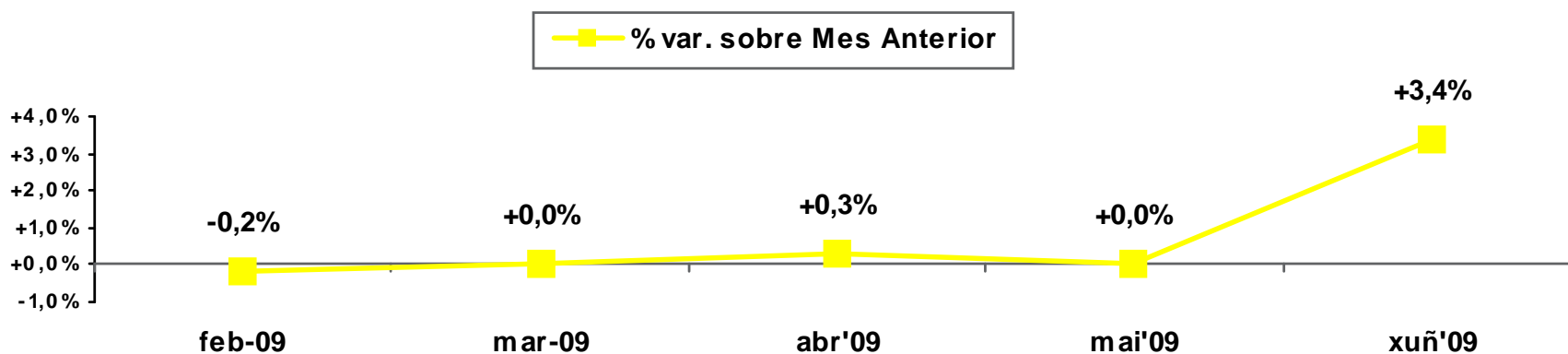
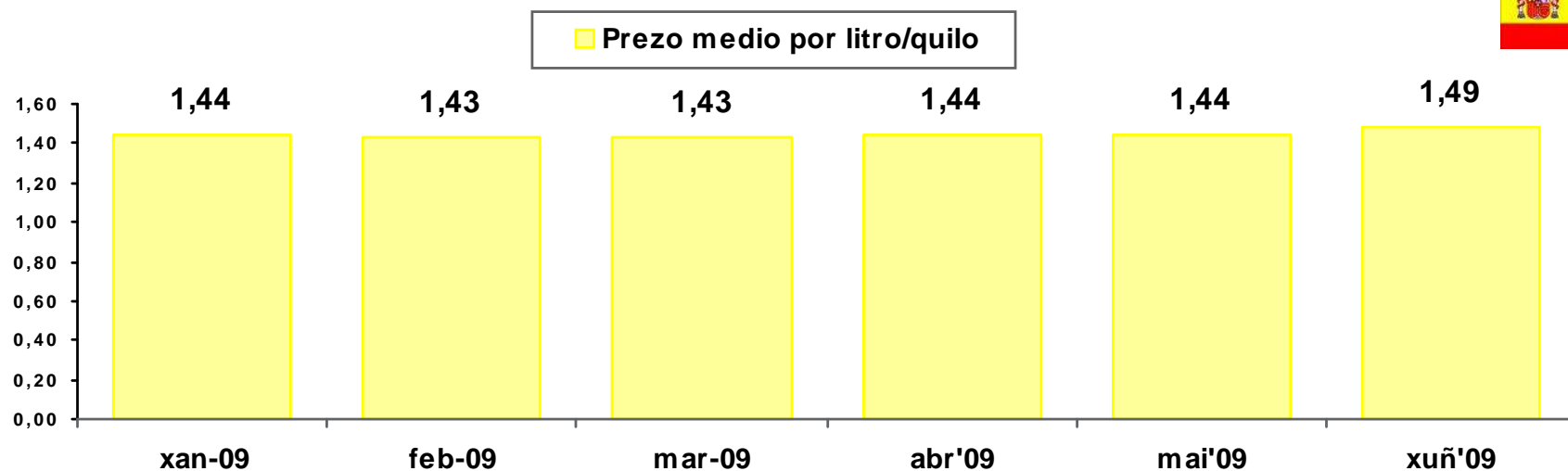
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Prezo medio da cesta da compra DOUTROS IOGURES



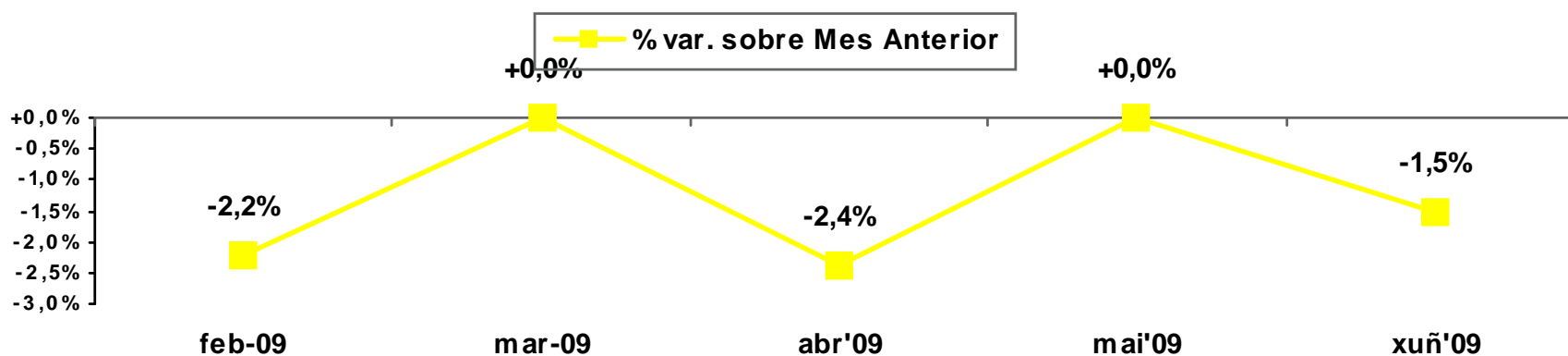
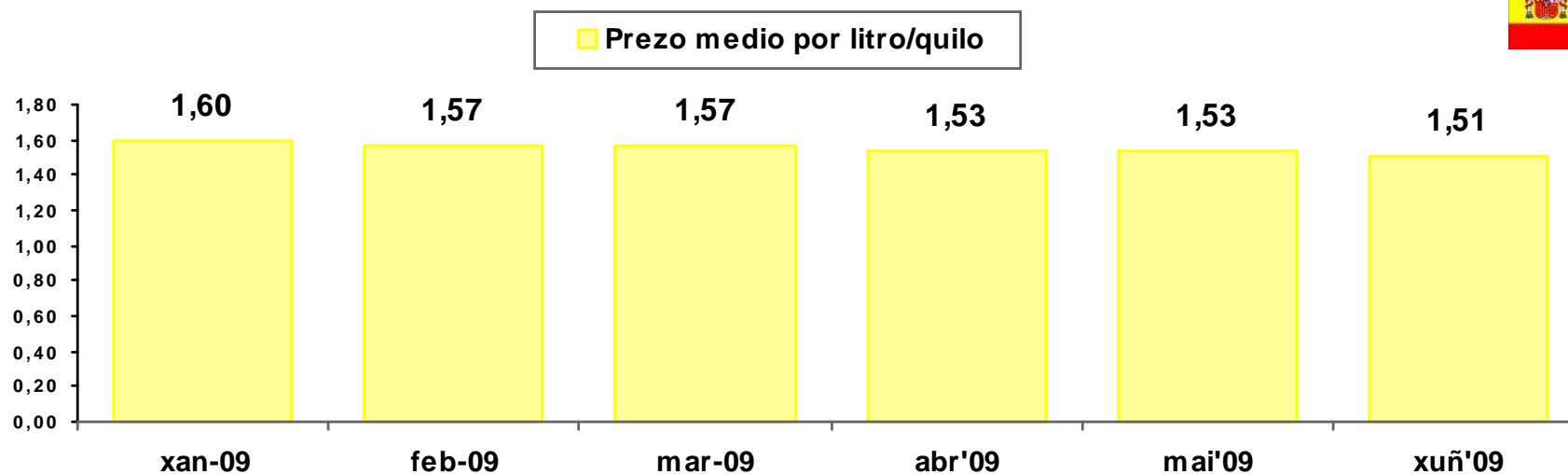
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Prezo do IOGUR por tipo de tenda: TRADICIONAIS



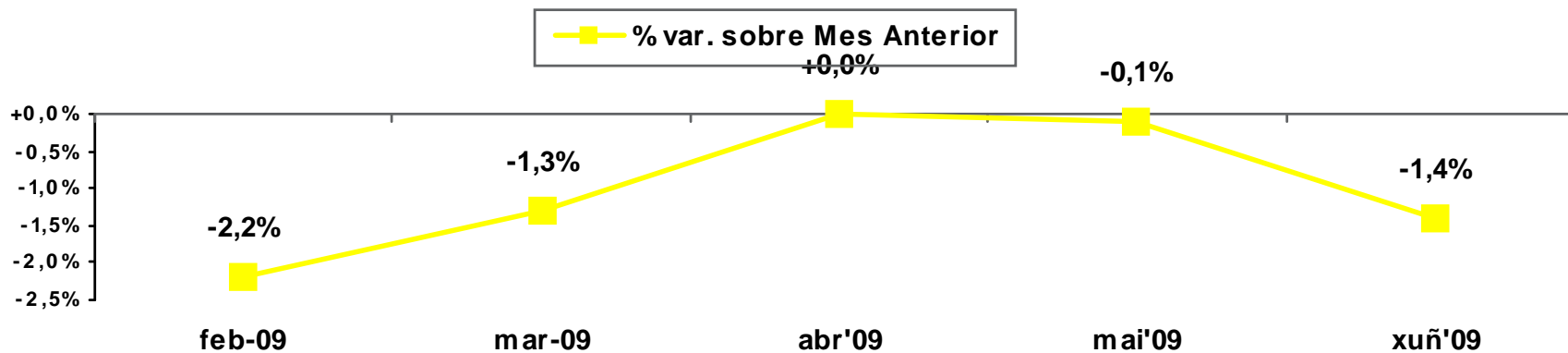
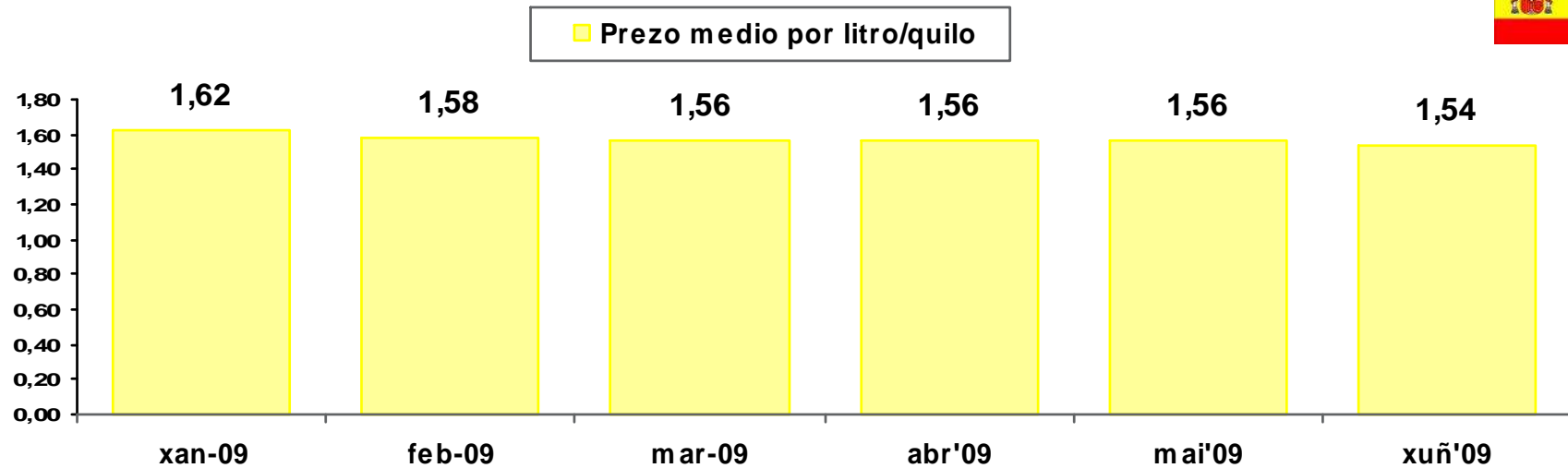
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Prezo do IOGUR por tipo de tenda: ESPECIALISTAS



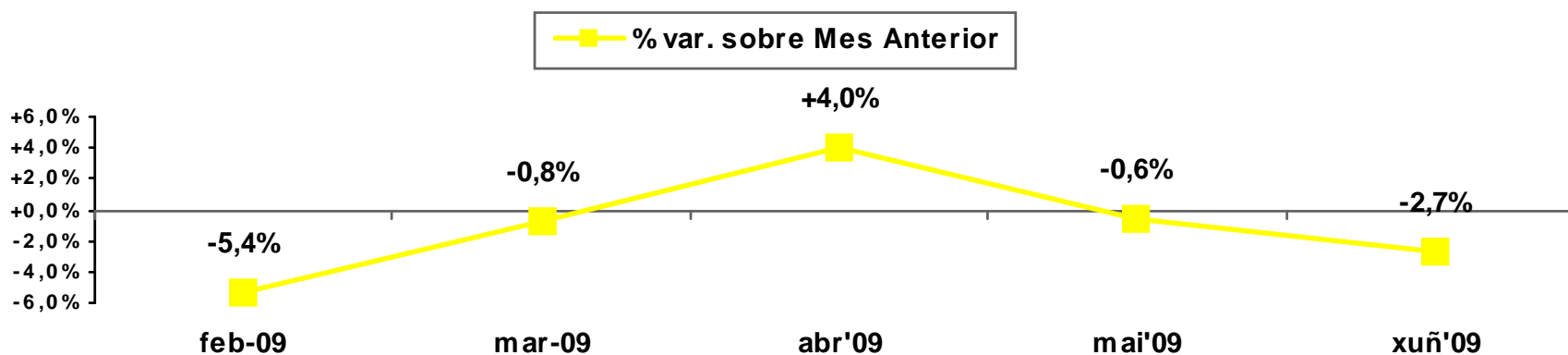
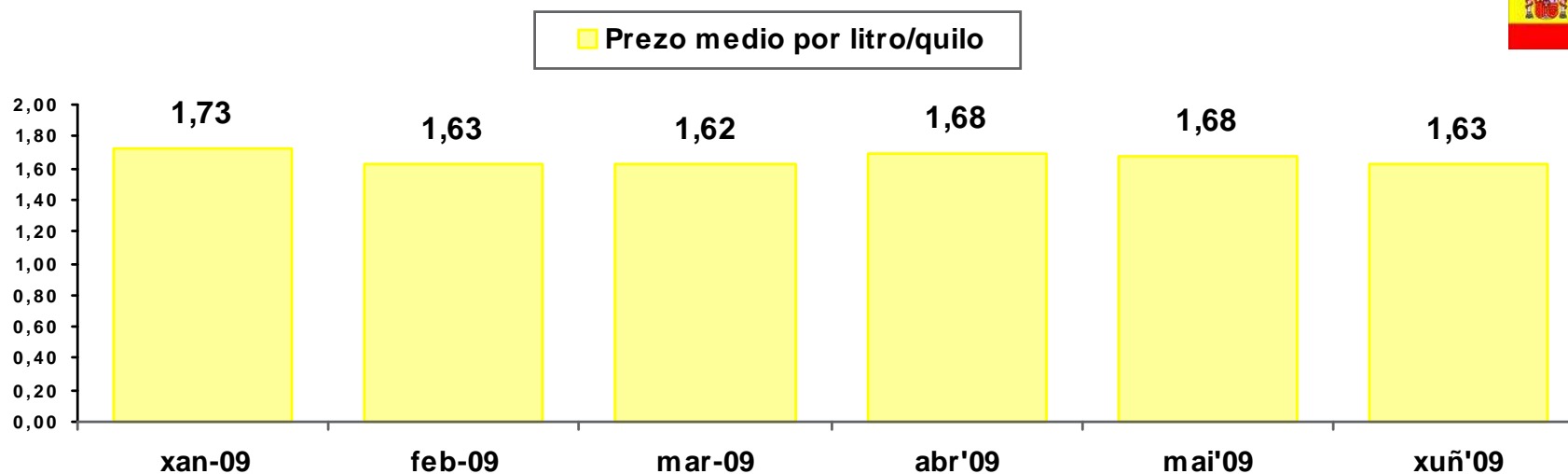
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Prezo do IOGUR por tipo de tenda: SUPERMERCADOS



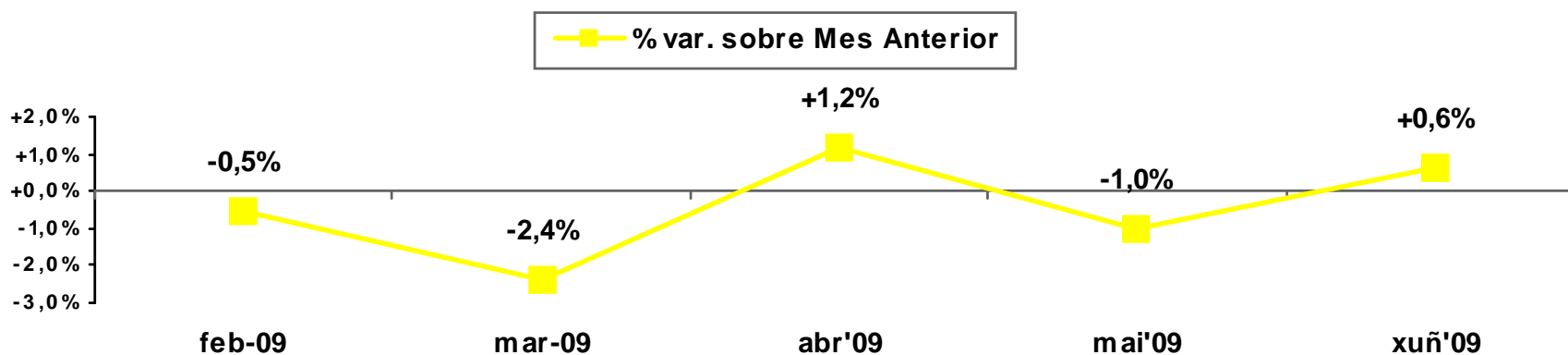
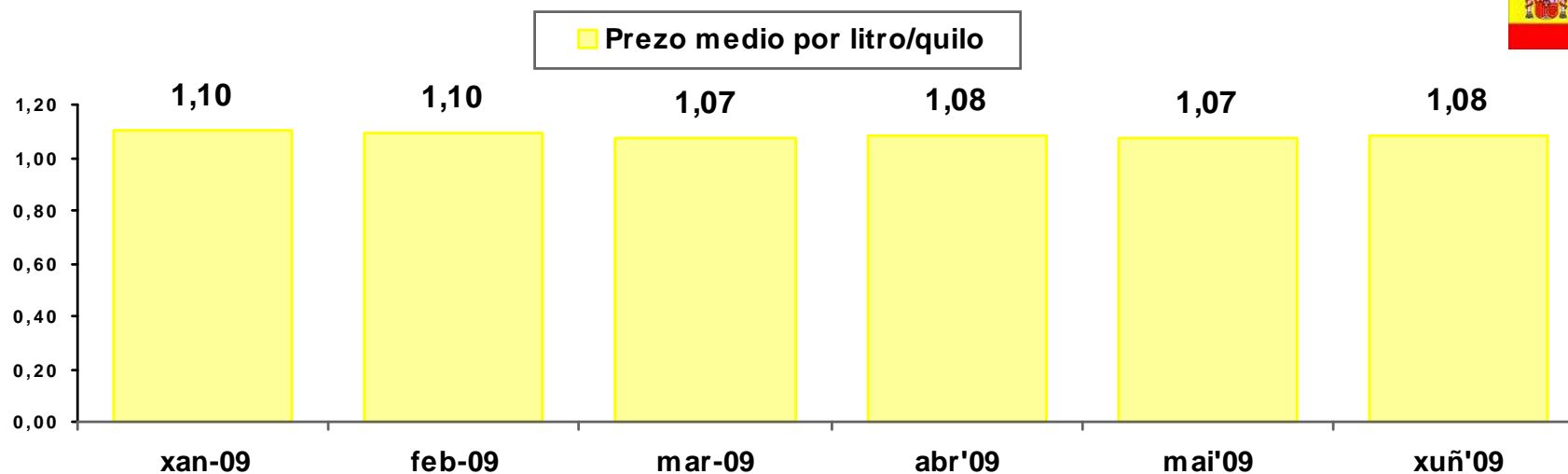
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Prezo do IOGUR por tipo de tenda: HIPERMERCADOS



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Prezo do IOGUR por tipo de tenda: TENDA DESCONTO



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Ideas sobre os iogures: Onda xuño de 2009

Os iogures, ao igual que o leite, seguen cun descenso dos prezos dende o mes de xaneiro. Dende o comezo do ano pasouse dun prezo de 1,53 € en xaneiro de 2009 a 1,46 € en xuño de 2009.

Por categorías de produto aumentan os prezos neste mes os iogures étnicos, os con anacos ou froitas, con sabores, con bífidos e o iogur natural. Mentres que os demais diminúen os seus prezos.

En canto aos tipos de establecementos no último mes, sofren un pequeno incremento nos prezos as tendas tradicionais e as tendas desconto.

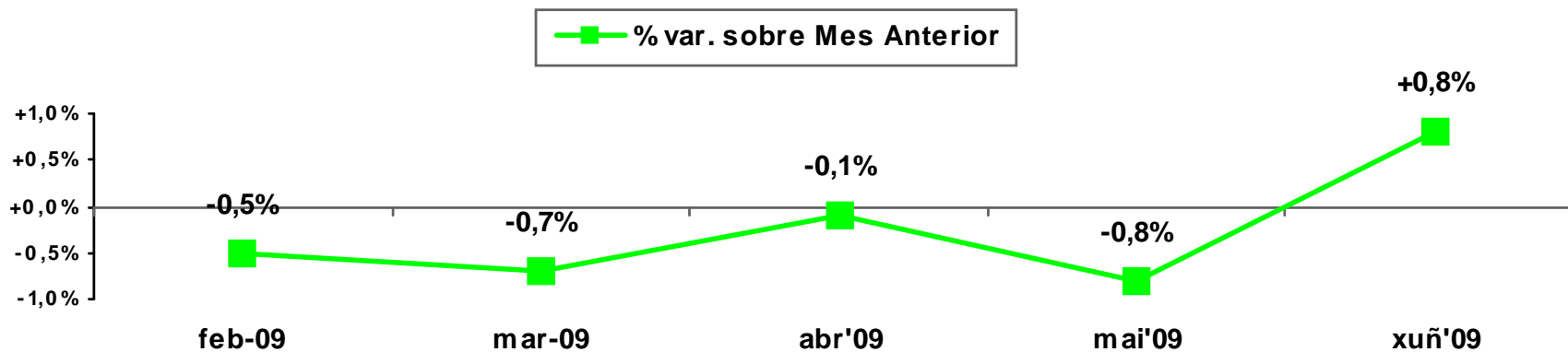
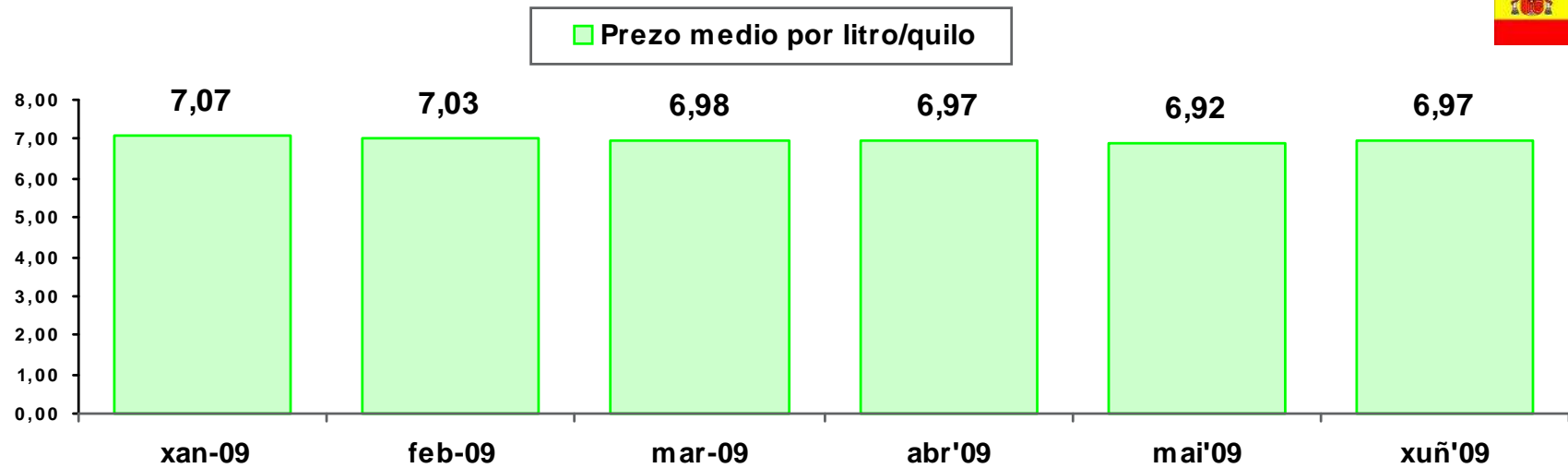
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Análise dos resultados: Queixos



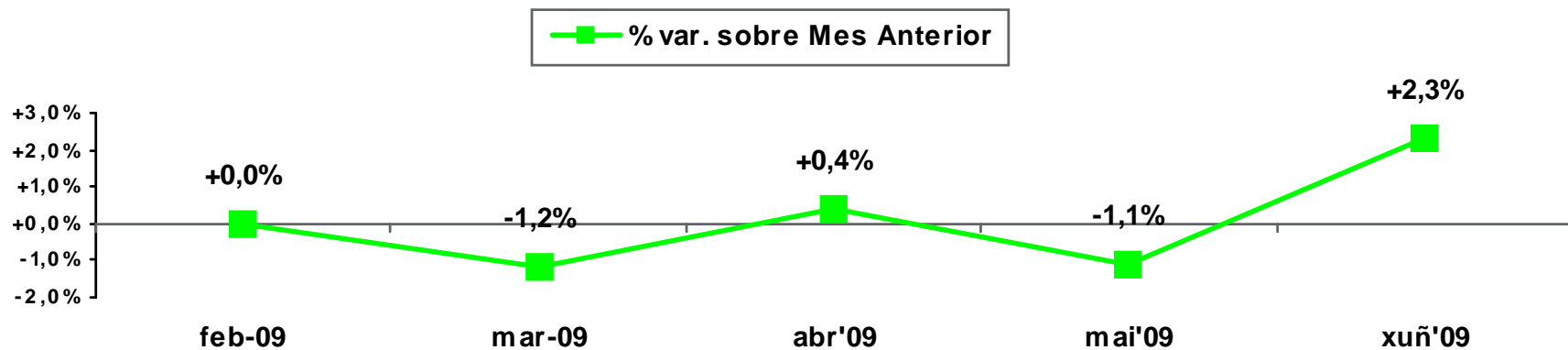
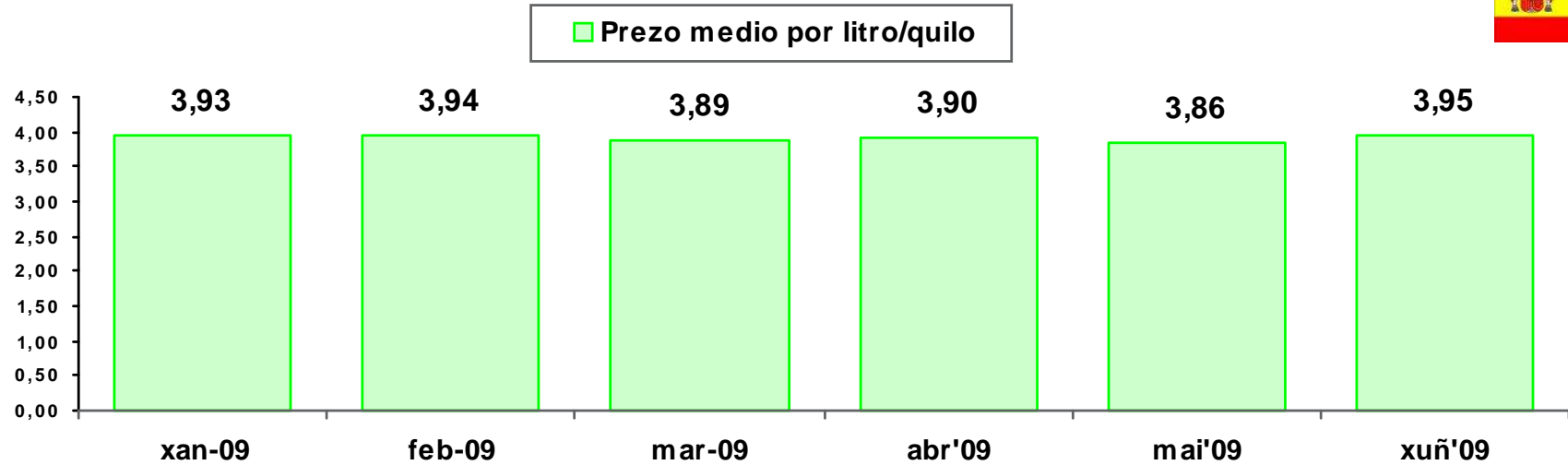
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Prezo medio da cesta da compra de QUEIXO



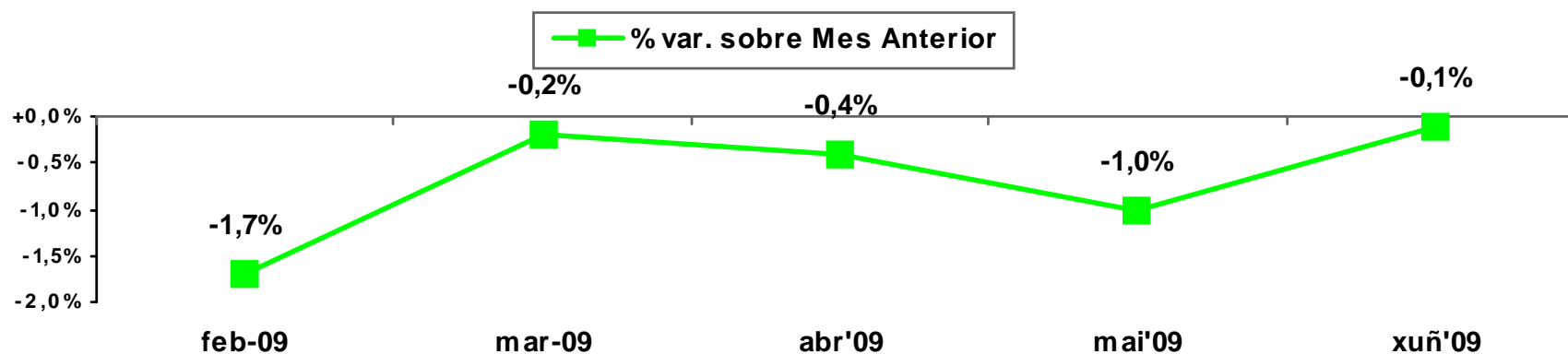
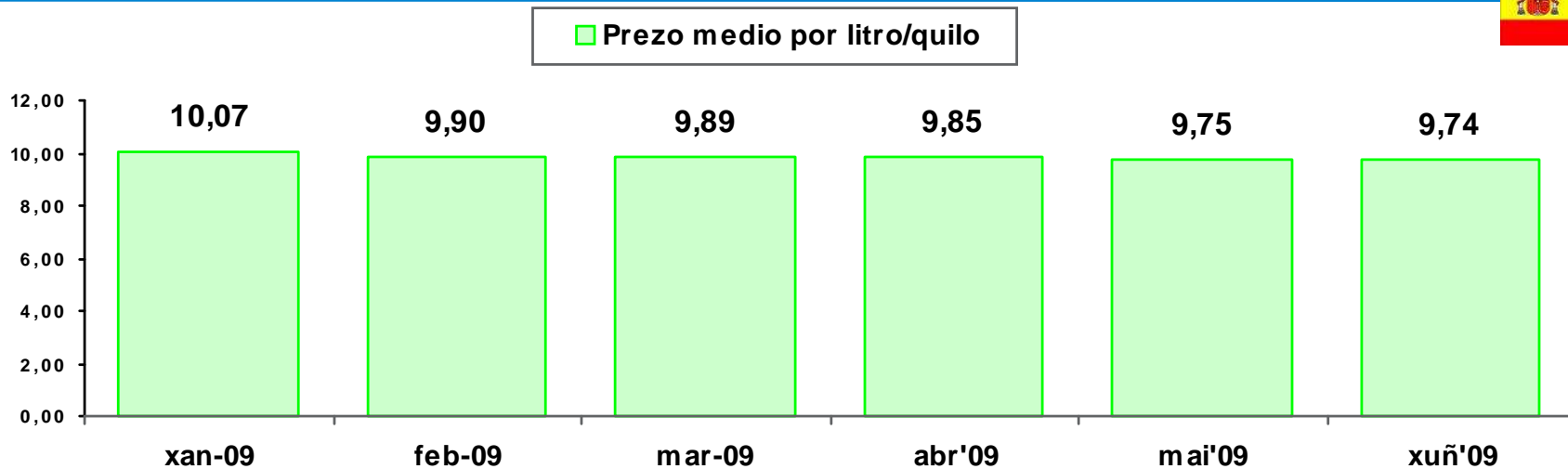
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Prezo medio da cesta da compra de QUEIXO FRESCO



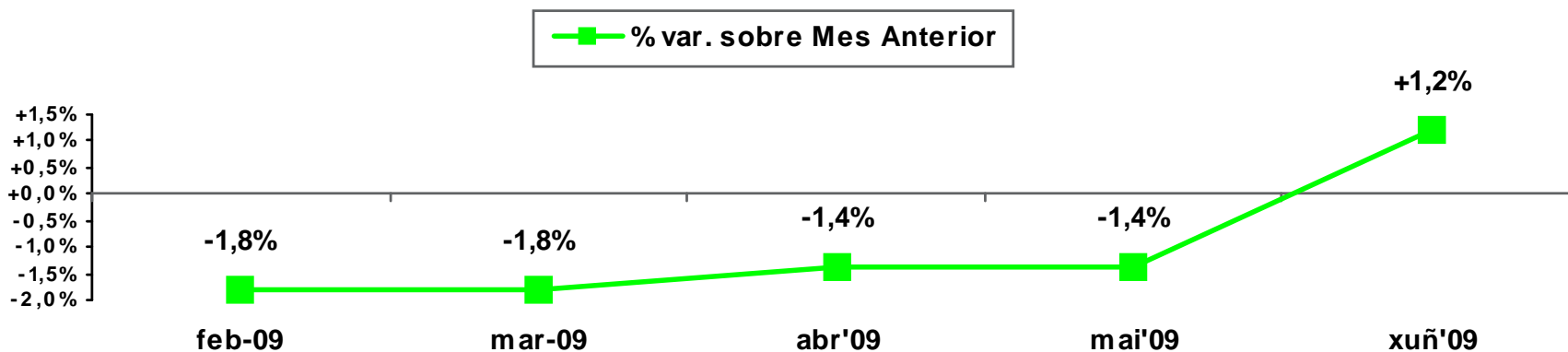
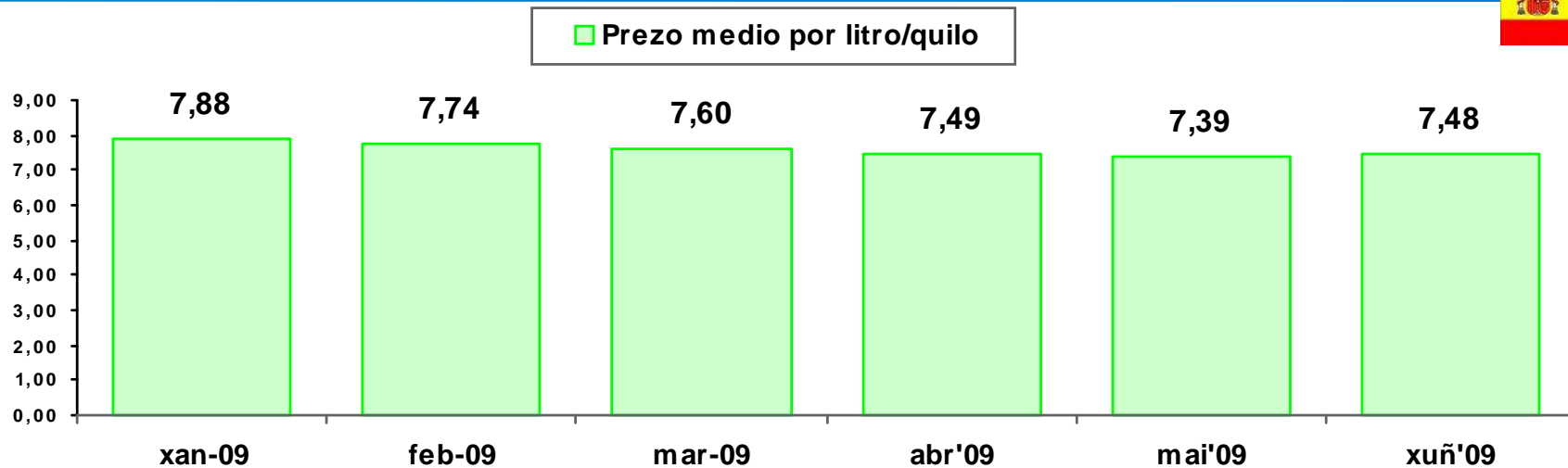
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Prezo medio da cesta da compra de QUEIXO PURO E MESTURA PRENSADO



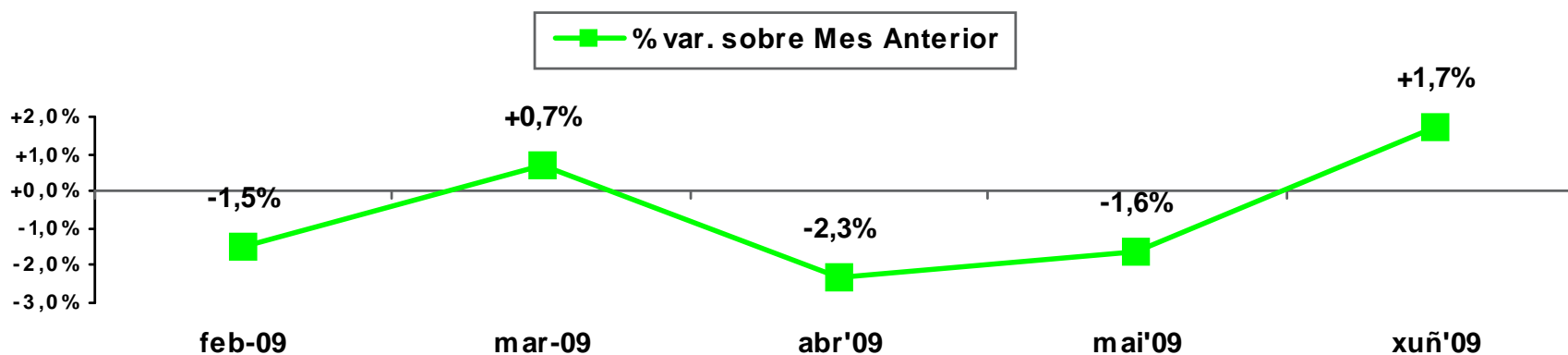
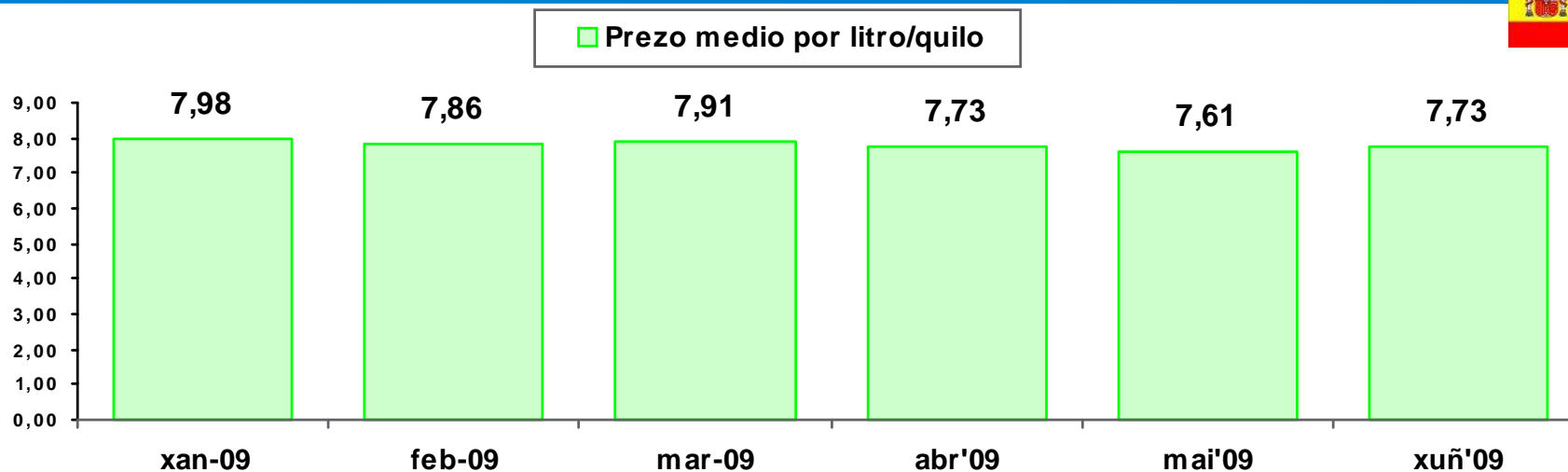
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Prezo medio da cesta da compra de QUEIXO NATURAL HOLANDÉS



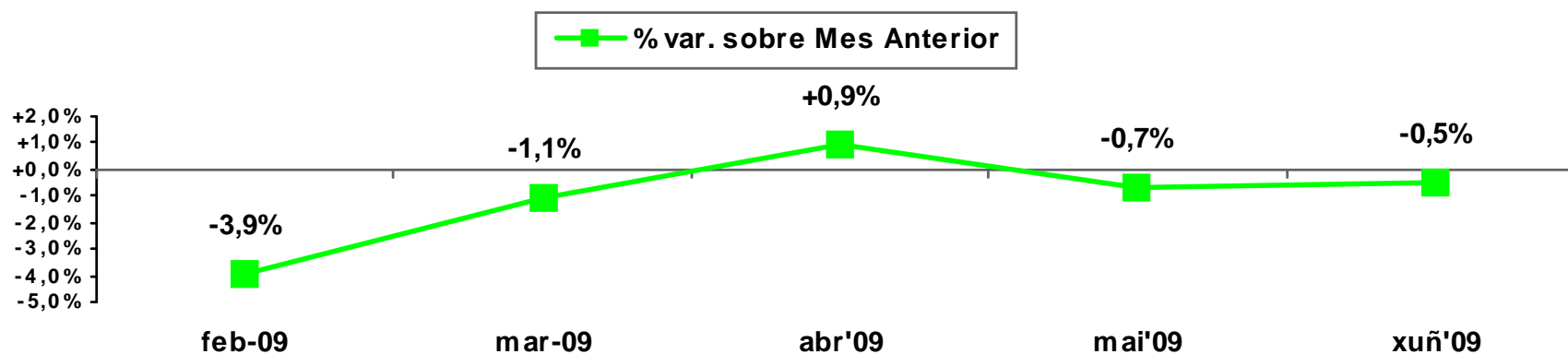
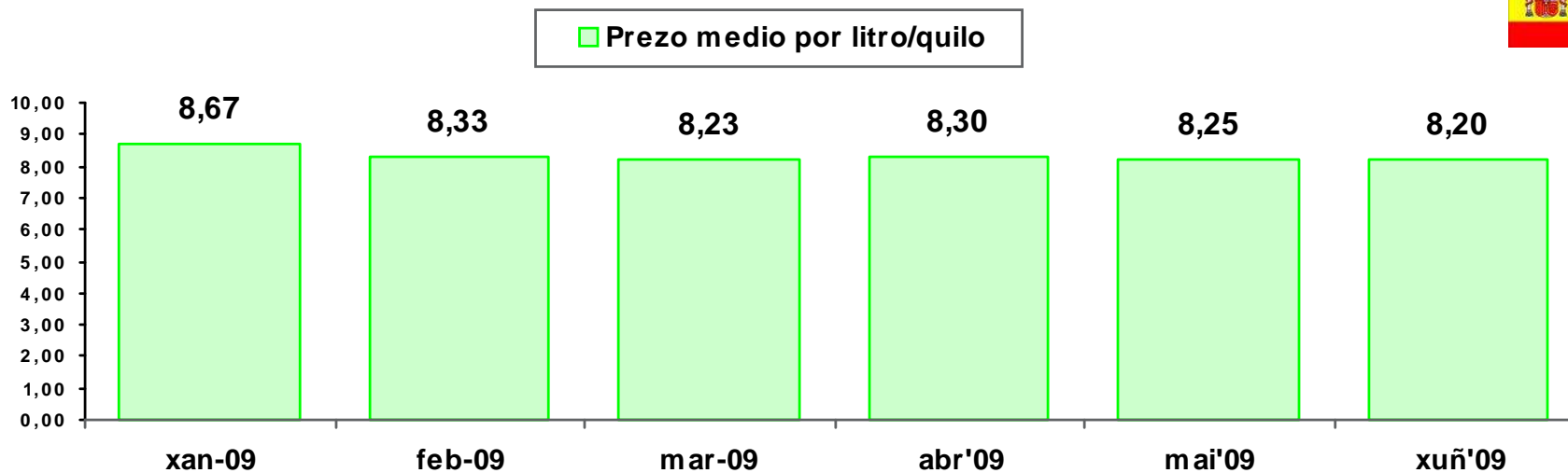
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Prezo medio da cesta da compra de QUEIXO CON D.O. GALEGA



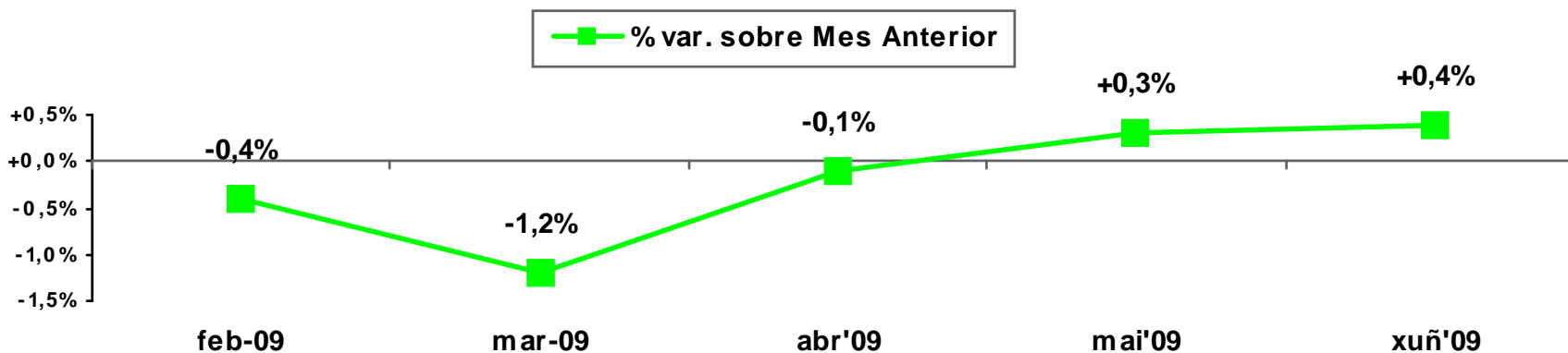
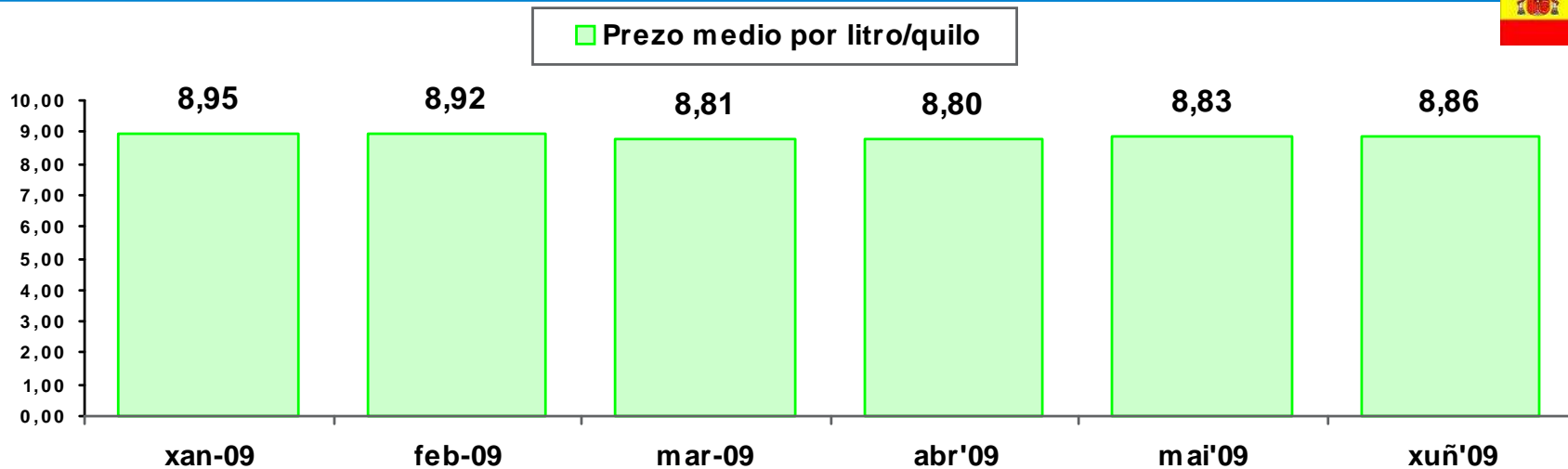
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Prezo medio da cesta da compra de QUEIXO NATURAL PASTA BRANDA



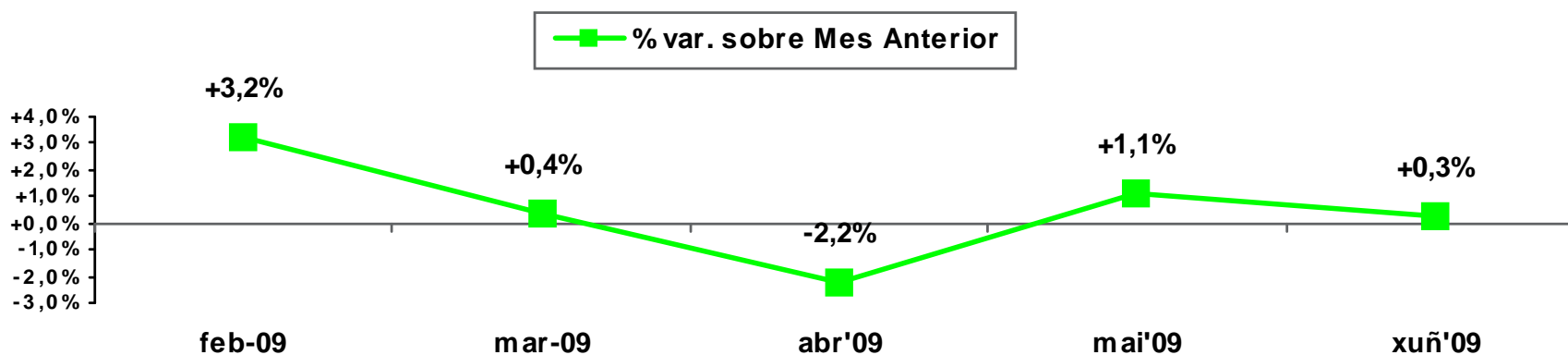
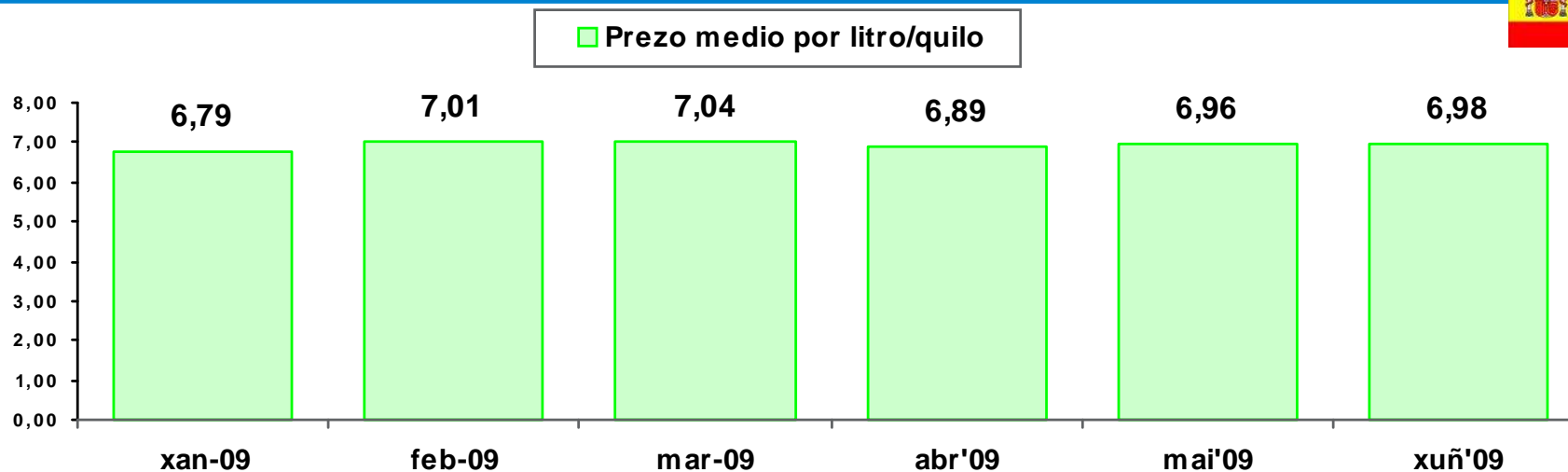
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Prezo medio da cesta da compra de QUEIXO NATURAL BURATOS



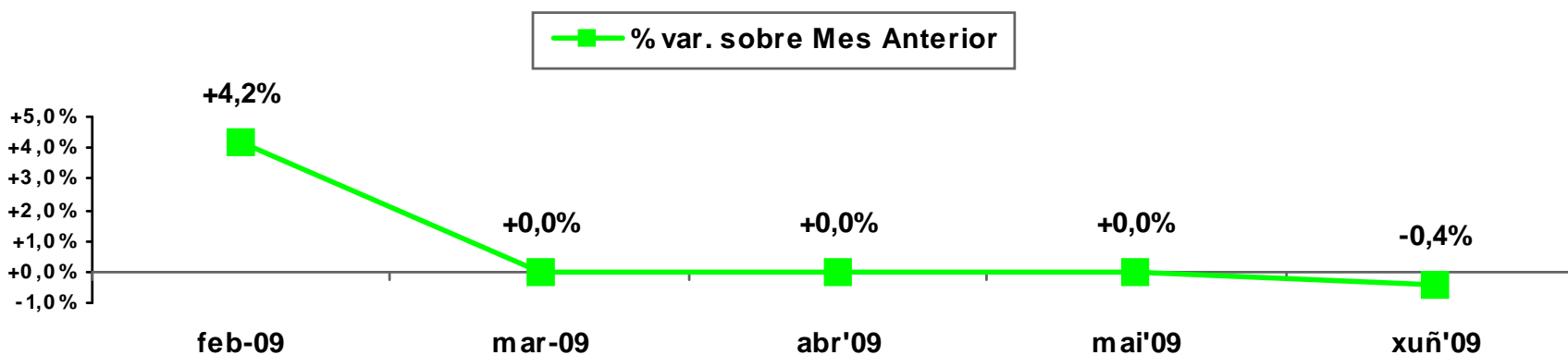
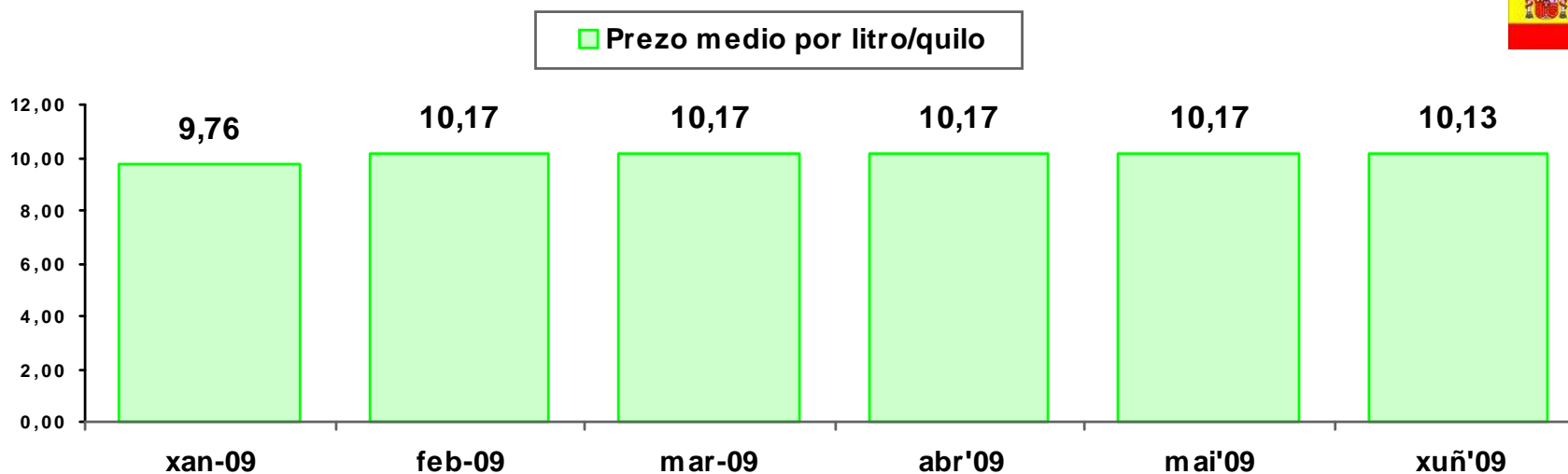
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Prezo medio da cesta da compra de QUEIXO DE BARRA



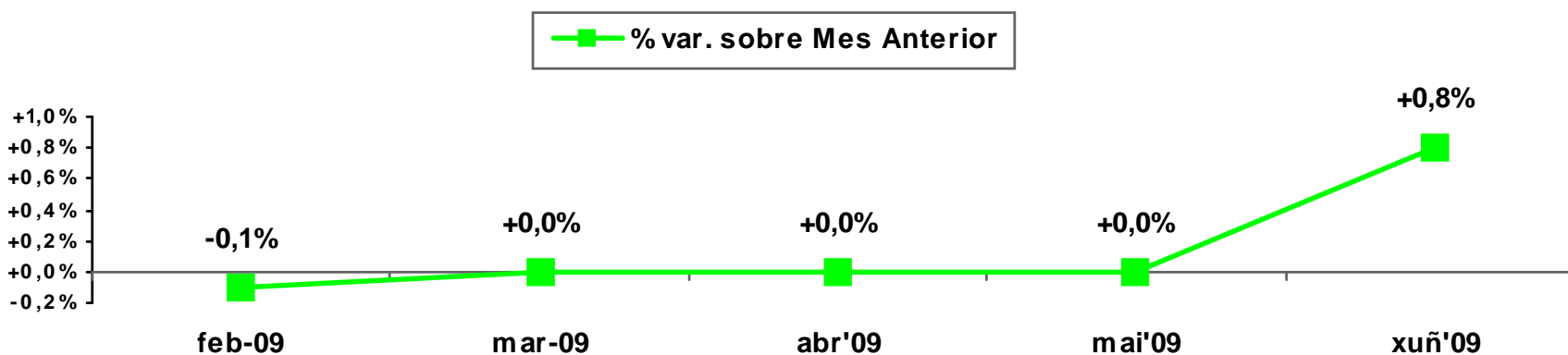
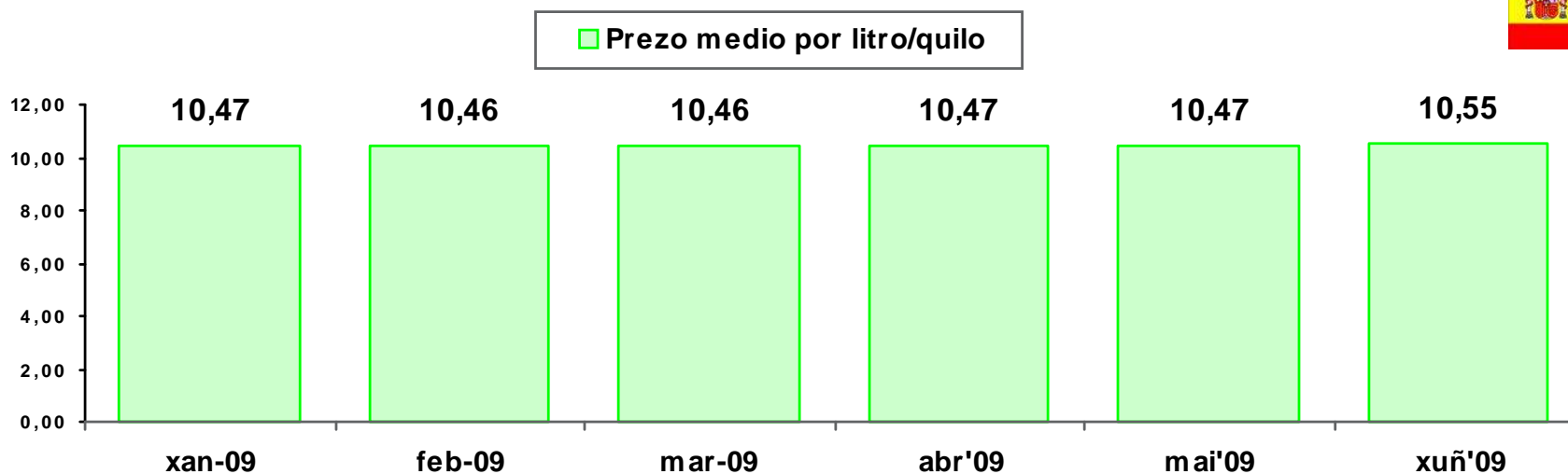
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Prezo do QUEIXO por tipo de tenda: TRADICIONAIS



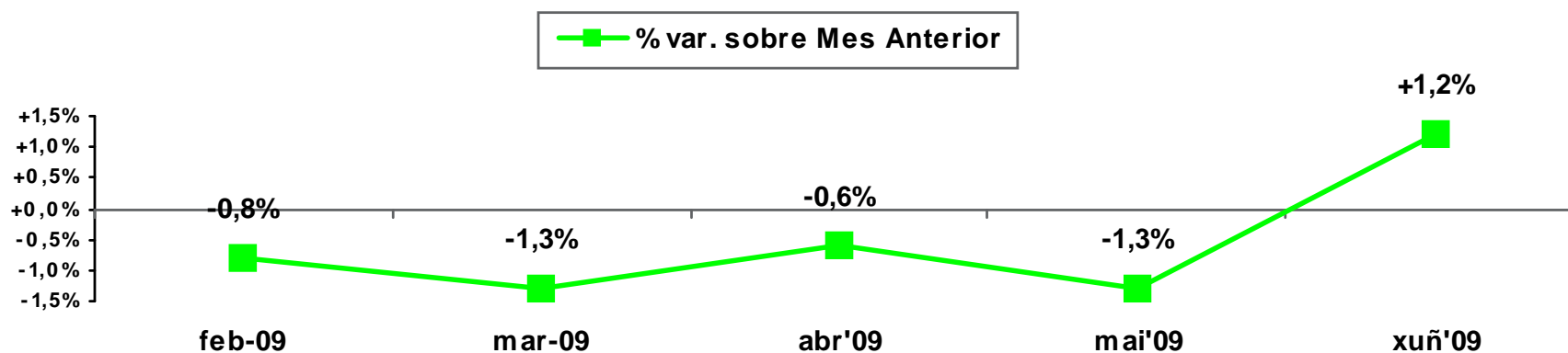
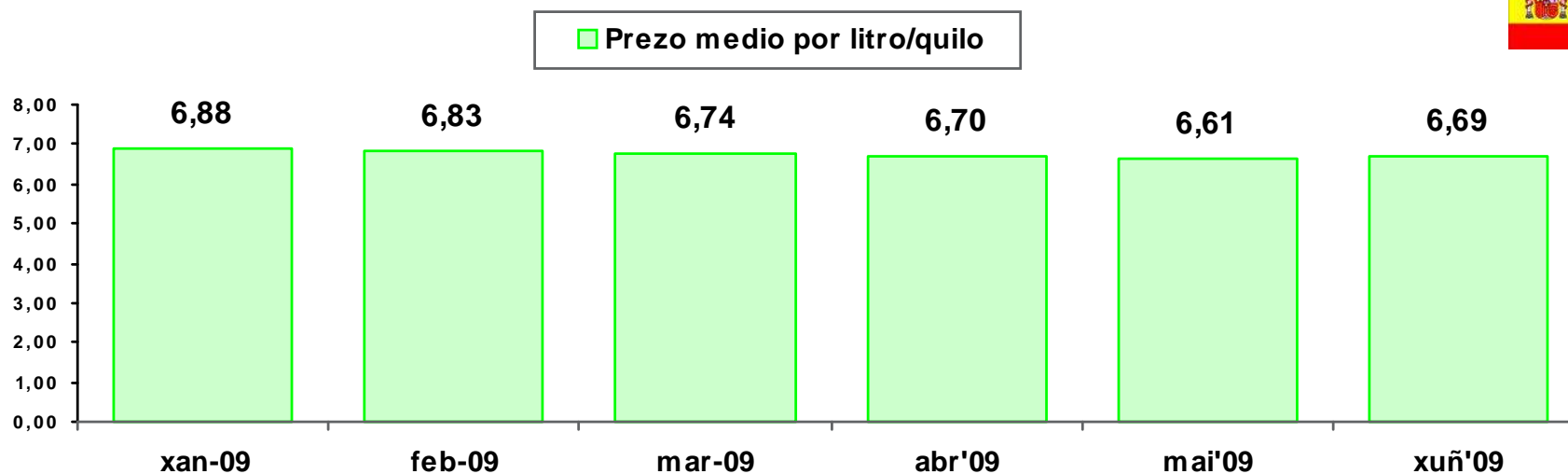
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Prezo do QUEIXO por tipo de tenda: ESPECIALISTAS



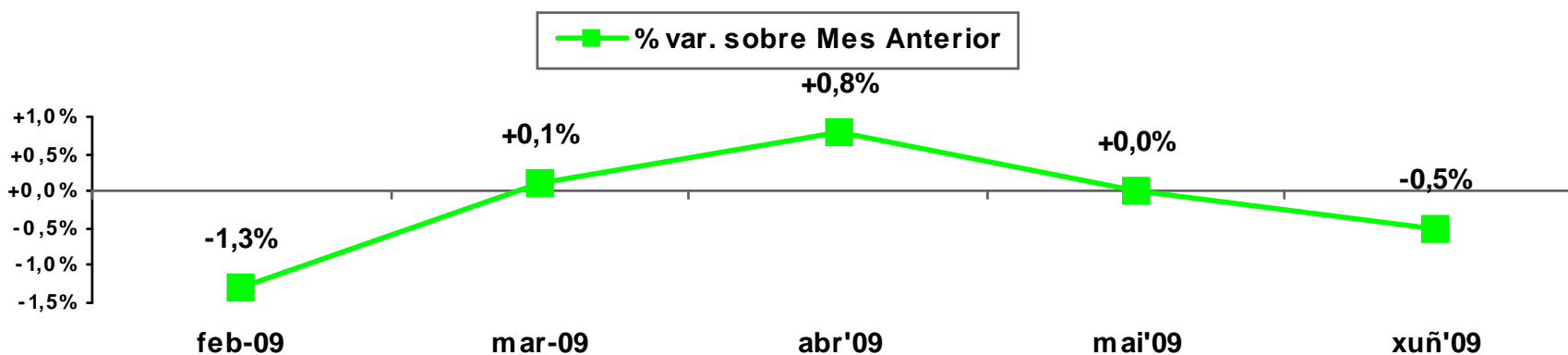
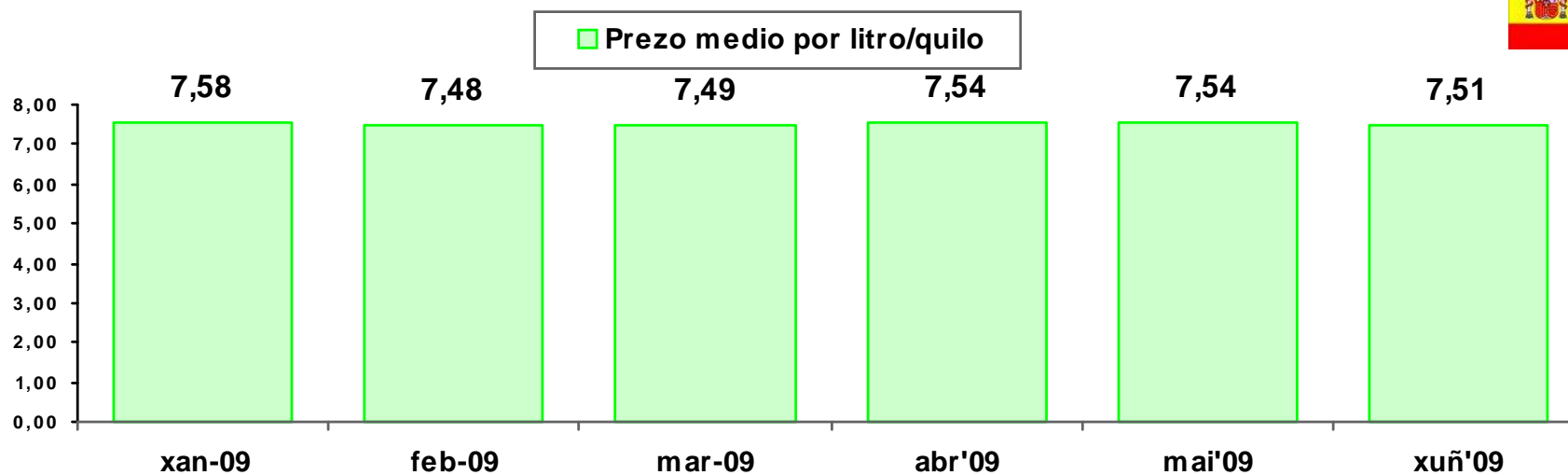
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Prezo do QUEIXO por tipo de tenda: SUPERMERCADOS



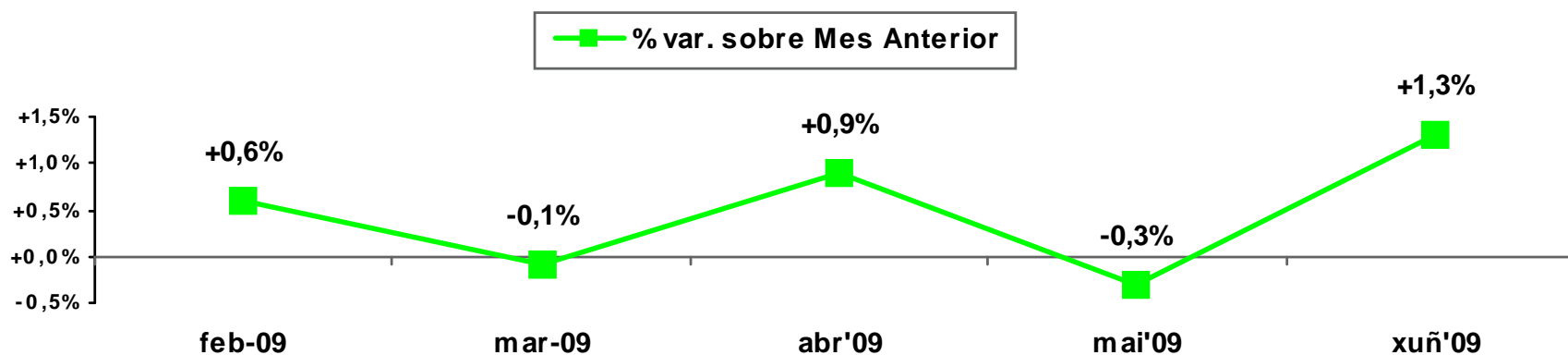
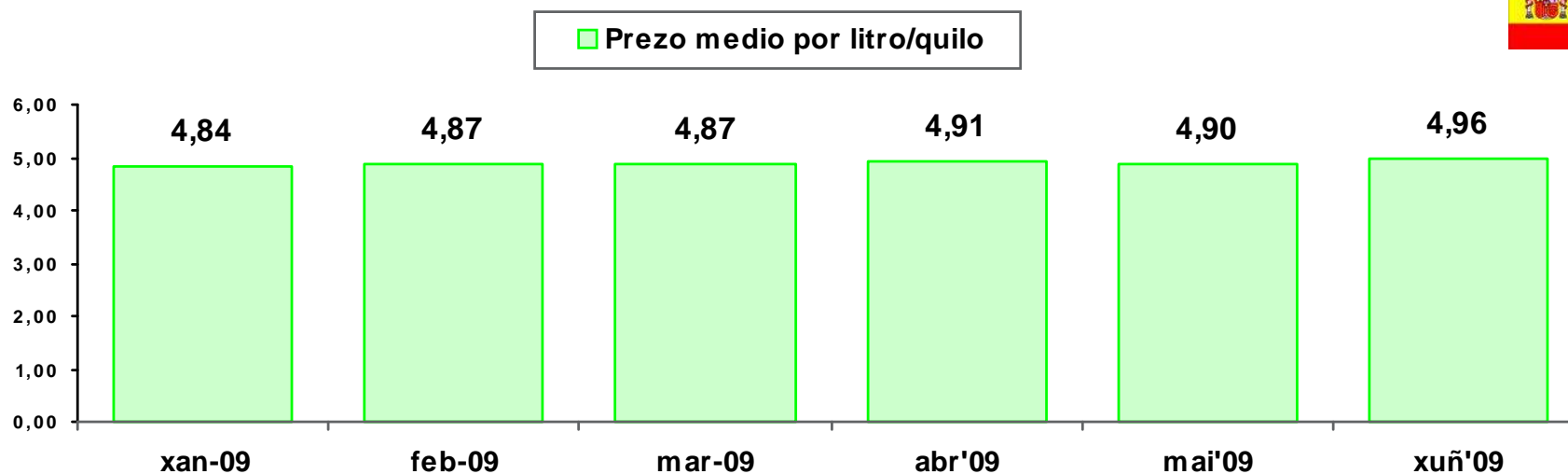
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Prezo do QUEIXO por tipo de tenda: HIPERMERCADOS



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Prezo do QUEIXO por tipo de tenda: TENDA DESCONTO



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Ideas sobre os queixos: Onda xuño de 2009

Os queixos manteñen unha liña máis estable nos seus prezos no comezo do ano 2009. Neste aspecto, tamén é similar o comportamento do resto do mercado español fronte ao observado en Galicia. Non obstante, o prezo do queixo descende dende 7,07 € en xaneiro de 2009 a 6,97 € en xuño de 2009.

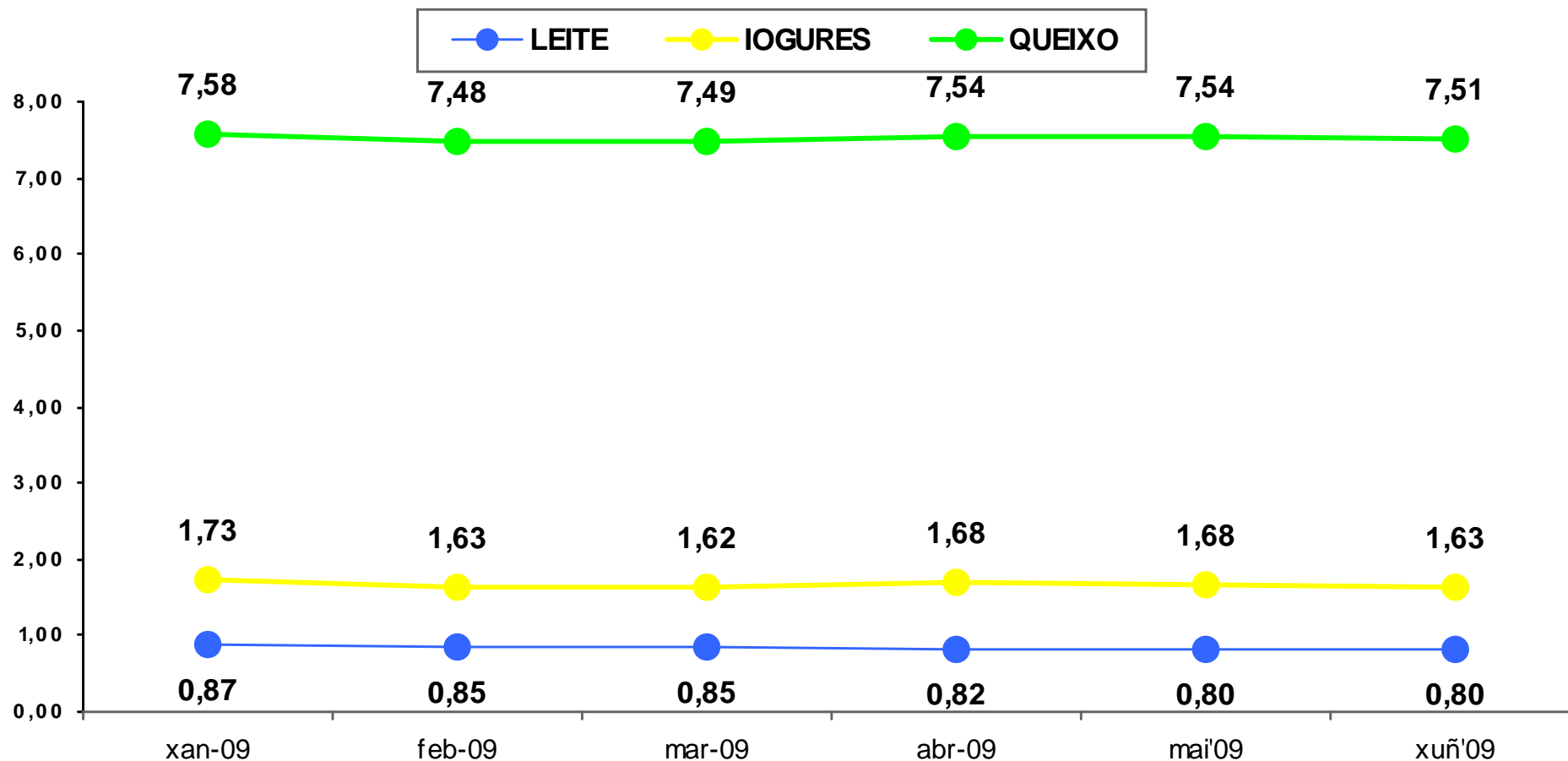
En relación aos queixos con D.O. Galega, o prezo presenta un descenso do -3,13% no último ano, o que sitúa o seu prezo medio en 7,73 € no último mes. Aínda que cabe destacar que se recuperou un pouco no mes de xuño dado que o prezo no mes de maio era de 7.61 €.

Análise dos resultados: Tipo de establecementos



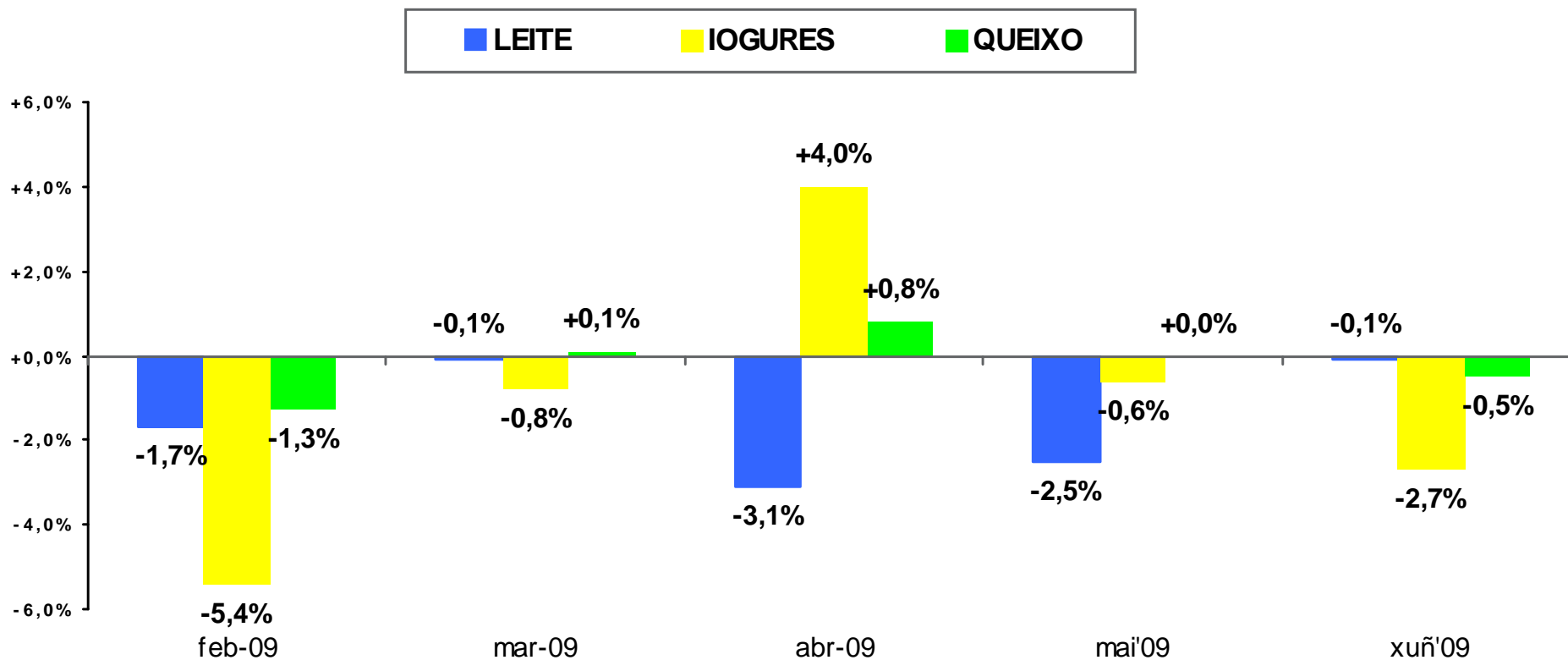
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Prezos por categorías: HIPERMERCADOS



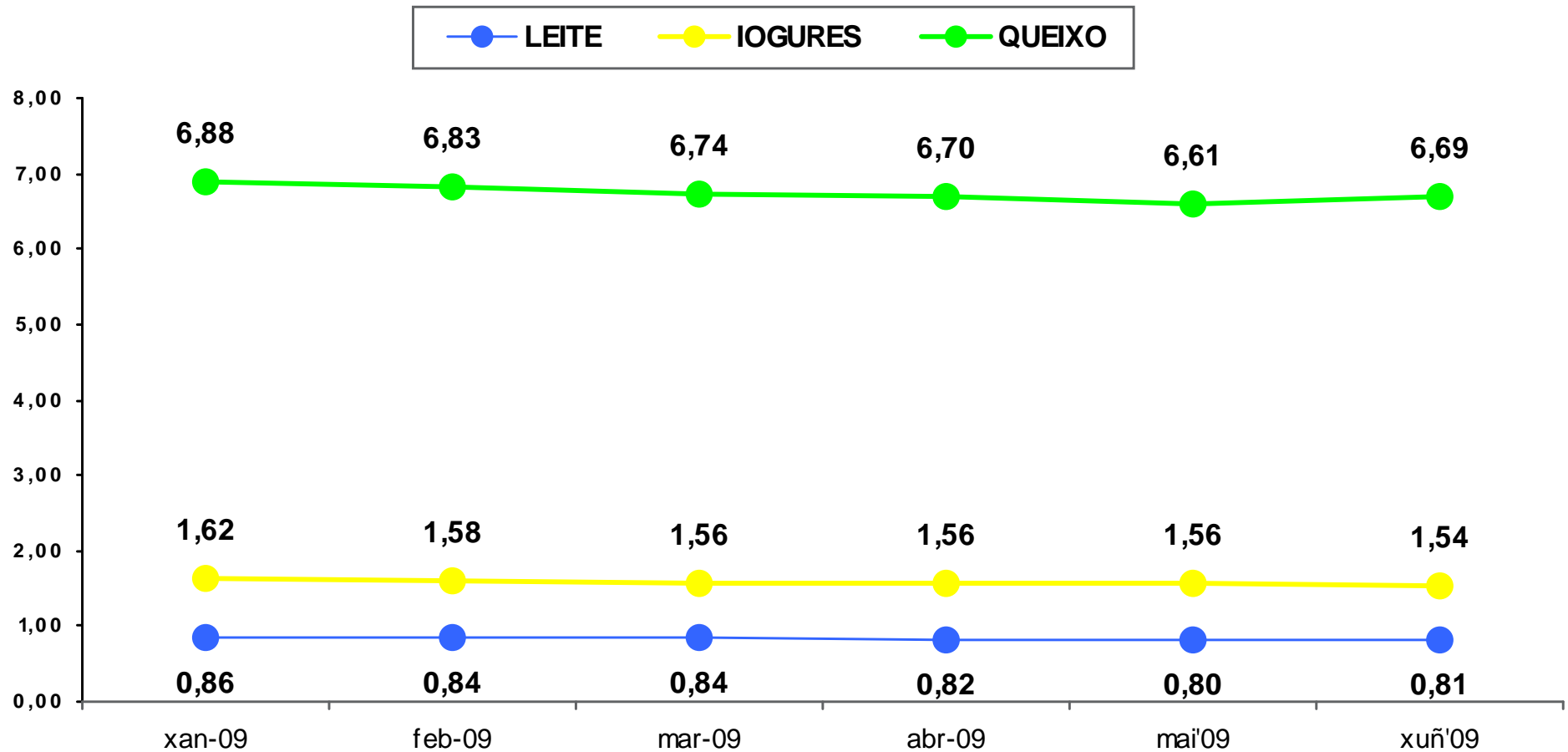
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Prezos por categorías: variación mensual e interanual: HIPERMERCADOS



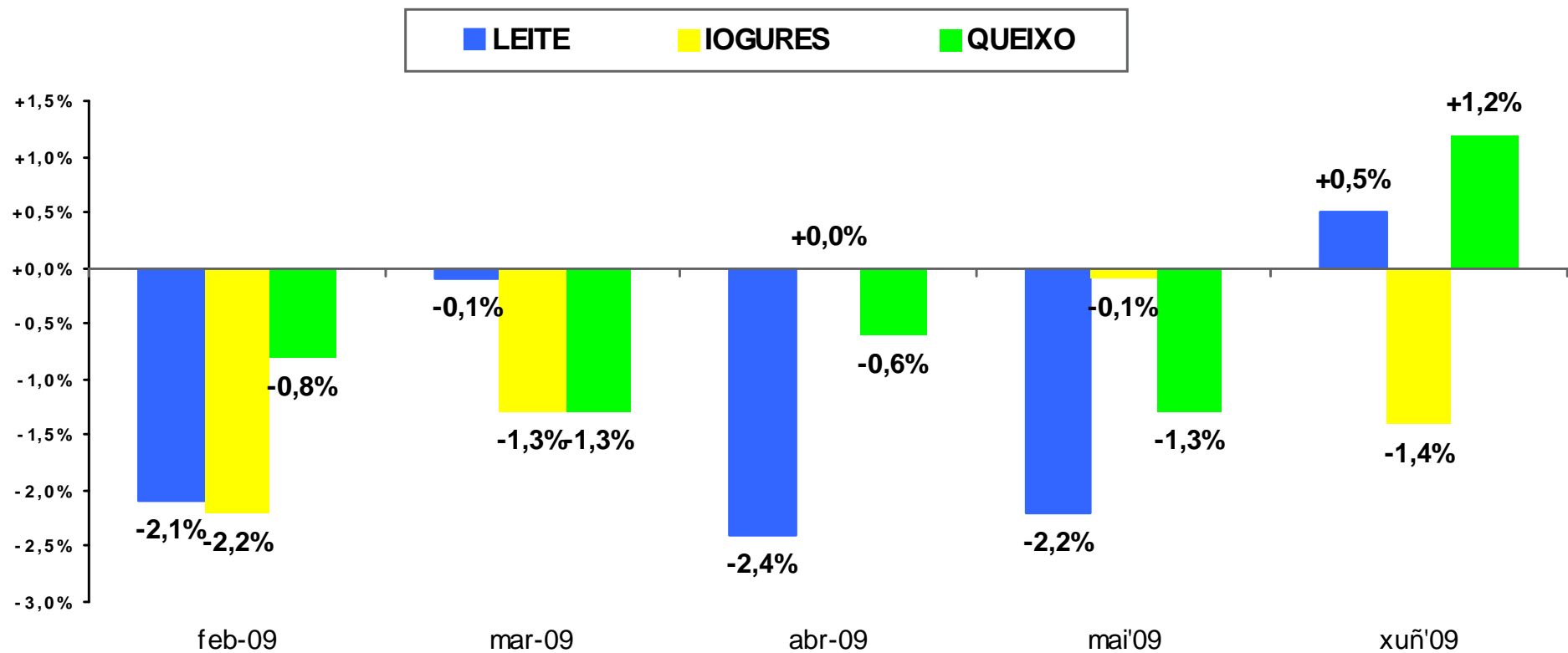
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Prezos por categorías: SUPERMERCADOS



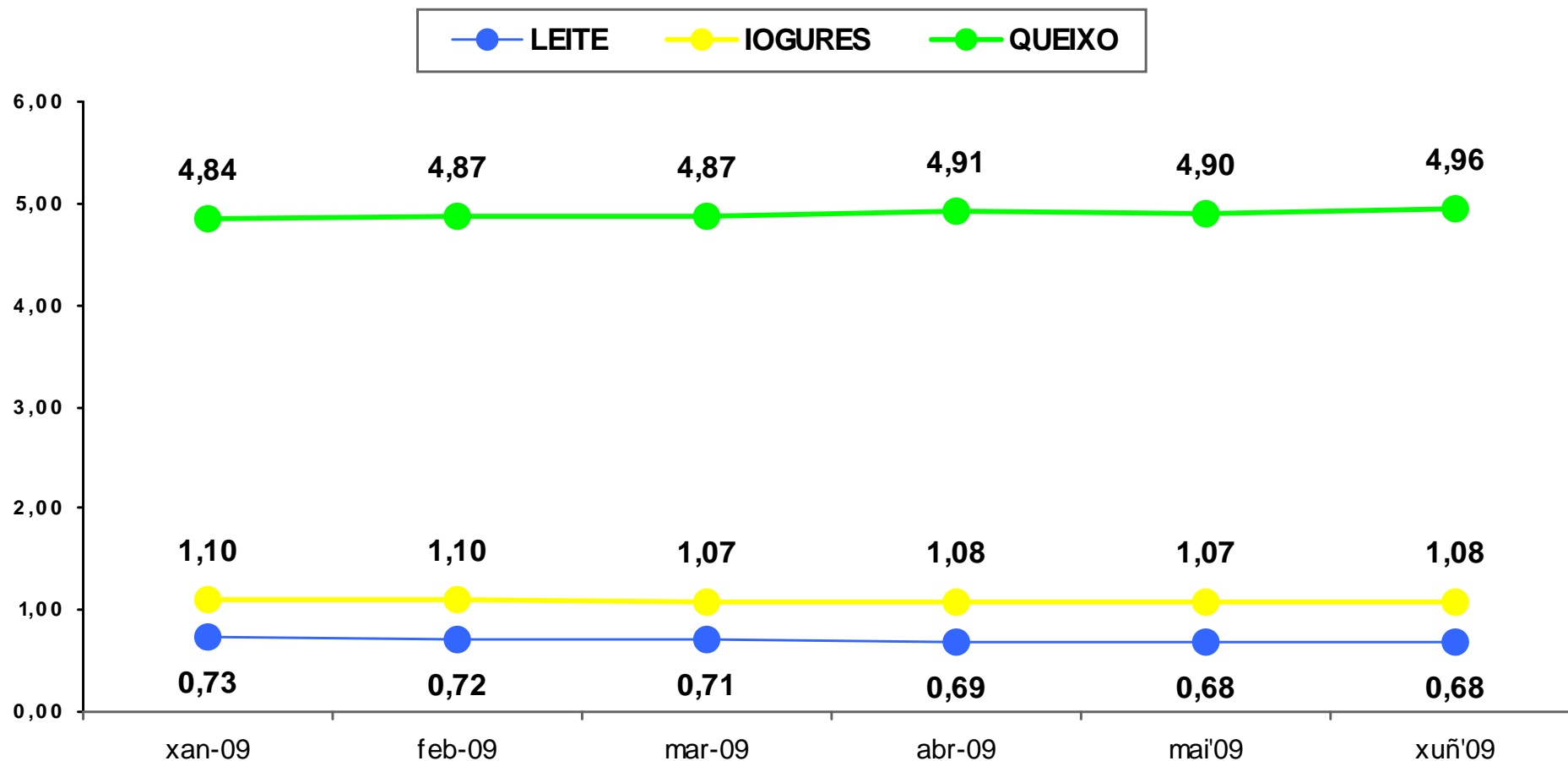
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Prezos por categorías: variación mensual e interanual: SUPERMERCADOS



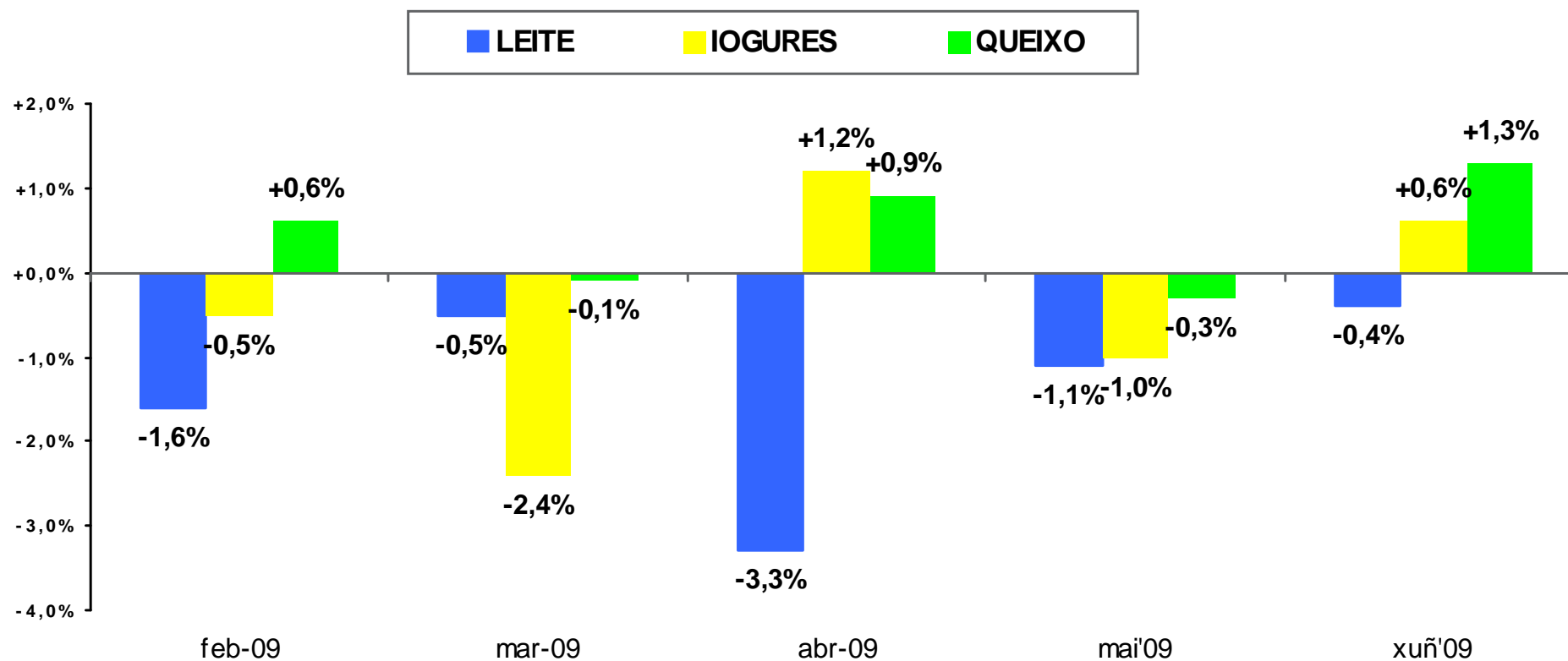
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Prezos por categorías: TENDAS DESCONTO



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Prezos por categorías: variación mensual e interanual: TENDAS DESCONTO



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Consideracións finais á onda de xuño de 2009

Resumo

Continúa no mes de xuño o descenso do prezo medio dos lácteos tras os incrementos que trouxeron consigo o ano 2008. Durante os seis meses do ano 2009 foise suavizando a liña de descenso do prezo pero implica unha acentuación da caída de prezo interanual, a cal se sitúa no -3,9% no mes de xuño de 2009.

A realidade actual da demanda incide no axuste destes prezos, especialmente en comparación co aumento destes a finais do ano 2007 e comezos do ano 2008.

Neste ámbito os prezos dos segmentos dos produtos lácteos quedan fixados no mes de xuño de 2009 en:

- Leite: 0,74 € cun descenso interanual do -12,3.
- Iogur: 1,20 € cun descenso interanual do -6,3%
- Queixo: 6,74 € cun descenso interanual do +0,4%.

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